









## INTERNATIONAL NEWS

## South Africa 'wins' US backing for new IMF aid

By Nancy Dunne in Washington

MR HARRY Schwartz, South Africa's ambassador to the US, yesterday said his country had won US support for new monetary assistance from the International Monetary Fund, but was not yet ready to apply for help "at this stage".

"We are in a position that when it is appropriate we can apply," he said, welcoming a favourable US State Department pronouncement. The statement had been long in preparation but was made "once pointed" after the crushing by-election defeat of the National party at the hands of the right-wing Conservative party on Wednesday. It acknowledged that economic conditions in South Africa, where unemployment has reached 40 per cent, will "have a direct and decisive impact on the success of the new democracy which emerges from the current negotiations".

The State Department, while vague on its IMF policy, said the US was "prepared to consider a proposal" for an IMF facility. A provision of law, the Gramm amendment, prohibits US support for an IMF facility unless four conditions are met. A Department spokesman said three had been, but it was not yet clear the fourth had. That requires South Africa to seek

balance of payments support from the private markets before going to the IMF.

Mr Michael Christie, Washington director of the South Africa Foundation, a private-sector South African group, said he had been privately assured the US would now back an IMF facility. But the timing was subject to debate because inflation was now 15 per cent. However, he said, the country, which now desperately needs to expand its economy through imports, had the option of going to the IMF.

A formal finding by President Bush earlier this week that South Africa has made "significant progress toward the elimination of apartheid" paved the way for new Eximbank lending to the South African government.

"We are also encouraging US exports to non-governmental South African importers who have endorsed and proceeded toward the implementation of fair labour standards," it said. "If the Secretary of State certified that a South African firm meets these standards, US exporters to such a firm would also be eligible for Eximbank support." Companies owned by non-whites are exempt from requirements. Lending to support apartheid is prohibited.

## US tougher on Israeli call for \$10bn credit

US OPPOSITION is building to Israel's request for up to \$10bn (\$5.7bn) of loan guarantees, George Graham reports from Washington.

Several key members of Congress have warned they will oppose the loan guarantees, which Israel has sought to help finance the cost of absorbing 1m new immigrants from the former Soviet Union, unless Israel freezes its settlements activity in the occupied West Bank and Gaza zones. "It is essential Israel understands US taxpayers will be in no mood to support these guarantees under any conditions," said Congressman David Obey, chairman of the House of Representatives appropriations sub-committee.

Mr James Baker, secretary of state, has refused to agree to the request unless Israel accepts a freeze on new settlements. On Thursday, Mr Baker met Mr Jacob Frankel, Israeli central bank governor, and was due to discuss the loan guarantees yesterday with Senator Patrick Leahy, head of the Senate appropriations sub-committee on foreign operations.

Senator Leahy has proposed granting the loan guarantees at a rate of \$2bn a year, but



Militants of the pro-Iranian Hezbollah group raise V for victory signs after fighting Israeli troops for two days in the villages of Kafra and Yater in South Lebanon

clawing back the amounts Israel spends on settlements in the occupied territories. Israel has conceded some curb will be needed on settlement activity, but the two sides have so far not agreed on how many homes are already being built. Senator Robert Byrd, Senate appropriations committee

chairman, has voiced scepticism over the guarantees, warning that Israeli assurances that the US money would not be spent on settlements were meaningless, since they would free other money for that purpose. "Receiving written assurances as to how the money will be spent, with-

out any accompanying change in Israeli settlement policy, is an exercise in building a paper dam." He based his comments on a General Accounting Office report, which said Israel would probably be able to repay the loans, even if it failed to fulfil promised economic reforms.

## Philippines reaches deal on rescheduling \$5.3bn debt to banks

By Jose Galang in Manila and Alexander Nicoll in London

THE Philippines has reached a new deal with its leading creditor banks on rescheduling \$5.3bn of the country's debt to commercial banks. The agreement, which must be put to the rest of the banks, replaces a deal last September which foundered as the Philippines missed economic targets set by the IMF, and Manila failed to win an accord securing the future of US military bases in the country.

The government of President Corason Aquino recently received IMF approval for a new economic programme after forcing measures through the legislature. Bankers believe the deal will provide significant relief to the new government which will take office after elections in May.

A significant difference from the previous proposals is that banks will not be able to lead money through a co-financing arrangement with the Asian Development Bank. The US objected to commercial bank financing being secured in this way. Otherwise, the terms are similar. The Philippines has obtained lower interest rates on bonds being offered to the banks, reflecting the general drop in dollar interest rates,

though the cuts are not as great as some bankers feared. The package gives bank creditors the option to exchange loans for new bonds carrying low fixed interest rates or to tender their existing Philippine loans for a cash buy-back at a sizeable discount. Banks may also opt to provide new money to the Philippines. Philippine monetary authorities estimate that the programme will generate more than \$2.3bn (\$1.3bn) in fresh funds and debt relief over the next six years. The country's foreign debt totals \$29bn.

Bonds to be offered in exchange for existing loans include new money bonds with a maturity of 17 years and an interest rate of London interbank offered rates plus 11 percentage point. Interest reduction bonds with a maturity of 15 years will carry interest for the first two years of 4 per cent, rising to 5 per cent in the next two, and to 6 per cent in year six. From the seventh year until maturity date, the interest will be Libor plus 11 per cent. A third option will be principal collateralised interest reduction bonds to mature in a repayment in 25 years, initially carrying 4 1/2 per cent interest.

## Fresh chapter opens on Shanghai's exchange

By Simon Holberton in Hong Kong

THE attractions of the Shanghai Vacuum Electron Device Company may not be readily apparent from its name, but the company opened a new chapter in China's financial history yesterday when shares owned by foreigners began trading on the Shanghai Stock Exchange.

For the first time since the communists took power in 1949, foreigners have been permitted to trade freely in a publicly quoted Chinese asset. The company is also the first Chinese state-owned company to admit foreign owners.

"Shanghai Vacuum's first day of trading is anything to go by, then China's fledgling experiment with elements of capitalism, known as 'socialism with Chinese characteristics', got off to a good start. The company's share price rose 26 per cent from its issue

price of \$70 to close at \$88.50 a share, on a turnover of 3,430 shares.

Shanghai Vacuum is one of China's leading manufacturers of television tubes (both black and white, and colour) and electron guns. It is also the pride of Shanghai and, by virtue of city government regulation, holds a virtual monopoly for what it manufactures.

Three weeks ago, a group of foreign merchant banks, led by SBCI Asia Finance, placed in "B" shares in the company with international investors.

The placement, which was four times oversubscribed, raised \$78m which the company plans to use to increase its output of colour TV tubes. The shares were due to start trading on Thursday but the Shanghai authorities requested a day's delay because February 20 was not deemed auspicious.

## Rao strengthens stance after Punjab poll wins

By K.K. Sharma in New Delhi

INDIAN Prime Minister P.V. Narasimha Rao, has strengthened the position of his Congress minority government after winning 12 of the 13 parliamentary seats in Punjab, taking its tally in parliament to 244 in a house of 544.

The party is still in a minority but can count on the votes of 16 allies to take its support to 260. This leaves it short of a majority by 13 seats but it is supported by some members of

the split Janata Dal and others. This will enable Mr Rao to face parliament in its budget session on Monday with more confidence than before the Punjab election. Dr Manmohan Singh, his minister of finance, is expected to present an austere budget on February 29.

Mr Rao's economic reforms and liberalisation programme have been severely criticised by his opponents in other parties and from within Congress.

### NEWS IN BRIEF

## Zimbabwe importing maize to beat famine

Zimbabwe, crippled by the most serious drought in living memory, said yesterday it plans to import up to 2m tonnes of maize to avert mass starvation, Reuter reports from Harare. Mr Cephas Mupfema, chairman of the Grain Marketing Board, said his board expected farmers to deliver 250,000 tonnes of maize to the national granaries in the current agricultural season, a quarter of the average figure.

Finance Minister Bernard Chidzero told a donors' meeting in Paris this week that Zimbabwe needed \$430m (\$245.7m) to help it overcome the drought, which has killed thousands of livestock and threatens millions of people with starvation.

## Sharp fall in Canadian inflation

Canada recorded a year-on-year inflation rate of just 1.6 per cent in January, the smallest rise in 21 years, Statistics Canada reported yesterday. Bernard Simon reports from Toronto. The sharp drop from the 3.8 per cent rise in the consumer price index registered last December and a peak of 6.8 per cent in January 1991 were mainly due to elimination from year-on-year calculations of the one-off impact of the 7 per cent goods and services tax, imposed in at the beginning of last year.

## Chicago wins third airport

Chicago's Mayor Richard Daley has won his fight for locating a third international airport inside the boundaries of the city. The airport site, on Chicago's south-east side called Lake Calumet, will cost \$10.8bn (\$6.1bn) to develop, Barbara Durr reports from Chicago.

The project is the biggest public works bonanza for Chicago for decades and is expected to generate over 200,000 jobs. Mr Daley's Lake Calumet site gained the crucial support of Illinois governor Mr Jim Edgar after the mayor agreed to establish a regional authority, including state representatives, to control all three of Chicago's airports.

## Airline suspends Peruvian flights

An Argentine airline suspended all flights to Peru yesterday after five passengers fell ill with cholera a few days after eating food on a flight from Lima to Los Angeles, an airline official said. Reuter reports from Buenos Aires. One of the passengers died, and 23 more have begun showing symptoms of the disease, he added.

How I was  
treated  
for  
testicular  
cancer.

I always thought cancer was the sort of thing that happened to someone else. And this time it did. To Ian, my husband.

We thought it was the end. Helen, however, made us see things differently. She's the Macmillan nurse who was working with the doctor when Ian was diagnosed.

At first it was hard to believe what she was saying. She told us that with treatment and a positive attitude, one day we'd be able to carry on as normal and lead a healthy sex life.

Helen made it much easier for both of us by opening up the subject. The more I expressed my feelings to Ian the stronger I felt he became.

Happily, with Helen's help we've both fully recovered.



Would your business consider helping fund more nurses like Helen? Here's how we could help your business too. 1. Use us to boost your company's Marketing/Promotional package. 2. Appoint us as your Charity of the Year. 3. Invite your employees to join us in our 1992 National Events Programme.

4. Sponsor a nurse. If you'd like more information, please call Catherine Philp at Cancer Relief Macmillan Fund. Telephone: 071 351 7811; Fax: 071 376 8098.

THE MACMILLAN  
NURSE APPEAL

FIGHTING CANCER WITH MORE THAN MEDICINE

This story is based on the real experiences of people with cancer. Photo posed by a model

## UK NEWS

# W Midlands engineers doubt recovery prospects

By Paul Cheeseright, Midlands Correspondent

THERE are no signs of an impending recovery from recession, West Midlands engineering employers warned yesterday. Mr John Owen, retiring president of the region's Engineers' Federation, said that the local engineering industry "has experienced perhaps its worst recession ever".

The federation's annual report for 1991 said: "For many companies manufacturing output has stabilised

at a very low and unacceptable level." With more than 1,000 members, the EEF West Midlands represents the largest concentration of engineering companies in the UK and its collective performance is a barometer of national trends.

"Four out of 10 [companies] continue to report a deterioration in their business trends; and only one out of 10 reports an improving trend

or more buoyant circumstances," reported Mr Owen.

This experience mirrors the national economy, government figures have shown that the decline in output during 1991 was the steepest since 1931. It is also a renewed pressure on the government, as it prepares a pre-election Budget, for some stimulus to the domestic economy.

"Expectations for recovery extend into the second half of 1992; confidence is low and employment prospects are not good," Mr Owen said.

The West Midlands Enterprise Board said yesterday that, in the region as a whole, 35 people are chasing every available job against a national average of 27. In the urban areas of Birmingham, the Black Country, Solihull and Coventry more than 40 people are chasing each job. It reported 11,655 redundancies over the past six months.

Limited employment prospects have also led to a fall in the level of wage settlements. The EEF West Midlands reported that the average increase in 1991 was 6.4 per cent, compared with 7.6 per cent in 1990.

Although the EEF West Midlands remains worried about levels of productivity - "the UK still lags behind world competition" - independent analysts are sanguine about the medium-term future.

The enterprise board, although ruling out any immediate prospect of a strong economic recovery, believes that "prospects for engineering may be better than those for much of the rest of the economy". It cited the export potential of new Japanese car plants which, it said, would create a demand for components. West Midlands industry is strongly dependent on the fluctuating fortunes of the motor industry.

## Injunction granted against new drink

THE High Court yesterday ordered the relabelling of Stone's Original Pale Cream, a drink launched in Tesco stores late last year. Philip Rawstone writes.

Spain's sherry producers complained that the drink's label, which described it as "select blend of premium British sherry and fine fortified wines from Spain" had been deliberately designed to confuse consumers.

They were granted a temporary injunction against the drink's producer, Matthew Clark and Sons, of Leeds, which also makes Stone's Original Green Ginger Wine. The company denied any attempt to cash in on the sherry name, arguing that the label merely described its contents.

Mr Tony Grayson, Matthew Clark's managing director, said yesterday that the drink was selling well. "The British public seems to like it and that is what matters."

The High Court order allows the company to sell off whatever remains of 15,000 cases of the drink. Mr Grayson said: "We can then 'tweak' the label to meet the requirements set out by the judge in his ruling."

The order will remain in force until the full hearing of a claim by the Spanish sherry producers for a permanent injunction.

## Move to cut NHS waiting lists

HEALTH AUTHORITIES are scrambling to meet a government commitment that all patients on hospital waiting lists for more than two years will be treated by April.

The final £3m from this year's £30m waiting-list fund, used to buy extra treatment for health conditions which have long waiting lists, is about to be allocated.

In December 28,197 people had been on waiting lists for more than two years. This figure is now around 20,000. Health authorities can supplement NHS capacity by buying treatment in Ministry of Defence or private hospitals, although they are expected to keep within the broad NHS cost-structure when doing so.

The attempt to meet the deadline is producing extra work for private hospitals, although leading private-sector health providers say that they are not experiencing a large upsurge in NHS contracts.

The health department said that reports of surgeons being paid excessive fees for extra operations would be investigated if there was firm evidence. So far there had been no proof of abuse.

## Judge defers Spens decision

A DECISION was deferred yesterday on whether Lord Spens will be formally acquitted after the Serious Fraud Office's decision not to continue prosecuting him on charges arising from the Guinness affair.

Mr Justice Henry deferred his judgment until an unspecified date after a day of legal argument in private at Southwark Crown Court, London, on Lord Spens' application for a not-guilty verdict and over the issue of costs.

## Lilley announces £15m rail research

A £15m collaborative research programme for the railway equipment industry was announced by Mr Peter Lilley, the Trade and Industry Secretary, yesterday.

The DTI said it was the latest in a series of research initiatives under its advanced technology programme.

## Washing-machine workers laid off

By Charles Leadbeater, Industrial Editor

TWO LEADING washing-machine manufacturers yesterday confirmed the depth and severity of the recession by announcing plans to lay off almost 3,000 workers in an effort to cut unsold stocks.

The lay-offs at Hotpoint and Hoover suggest that the rise in retail demand during the January sales may have been short-lived.

Hotpoint is to lay off 1,600 shopfloor workers at two plants in north Wales for a fortnight next month. Workers at the factories at Llandudno Junction in Gwynedd and Bod elwyddan, Clwyd, are already working a four-day week because of the impact the recession has had on sales of washing machines and dishwashers.

Mr Phil Collins, the person-

nel director of Hotpoint, said that continuing poor sales of washing machines since Christmas meant that it was necessary to have two full weeks of short-time working in the first and last weeks of March.

Mr Trevor Gregory, the AEU engineering union convenor for the plants, said that the shutdown and short-time working would result in each employee losing wages of about £700.

Hoover blamed an increasingly difficult economic situation for its decision to lay off workers at its Merthyr Tydfil plant in south Wales for two weeks from March 2.

The company said improved sales in recent months had not reduced the stocks of finished goods to acceptable levels.

## Confectioner to make 286 redundancies

By Guy de Jonquieres, Consumer Industries Editor

ALMA Holdings, the confectionery maker that was placed in receivership last week, is to make 286 of its 775 staff redundant. The job losses will be split almost equally between two factories in Dundee, Tayside, and Glenrothes, Fife.

KPMG Peat Marwick, the receiver, said that the company, which has sweet brands including Barker & Dobson,

Keiller and Hacks, had recently been losing about £1m a month. It added that the Dundee factory was on a three-day week.

KPMG said it would prefer to sell the whole group but was ready to consider offers for parts of it. Several leading companies in the food and confectionery industries had made serious inquiries about the group.

## Jaguar to shed a further 650 jobs

By John Griffiths

JAGUAR, Ford's luxury cars subsidiary, is seeking to shed a further 650 jobs this year, reducing its total UK workforce to about 7,400.

The move comes against the background of heavy financial losses at Jaguar and a continuing slump in luxury car markets. It is on top of 4,000 job losses at the company last year.

A Jaguar spokesman said last night the company hoped to achieve most if not all of this year's reduction through an early retirement scheme, with the age threshold for eligibility reduced from 60 to 55.

Negotiations on this scheme are being held with unions, which are not expected to launch any large campaign against further cuts.

The latest cuts prompted Mr Gavin Laird, general secretary of the AEU engineering union, to warn that the motor industry "can't take much more of this depression and this government's mismanagement of the economy".

Estimates from the Society of Motor Manufacturers and Traders show a total of 70,000 motor-industry jobs lost, or likely to be lost, by the middle of this year since the start of the recession.

While no deadline has been set for the 650 jobs to be lost through the early retirement scheme and non-replacement of workers, it is unlikely that Jaguar will allow it to run indefinitely.

Jaguar is believed to want to achieve the reductions as quickly as possible and may impose redundancies if not enough volunteers come forward. Last year fewer than 300 of the job cuts were imposed.

About 800 Jaguar workers would qualify for early retirement under the lower age limit. The company's management is understood to be hoping that up to 500 workers will apply quickly.

Jaguar made a pre-tax loss last year of £228m compared with a £66.2m loss in 1990, with worldwide sales falling to 25,661 from 42,753 a year earlier. It produced only 23,000 cars last year but is projecting an increase to 28,000 in the current year.

## CBI issues code for prompt bill payment

By Paul Taylor

A CODE of prompt payment practice, seeking a commitment from all companies to pay bills on time, was launched yesterday by the Confederation of British Industry.

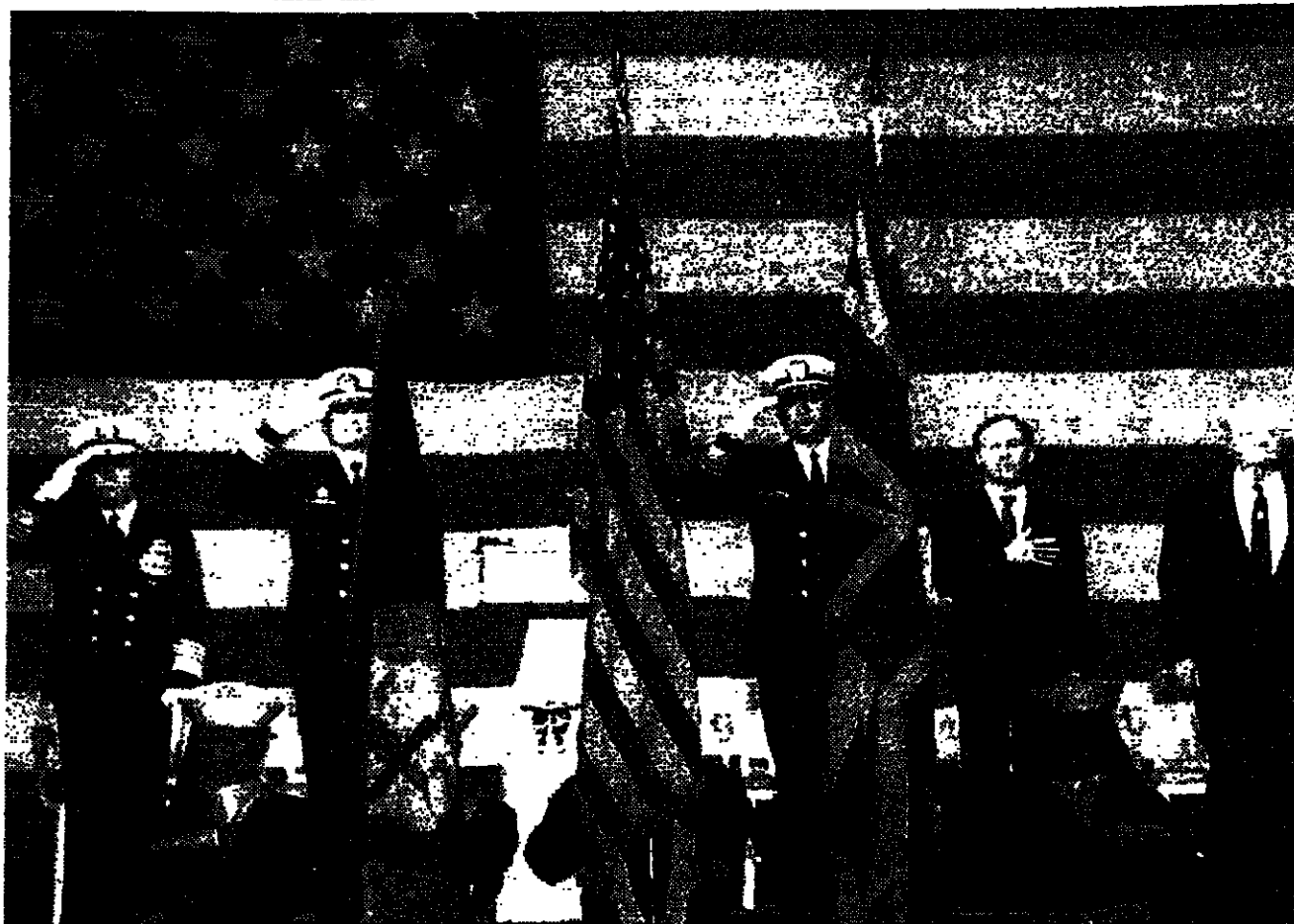
The code, Prompt Payers - In good Company, advises on steps a company should take to ensure it pays its bills on time. It is being sent to all CBI members with a letter from Sir Brian Corby, CBI president.

Introducing the code, Brian said: "Cashflow is the lifeblood of business. Late payment can damage business relationships and endanger the very survival of a company. While to some, paying bills after the due date may appear a simple means of easing financial pressures, it is in fact a clear breach of contract."

"It is also short-sighted and can be in no one's interest if an otherwise sound and valued supplier goes to the wall because bills are not paid on time."

The code says a reasonable company should:

- Have a clear, consistent policy to pay bills in accordance with contract.
- Ensure that the finance and purchasing departments are aware of this policy and adhere to it.
- Agree payment terms at the outset of a deal and stick to them.
- Promise not to extend or alter payment terms without prior agreement.
- Ensure that there is a system for dealing quickly with complaints and disputes, and advise suppliers without delay when invoices, or parts of invoices, are contested.



Last salute: the US bids farewell to Dunoon, Scotland, on leaving Holy Loch, its nuclear submarine base for 31 years

## Woolwich launches two rescue plans

By David Barchard

WOOLWICH, the third largest UK building society, has launched two mortgage rescue schemes at a cost of £50m to save from eviction customers who are seriously behind with their payments.

The schemes are part of moves by lenders to help stem a flood of mortgage repossession - expected to reach 80,000 this year - and follow talks between lenders and the government just before Christmas, in which £800m was pledged for the schemes.

Woolwich's first rescue scheme is aimed at families whose incomes have fallen since they bought their homes but who are not eligible for social security income support and so cannot make normal payments on their mortgages.

Three housing associations, London & Quadrant, Circle 33, and Metropolitan Housing, will buy the homes from their occupants at the current open market valuation, allowing their former owners to remain as tenants.

Woolwich yesterday declined to comment on the interest which the housing associations will pay it for funding, but it is understood to be between 3.5 per cent and 5 per cent.

Under a second scheme the occupants will remain owners but will be charged interest at rates below the market level in return for Woolwich becoming a part owner of the house.

The society will own the stake in the house until it is sold or the equity share is repaid.

Most of the families affected are in London and the south-east. The £50m will enable Woolwich to rescue between 600 and 800 households from eviction.

## More aid sought for Welsh coal regions

By Anthony Moreton, Welsh Correspondent

THE GOVERNMENT is to seek further aid from the European Commission for the depressed coal-mining areas of Wales. This is on top of the £17.8m released by Brussels earlier this week.

Mr David Hunt, Welsh secretary, met Mr Bruce Millan, EC commissioner for regional policy, on Thursday in Brussels when it was indicated that an application for a further £10m would be "looked on favourably".

Mr Hunt said qualifying projects had been drawn up by the Welsh Office. "We have a long list of schemes ready to be put into Brussels as soon as we get the nod," he said.

The move will be welcomed by other British mining areas which are certain to put in further applications now that the dispute over such funding between Whitehall and Brussels has been settled. The government backed down on Monday from its previous stance that European regional aid should go to the Treasury to help finance schemes already authorised in Britain.

Mr Millan refused to release £120m to Britain for more than 50 projects unless he received an assurance that European finance would be used in addition to anything the government might spend.

Mr Hunt and Mr Millan met at the opening of the Wales European Centre in Brussels, designed to act as a link between companies in the principality and the EC. Organisations that played a part in setting it up include the Welsh Development Agency, district and county councils, the Training and Enterprise Councils in Wales, the Development Board for Rural Wales and University College, Cardiff.

## Sinn Fein plans diplomatic effort

By Tim Coone

SINN FEIN, the political wing of the IRA, is planning a diplomatic campaign to seek potential allies in the European Parliament and the United Nations.

A strategy document, Towards a Lasting Peace in Ireland, will be discussed at Sinn Fein's annual congress in Dublin this weekend.

The document argues that the political and economic changes in eastern and western Europe "demand an equivalent breadth of vision and willingness to innovate. The partition of Ireland and the British claim to jurisdiction over the Six Counties (North-

ern Ireland) is a European issue".

It argues that the UN can help to bring about abolition of emergency laws and special courts in Northern Ireland and the republic and participate in setting up talks.

The document says: "As an interim measure Sinn Fein would propose that the UN secretary-general requests annual reports from the British government on its role in Ireland and conducts a yearly review of the consequences of the continued partition."

It envisages an international conference on the conflict which would "involve representatives of all political views in Ireland, along with international experts on decolonisation and conflict resolution".

The British and Irish governments have rejected the inclusion of Sinn Fein in political discussions on Northern Ireland, until it formally distances itself from the IRA and renounces the use of force.

Neither government would comment yesterday on the proposals but did expect to block any attempt to involve the EC or the UN, arguing that it was an internal matter.

Sinn Fein's weekend congress will discuss a range of social and economic issues, including a women's policy document which includes motions on the right of divorce and abortion in the republic.

The congress is not expected to produce serious divisions over moves to distance Sinn Fein more clearly from the IRA.

In a recent interview with the Irish Times Mr Gerry Adams, Sinn Fein president, said the IRA "does come from the same tradition as Sinn Fein. We do share common objectives, but the IRA reaches its decisions independently of Sinn Fein, and Sinn Fein reaches its decisions independently of the IRA".

## Traders angered by rise in charges on credit cards

By David Barchard

A LEADING RETAILERS' representative yesterday warned the high-street banks that their plans to increase credit card service charges may lead to reduced co-operation from retailers in the fight against fraud.

Mr Bob Woodman, a director of the Retailers' Consortium, said price increases, by Barclays and National Westminster, had taken the spotlight away from the fraud issue, expected to cost the banks about £300m this year.

He asked: "How can we co-operate with them when there is this sort of friction between our two industries?"

In the past two weeks Barclays and National Westminster have started writing to retailer customers informing them that the merchant service charge - the commission paid on credit-card transactions - will have to go up.

The banks say reduced volumes of business are forcing them into losses on their credit card merchant services in spite of reduced costs and a price rise in unavoidable.

Both NatWest and Barclays say that retailers pay an average merchant service charge of 1.6 per cent, though this varies from about 1 per cent for very large groups with a lot of negotiating power to as much as 4 per cent for some small businesses.

Barclays Merchant Services, the plastic card processing arm of Barclays, said yesterday it would be raising charges by less than 10 per cent. This would mean an increase about 14p per £100 of turnover for its average retailer customer.

Privately bankers admit that they priced their credit card services too low in their scramble to enter the market from 1989. Until then, credit card merchant services in the UK were provided only by Barclaycard for Visa and by Access for MasterCard. Individual banks did not compete in the market.

Barclays says that average merchant service charges fell by 26 per cent in the two years since 1989. Only one bank, Lloyds, says it is currently making a small profit from credit-card merchant services, but it admits that business volumes have dropped sharply because of the recession. Its 1991 results, published yesterday, show that its credit card income, including annual fees, fell to £72m from £81m a year earlier.

Barclays last night dismissed the idea that the price increases might harm co-operation with retailers over fraud. "It must be as much in the interests of retailers to discourage fraud as it is in ours."

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# No wonder we're pink.



## UK NEWS

## Commons move for poll on EC fails

By Ivor Owen, Parliamentary Correspondent

MRS MARGARET Thatcher, the former prime minister, joined Conservative Eurosceptics in the Commons yesterday in an attempt to reopen issues raised by the Maastricht Treaty.

They failed to force a vote on a bill to secure a referendum on the treaty's provisions for European political union.

A procedural manoeuvre, encouraged by government whips, resulted in the debate being adjourned, effectively killing the Referendum Bill.

Mrs Thatcher, who favours a referendum in the event of the main political parties agreeing that sterling should be abandoned in favour of a single European currency, listened to the debate's opening stages.

The efforts by the whips to prevent a widening of divisions in Conservative ranks over the European Community were reflected in a speech last night by Mr Jonathan Aitken, MP for South Thanet.

Acknowledging his role as a "leading Euro-sceptic", he told a meeting in his constituency that he admired and supported the "negotiating success" of Mr John Major at Maastricht.

Mr Aitken is chairman of the policy committee of a group of backbench Eurosceptics which yesterday issued a statement opposing Britain's involvement in a single European currency. The group warned such a currency could lead to the payment of "massive subsidies" to most member states.

The statement also advocated Britain's withdrawal from the European Monetary System - a step opposed by Mr Aitken in his speech.

He said: "I do not believe that there are any realistic alternatives for Britain other than to remain at the centre of the EC's policy-making institutions playing our full part in the community."

Mr Tristan Garel-Jones, foreign office minister of state, said it would be an "abdication" of responsibility by both the government and the Commons to hold a referendum.

## Accountants granted wider marketing role

By Andrew Jack

COMPANIES may have to prepare for a bombardment from accountants after yesterday's easing of the rules governing their use of aggressive marketing techniques.

Chartered accountants offering to sell any service except financial reporting work to non-clients will now be able to make unsolicited visits or telephone calls.

They will also be able to charge contingency fees based on a proportion of the income generated for a client, in work such as corporate finance work or tax advice.

Audit and related services are excluded from the liberalisation, but cold-calling will be acceptable for work including tax and management consultancy.

The revelations come in the latest professional ethics guide issued by the joint ethics committee of institutes of chartered accountants in England, Wales, Scotland and Ireland.

The guidelines offer tightening of regulations in other areas. They frown on the recruitment services which are now offered by many accountancy firms to help audit clients find senior financial and administrative staff. They warn that the final decision on any selection must be made by the client.

No firm should allow the

fees from a quoted company or group of companies to exceed 10 per cent of its income. Once the figure rises above 5 per cent, there should be an independent review to ensure there is no threat to the firm's independence. Firms should also seriously consider resigning as auditor if there is litigation with its clients.

No partner or individual closely connected with the partner should hold shares or other beneficial interests in a client. That includes personal equity plans.

The guide recommends that firms should consider rotating partners and other senior staff involved with particular clients to provide safeguards against a loss of independence.

Recommendations on three of the topics for which accountants have received strongest criticism in recent months - insolvency work, discounting on fee income and the valuation of brands - are still being drafted and will not appear at least until the summer.

It does not rule out an auditor conducting other services to a client, but warns: "Care must be taken not to perform management functions or to make management decisions."

*Guide to professional ethics, ICAEW, Gloucester House, 399 Silbury Blvd, Milton Keynes MK9 2HL. Non-members £5.95*



Political assault: Roy Hattersley, Labour's deputy leader, yesterday launching a compilation of the party's plans for reforming the criminal justice system. Labour is keen to attack traditional Tory credibility on law and order issues in the wake of rising crime figures.

## Labour launches poll tax offensive

By Alison Smith

LABOUR yesterday highlighted what it called the "government incompetence surcharge" on the poll tax.

The jibe was made as Mr Bryan Gould, shadow environment secretary, published figures showing that Labour councils had issued more than double the number of summonses for non-payment issued by Tory councils.

Labour's offensive is intended to undermine Tory assertions that the extra sums

people will have to pay to make up for non-payment - the "other adjustments" figures on poll tax bills - derive from Labour councils' failure to pursue non-payers.

The analysis, giving the numbers of summonses and liability orders for non-payment for each authority since April 1990, shows that the London borough of Haringey had issued summonses to 99 per cent of its entire poll tax register.

"Even allowing that some people have received more than one summons, this is an astonishing total," Mr Gould said. "It is hard to think what more Haringey could have done to collect the tax."

The average number of summonses even for shire districts, the class of authority where the percentage is lowest, amounted to more than a fifth of the total poll tax register.

The number of summonses in England and Wales now

totalled about 11m, Mr Gould added. He had written to the Guinness Book of Records seeking inclusion for the poll tax as "the greatest debt-collection exercise in world history."

The Tories say Labour councillors who supported non-payment of the poll tax have contributed to collection difficulties, and that those councils which have high non-payment surcharges are those which have traditionally been inefficient at collecting charges.

## A small band voices support for change

James Buxton on constitutional views in Scotland

THIS WEEK several Scottish businessmen did what the Conservative party has been urging them to do for years - they stood up to be counted on the issue of Scotland's constitutional future.

Unfortunately, what they said was not what the Tory party wanted to hear.

Nine men who run small and medium-sized businesses launched an organisation called Scotland Says Yes and declared that they were "sick and tired" of the government implying that all Scottish business was totally opposed to the setting up of a Scottish parliament.

They said they and many others were eagerly awaiting the creation of such an institution.

In the past few weeks several of Scotland's leading businesspeople have indeed declared their opposition both to a devolved Scottish parliament and to independence.

This week the big institutions in the financial community expressed - through a survey by Scottish Financial Enterprise, their trade association - strong misgivings about devolution.

They feared higher taxes, and a drift towards independence which would frighten their English customers.

But on Thursday the Scottish council of the Confederation of British Industry met at Stirling Castle and produced little comfort for the Tories.

Mr Alasdair MacCallum, its chairman, said it strongly disliked aspects of a devolved Scottish parliament, notably higher taxes, and detested independence, but it had concluded that "some change is inevitable and, many people believe, desirable".

Mr Nigel Smith, one of the founders of Business Says Yes, runs an engineering company in Glasgow employing 35 people. He said he voted Conservative in last general elections. He believed a Scottish parliament would be very good for Scottish business.

THE PRIME MINISTER will today launch the Tories' fight-back in Scotland with a clear warning to the country's electorate that the survival of the union with the rest of the UK is "more important" than party politics.

Mr John Major will use a campaigning speech to Tory parliamentary candidates in Glasgow to rally them behind a "fight for the union", stressing that Scottish Conservatives must speak with one voice to get their message across.

Downing Street said he would repeat his warning, made earlier this month, that the advocates of devolution or independence had told the people "the prize but not the price".

lobbying structure, which is very difficult for a small business based in Scotland.

"Now if we had a Scottish parliament, policy would be decided in Edinburgh. There'd be committees and sub-committees to which we'd have to be responsive to our needs," he said.

Furthermore, Mr Smith argues, the creation of a Scottish parliament would end what he calls the "disfranchisement" of much of the Scottish business community.

"I say something in favour of free enterprise. I'm automatically identified with the Conservative party and that means being identified with England. I'm immediately struck out as a serious contributor."

In a Scottish parliament, elected by proportional representation, he said, there would inevitably be a high-of-centre party with Scottish roots which would present the business point of view.

Proportional representation would curb the excesses of left and right, Mr Smith said, and far from imposing higher taxes, as the Tories claim, it might lower them to stimulate business and generate extra revenue.

Large Scottish businesses, however, especially Scotland's quoted companies, tend to quote the constitutional status quo - though few have

declared themselves. The people who run them often consider themselves part of the British establishment and have lobbying channels through contacts in London and in the City.

The contorted response of the Scottish CBI, which failed to say what constitutional arrangements it actually wanted, might reflect divisions between larger and smaller companies.

But it also highlighted the lack of communication between the business community and the advocates of constitutional change.

Mr MacCallum, the chairman, admitted: "We've come into the debate a little late. That is regrettable."

The Scottish Constitutional Convention, which has been working on a blueprint for a Scottish parliament since 1989, is dominated by Labour and the Liberal Democrats, having been boycotted by the Tory party and the Scottish National party. The CBI chose not to participate through the Scottish Council Development and Industry, which also represents business, attended as an observer.

Mr Smith said: "Business was very wrong not to enter the convention." One result, he said, was that the convention's blueprint included "baggage from the 1970s", such as the possibility of nationalisation, which might otherwise have been vetoed.

For their part the supporters of devolution do not appear to have made much effort to persuade large companies and financial institutions of the possible benefits of a Scottish parliament.

Mr Donald Dewar, shadow Scottish secretary, has not been on a private cocktail offensive around Charlotte Square, Edinburgh.

Indeed, when Scottish Financial Enterprise this week reported the fears of the 25 financial institutions which account for 80 per cent of the Scottish financial sector and 80 per cent of its funds under management, Mr Dewar simply derided the response to the survey as "tiny". He did not offer them any reassurance.

## Generators warned on cheap coal imports

By Charles Leadbeater, Industrial Editor

LABOUR yesterday warned electricity generators that investments in port facilities to import cheap foreign coal would become "white elephants" under a Labour government.

Mr Frank Dobson, the party's energy spokesman, said he was confident that the European Commission would allow a Labour government to block imports of cheap foreign coal.

He said the party was determined that PowerGen and National Power, the electricity generators, would follow such policies. The party was prepared to use the state's remaining 40 per cent shareholding in the generators to make sure they do so, he said.

This meant that PowerGen's plans to invest in coal import facilities, such as the deep-water dock at Immingham on the North Sea coast, would become "white elephants", Mr Dobson said.

He was responding to a letter from Sir Graham Day, PowerGen chairman, requesting further information on how Labour planned to make sure the generators followed a government energy policy.

Mr Dobson said on Thursday night that Labour could use the state's 40 per cent shareholding in National Power and PowerGen to appoint directors.

Sir Graham pointed out in the letter that the government had no special powers to appoint directors. He said that any directors it elected using its shareholding would be legally bound to protect the interests of all shareholders.

The clash, the first direct conflict between a Labour spokesman and the management of one of the privatised generators, could set the scene for a trial of strength over energy policy if Labour wins the election.

Party officials played down the significance of Mr Dobson's remarks. Labour has no plans to explore whether the government could appoint directors to influence policy at other privatised companies. The main thrust of the party's approach would be to strengthen the role of independent regulators, officials said.

Mr Dobson said he was reiterating well-established Labour policy that it would seek to persuade the generators to abide by plans to reduce coal imports and invest more in renewable energy sources.

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Take Monday. As well as the Architecture feature and our weekly in depth interview with a leading personality from the world of business, politics or the arts, Monday is Diary Day, when we take a look at what the business, parliamentary and financial week has in store.

The first of the FT's Law Reports is on Tuesday together with a feature on Small Businesses, and the daily Management and Technology pages.

On Wednesday, you'll find top management positions on offer, both financial and non-financial. We also take our weekly look at Business and the Environment.

In Thursday's FT, we focus on, among other things, Marketing and Advertising, Accountancy and the law as it affects business. On Friday it's the turn of Industrial and Commercial Property.

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## Bank creditors may be paid £1.29bn

A COMPENSATION deal has finally been agreed between the liquidators of Bank of Credit and Commerce International and its Abu Dhabi majority shareholders which could lead to the payment of as much as £2.2bn (£1.29bn) to creditors.

The deal is dependent on agreement from creditors owed \$7bn between them, and will need court approval in England, Luxembourg and the Cayman Islands. Mr Brian Smouha, one of the bank's liquidators, said yesterday that reaching the \$7bn target was likely to prove difficult.

given that total liabilities amount to \$10bn. Also, many creditors are unlikely to come forward given the large amount of "black" money in the bank linked to tax avoidance, drugs and terrorism.

Majority shareholders from Abu Dhabi will pay a flat \$1.7bn in compensation. The figure could rise to as much as \$2.2bn if claims exceed \$10bn, or fall to as little as \$1.2bn if they are less than \$10bn.

Creditors will have to sign over all legal rights before they can benefit. The BCCI depositors' association warned creditors yesterday not to accept the offer until it had been studied in more detail. "We are not very happy," said Mr Mourad Fleming of Richards Butler, a lawyer acting for the association. "Creditors are being asked to give up very considerable rights. But we can't possibly say yet [whether the terms are attractive]."

Richard Waters

## A deal of sense and sensitivity

"It's not a cover-up or anything like that," says Mr Brian Smouha, the Touche Ross partner overseeing the worldwide winding-up of BCCI. "This is meant to make peace with the United Arab Emirates."

Mr Smouha is sensitive to criticisms of a cover-up. He has just hammered out a deal under which BCCI's majority shareholders in Abu Dhabi, part of the UAE, will pay out up to \$2.2bn (£1.29bn) to the bank's creditors. But the structure of the deal, and the lack of transparency so far as to how it has been negotiated, are already prompting criticism.

Discussions with creditors in the weeks ahead - and applications for court approval in London, Luxembourg and Grand Cayman - will determine whether it takes effect.

From the information published so far, it is impossible to tell whether the deal is a generous one for BCCI's creditors - as both Mr Smouha and the Abu Dhabi camp claim. It involves the bank's liquidators and its majority shareholders

giving up claims and counter claims against each other, in return for which Abu Dhabi will pay \$1.7bn to creditors (an amount that could rise or fall by as much as \$500m, depending on how what the eventual liabilities of the bank are determined to be).

Weighing up the claims and counterclaims is not easy. The liquidators, led by Mr Smouha, have agreed to give up their claims under \$3.061bn of promissory notes issued by Abu Dhabi. The notes were given at the time of a proposed restructuring of the bank a year ago, so a legal question remains as to whether Abu Dhabi remains liable given that the restructuring was never completed.

Also, the notes would have been payable over a seven-year period, reducing their present value.

Abu Dhabi was also potentially liable for about \$1bn of guarantees given to the bank.

There are various unquantifiable further claims that could be made against Abu Dhabi. One of its representatives was a BCCI board member and has been identified by Price Waterhouse, the bank's auditors, as someone who was aware of the frauds at the bank before they became known to regulators and auditors. In return for accepting the deal, depositors will be asked to sign away rights "against the majority shareholders of BCCI and certain related persons".

Potential claims the other way - against the bank by the majority shareholders - are equally difficult to establish with any certainty. Abu Dhabi has agreed to take on the United Arab Emirates branches of the bank, which are estimated to have gross liabilities of about \$1.5bn. This appears to reduce the liabilities of the rest of the group, and so increase the payout to depositors. However, assets in the UAE branches, which will also be taken on by



Abu Dhabi, are estimated to amount to 10 per cent to 15 per cent of the liabilities. This is about the same proportion as in the rest of the group. The result: stripping out the UAE branches has no overall effect on creditors.

However, once it assumes responsibility for the UAE, Abu Dhabi will actually have a \$700m claim against the rest of the bank, allowing it to claim as a creditor and share in its own compensation fund.

Abu Dhabi has also said it will give up rights over about \$2bn of funds which were held under management by the bank and were misappropriated by its directors. As one of these directors was an Abu Dhabi representative, though, it could have been difficult to recover this money through legal means.

Even the \$1.7bn or so of compensation is not being paid immediately, but over a period up to June 1994, that reduces its present value.

Richard Waters

## A 'market' rate of £127 per hour and business trips via Concorde

### BCCI LIQUIDATION COSTS BREAKDOWN July 6 1991 - January 6 1992

	UK £m	Intl £m	Other £m	London £m
Liquidators' fees	25.7	0.4	12.0	11.2
Legal fees	8.3		5.4	5.7
Disbursements			0.4	
Agents & security	3.5			
Staff costs	2.5		0.7	4.7
VAT incurred	4.8			
Establishment, rent, insurance	2.2		1.1	1.0
Capitalisation payment	2.7			
Other	2.0	0.1	2.1	2.2
Total	49.7	0.5	21.7	24.8

Grand total £77.4m\*

\* £1 = \$1.71 Source: Touche Ross

THE CALM face of Mr Brian Smouha tensed just slightly yesterday at the mention of the fees Touche Ross has charged for its work as provisional liquidator of BCCI.

When Touche revealed at a court hearing in January that the bills had reached \$75m, it provoked a storm of indignation. Only after the announcement of the settlement on Friday was the firm willing to say anything more. Yesterday it made up for the silence by releasing a great deal of detail, including a three-page document showing Mr Smouha's daily itinerary

from July 5 last year to February 11 this year.

Mr Smouha readily admitted that he had flown by Concorde during the course of his work. His schedule shows journeys in quick succession between London, the US, Luxembourg and the Gulf.

"It was a question of survival," he said. "I was trying to be in more than one place at the same time, and in a state to do the work. It's not easy trying to organise something with meetings in New York, the Caymans, Abu Dhabi."

He also agreed that his staff based in Abu Dhabi had flown

to holiday destinations periodically, and one man had flown back to the UK to visit his pregnant wife.

"Most people in Abu Dhabi were working 12-hour days, six days a week," he said. "You need to keep people performing at the highest level they can. Without holidays, he said, 'you start getting a very poor product very quickly'."

As the table shows, not all the costs incurred went to the liquidators. Legal fees consumed about 7 per cent of the total. VAT and security charges were also significant.

He said he was trying to reduce the hours charged on



Last rites: a BCCI branch in central London is stripped of its fixtures and fittings

## Move to widen role of friendly societies

By Scheherazade Daneshkhu

A BILL to create a new legislative framework for friendly societies was published yesterday.

The government bill would enable friendly societies ranging from industrial assurance funds to those that are mainly social or philanthropic - to provide a wider range of services. It should also allow them to compete on more equal terms with other financial institutions.

It would establish a new regulatory framework including a Friendly Societies Commission. Societies would also be brought within the scope of the Policyholders Protection Act 1975, the investor-protection scheme covering insurance policyholders.

The bill would enable friendly societies to incorporate and establish subsidiaries to provide various financial and other services to their members and the public.

These would include: managing unit and investment trusts and personal equity plans; arranging credit; long-term or general insurance business; insurance intermediary services; administering estates and executing wills; managing sheltered housing; homes for the elderly and hospitals; providing fund management services for pension-fund trustees.

The investment funds of friendly societies are free of tax within certain limits. For instance, the amount an investor can put into a tax-free friendly society savings scheme is £200 per annum.

The bill was welcomed by Mr Peter Gray, chairman of Tunbridge Wells Equitable, the largest friendly society, and secretary of the Friendly Society Parliamentary Committee. "Our competitors have had a tremendous advantage over us and we need the same sort of fiscal incentives. The government has given them tax breaks such as tax-exempt special savings accounts and Peps. What do they give friendly societies? £200 a year."

Andrew Jack

## You should

Whether you are contemplating moving abroad or are congratulating yourself for having done so, there is one magazine dedicated to you and your needs.

It's called Resident Abroad, and from Calais to Calcutta it is acknowledged as the authoritative guide for British expatriates.

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Weekend February 22/February 23 1992

## Victims of disinflation

JOHN MAJOR is in the best possible company. Mr George Bush may have been victorious in the Gulf war and presided over the disappearance of the Soviet Union, but neither achievement saved him from a mauling at the hands of Mr Patrick Buchanan in the New Hampshire primary. Meanwhile, the Japanese government sinks ever deeper into the swamps of financial scandal.

Mr François Mitterrand's Socialist government seems doomed to lose the next parliamentary elections, while only the peculiarities of Italian electoral politics can save Mr Giulio Andreotti's despised coalition. Mr Bob Hawke, Australia's long-serving prime minister, has been defeated. Meanwhile, Mr Brian Mulroney's Canadian government may be the most unpopular of all, with less than 20 per cent support in opinion polls.

The unpopularity into which so many governments of leading market economies have fallen is no accident. It reflects the current disinflationary stage of the global economic cycle. Canada, for example, has just announced annual inflation down to 1.8 per cent. Who can wonder that its government is so unpopular?

The credit-driven economic expansion that has now come to its painful end everywhere began in the US almost 10 years ago. But the weakness of the US dollar, which started in 1980, and especially the intervention aimed at halting the dollar's fall in 1987, loosened monetary policy elsewhere. Japan discovered the delights of the "bubble economy"; the UK enjoyed "the Lawson boom"; and even the Bundesbank tolerated interest rates lower than it would have preferred, briefly easing its iron grip on the rest of Europe.

## Slow growth

When economies are good, they are very, very good, but when they are bad, they are dreadful. In the expansionary stage, growth tended to be stronger than expected. As it is their worst, policy-makers thought the early stages of an inflationary process proved their brilliance. The greater their self-confidence, the more they allowed domestic policy to reinforce the global expansion.

As recently as 1989, every important economy was growing quite rapidly. Now they are all either growing slowly or contracting. But the slowdown in between has been unsynchronised. It started where the expansion had begun, in the Anglo-Saxon economies. A combination of tight money and overindebtedness brought the US and UK economies into

recession by late 1990. Japan's economy raced ahead, despite successful, if belated, efforts of the Bank of Japan to prick the bubble, starting in 1989. But all good things come to an end. Japan's economy has been slowing rapidly in 1991, if still to rates that others envy.

## Bundesbank's vengeance

Since the Bundesbank tightened monetary policy as early as 1988, Germany largely escaped the global credit expansion. But the unification of Germany has forced the Bundesbank on to a long inflationary deviation from the path of monetary rectitude. Having now imposed three successive quarters of contraction, the Bundesbank is back on course with a vengeance.

The US led the world economy into recession. It is likely to lead it out of it. In his semi-annual Humphrey-Hawkins monetary report, Mr Alan Greenspan, chairman of the Federal Reserve, predicted that the US economy would grow modestly this year. Unemployment would soon begin declining and the inflation outlook was the best for a generation. Mr Bush should no longer complain about Mr Greenspan's zeal in his cause.

Elsewhere, policy is less expansionary. The Bank of Japan tightened too late and has loosened too slowly. It could well be underestimating the force of debt-deflation. If the British Treasury is still determined to commit that error, it makes little difference, except to the quality of its forecasts. The Bundesbank is unlikely to permit Europe to do much about the recession until it is confident German inflation is well under control, perhaps in the second half of the year.

A strong global recovery may take as long to arrive as the slowdown. In the meantime, the world economy will remain on a knife edge. The refusal to resort to inflation as a way of liquidating the excessive lending of the 1980s is praiseworthy, but the risks of not doing so are considerable. Many are taking the wish for the dead and are already bailing the virtual abolition of inflation. Should governments keep their nerve, the achievement is, indeed, within their grasp. Yet the achievement would have its costs. One is unemployment, which may prove transitory in some economies, but will be longer lasting in others. Another could be the disappearance of most of the governments that initiated the disinflation, with Mr Major among the first in the firing line. Disinflation is a fine thing. But politically, it may well be best for oppositions.

Talking of peace while watching the seeds of conflict grow is a Middle East trait that seems to survive even the worst conflicts. A year ago next week, when small, rich Kuwait was liberated, the Middle East looked less militarily threatening than it had for decades and Mr George Bush seemed guaranteed a second presidential term. Twelve months on, there are still peace talks on the agenda. But with the latest round scheduled to start on Monday, the guns are firing again and the achievements of the Gulf war have become much less obvious for the Middle East in general and Mr Bush in particular.

The defeat of Iraqi forces in Kuwait had offered the region much more than just the chance to rid itself of a tyrant, while Mr Bush had the opportunity to capitalise on the triumph of becoming the US leader who presided over the joint burial of communism and the bitter memory of Vietnam. Logic alone suggested that after such a huge international effort, the Middle East would not be allowed to fester and erupt in the same way again.

There were positive changes. For the first time in its post-colonial history, the Middle East was demonstrably free from superpower rivalry. Israel had been persuaded to exercise wholly uncharacteristic military restraint and there was talk in western capitals of moving towards a resolution of some of the Middle East's worst political injustices and economic disparities. If there was to be a new Middle East order, Mr Bush and Mr James Baker, the secretary of state, were uniquely placed to be both architects and guarantors.

Those hopes have disappeared with alarming speed. After the events of the past week, not least in New Hampshire, the defeated President Saddam Hussein is crowing about being more secure in Baghdad than the victorious Mr Bush is in Washington. Israel's assassination of Sheikh Abbas Musawi, the Shia leader in southern Lebanon, and his family has inflamed not just his local community but sent a message to Muslim communities throughout the Middle East. Israeli tanks have subsequently brushed aside UN peacekeeping forces and punched deeper into southern Lebanon in what is certain to be another doomed attempt to impose political compliance through military punishment. The US is meanwhile still trumpeting its pursuit of Saddam Hussein, is threatening tougher action against Libya and has supported the cancellation of elections in Algeria.

Taken individually, each event has its particular motivation. Taken severally, it is small wonder that the wish for the dead and are already bailing the virtual abolition of inflation. Should governments keep their nerve, the achievement is, indeed, within their grasp. Yet the achievement would have its costs. One is unemployment, which may prove transitory in some economies, but will be longer lasting in others. Another could be the disappearance of most of the governments that initiated the disinflation, with Mr Major among the first in the firing line. Disinflation is a fine thing. But politically, it may well be best for oppositions.

## Roger Matthews on the shaky prospects for a Middle East peace Realism in retreat



Shamir: chance to rob Rabin of some of his appeal

intended to offer more than a token effort to resolve the Palestinian issue. The extremist propaganda image of Israel and the US jointly beating their Arab opponents into submission retains more potency among some populations than anything which can be advanced by America's friends in support of their relationship. Against this background, Palestinians, Syrians, Jordanians, Lebanese and Israelis gather in Washington on Monday for a third round of bilateral negotiations which, as the participants are all too well aware, look increasingly at odds with the political mood of the Middle East.

The peace process, launched in Madrid at the end of last October, reflected primarily the changed strategic circumstances of the participating nations. The collapse of the Soviet Union had left the Palestinians and Israel's Arab opponents without a sponsor or protector. President Hafez al-Assad of Syria, hitherto Israel's most durable enemy, saw a compensating degree of protection by according to US requests and agreed to negotiate, pulling Lebanon with him. Mr Yitzhak Shamir, Israel's prime minister, came with even greater reluctance, stressing that Israel would not concede an inch more of the land it had occupied since 1967 and

could offer nothing other than peace in return for peace. To reinforce that assertion, Israel accelerated its house building programme in the occupied territories and saw nothing contradictory in simultaneously asking the US to guarantee loans of \$10bn needed to settle immigrants from the former Soviet Union.

After all this, Israel still suffers a credibility gap. Its problem is that the US and other western governments prefer to interpret Mr Shamir's negotiating positions rather than simple statements of conviction. When Mr Shamir says that Jews must forever have the right to settle in the biblical lands of Judea and Samaria (the West Bank) it should be supposed he believes that as fervently as he does in a united Jerusalem under Israeli sovereignty. There is nothing contradictory for Mr Shamir in sending tanks into southern Lebanon while professing a determination to secure peace. Mr Menachem Begin, the former Likud prime minister, ordered a far larger invasion of Lebanon in 1978, only a few months after President Anwar Sadat of Egypt opened prospects for peace by becoming the first Arab leader to visit Israel.

These attitudes do, however, pose problems for the Bush Administration. Mr Shamir

was on Thursday night re-elected as leader of his Likud party and will go into the June general election as the favourite to win. If he is successful there is no justification for Arab governments to expect anything more than the most modest flexibility in Likud policy. A victory for Mr Yitzhak Rabin, newly returned to lead the opposition Labour party, would, on the other hand, open the way to the offer of some form of autonomy for the Palestinians in the West Bank and Gaza, although Mr Rabin's chances of winning depend on him appearing to the electorate to be almost as tough as Mr Shamir. If the election result is indecisive, as it often has been in the past, the two men would probably work together in a national unity government.

A politically astute Mr Shamir does, however, have the opportunity this week to rob Mr Rabin of some of his electoral appeal. He can put on the table in Washington the framework of an autonomy agreement for the Palestinians along the lines of the Camp David accords reached during the negotiations with President Sadat in 1978. This will simultaneously improve relations with the US. It will not answer Palestinian aspirations for self-determination, but it would assist the negotiating teams by indicating there was some longer-term purpose to the peace process.

But if Mr Shamir wishes to contribute additionally to the pressures which will eventually provoke the collapse of the peace process, then he will instruct the Israeli team in Washington next week to avoid any proposals on substantive issues. He knows the Arab delegations must be getting near the brink. Syria and Lebanon boycotted the multilateral process in Moscow earlier this month in protest at Israel's refusal to concede the principle of exchanging territory for peace. With the alarm bells ringing again in Damascus over Israel's latest incursion into Lebanon, President Assad must be finding it increasingly difficult to reconcile participating in the peace talks. There are similar tensions in the Palestinian camp. They would, of course, rather stay within the process. To pull out serves not just Israel's hawkish but extremists throughout the Arab world. But there comes a point when the domestic dangers may be judged to be greater than the international blame that would attach to withdrawal.

Mr Assad, King Hussein of Jordan, Yasser Arafat of the PLO and those other Arab leaders and regimes that came to power in the late 1960s and early 1970s have not clung to the tops of their grassy poles for so long without accurately sensing political movements in the region. Historically, it has been easier in the Arab world to whip up and sustain popular support through anti-Israeli and anti-American rhetoric than through any other form of political agitation.

The Gulf war added to the personal, political and economic misery of tens of millions of people in the region. That misery continues and is growing. At grass roots, the political ground is being more surely prepared for extremism than it is for the more pragmatic realism that seemed possible a year ago.

## Radio for new world order

George Graham on the changing role of Voice of America

When Voice of America, the radio service established and financed by the US government, began broadcasting on February 24 1942, the news was almost all bad: Japanese armies pressed onwards in the Pacific, and Germany moved deeper into Russia.

Fifty years later, the news is good: the US has declared victory in the Cold War and Voice of America can claim at least part of the credit for what American politicians describe as a victory over "imperial communism".

In its hour of triumph, however, VOA must face a new debate over its role, its usefulness and its cost. As new, independent broadcasters start up in eastern Europe and the former Soviet Union, the need for the US to maintain its broadcasts is questioned by American critics, mainly from the right of the political spectrum. They always found it anomalous that the ideals of the free market should be spread by a Voice of America controlled by the US government.

VOA, according to Mr Robert Coonrod, its deputy director, is already adapting both its programming and the way it delivers its message.

"It is clear to us from the anecdotal information we get that what audiences need and want is quite different today from what they were looking for three or four years ago," he says.

According to Mr Coonrod, basic news on what is happening on a day-to-day basis is being satisfied by the local media. He sees Voice of America's role as supplying interpretation, analysis and context. He cites a recent series on "Democracy in Action", designed to provide practical information for citizens of a new democracy.

At the same time, VOA is building on its traditional short-wave broadcasts into eastern Europe and seeking to reach a larger audience by providing higher quality FM broadcasts. To achieve this, it is developing affiliations with local broadcasters, which it supplies with programmes.

But is VOA, which has never quite shaken off the image of being a weapon of the Cold War, ideally structured to meet these new needs? Like its UK counterpart, the World Service of the British Broadcasting Corporation, VOA is financed by the government. Unlike the BBC, it is administered by a government department, the US Information Agency. Mr Kim Elliott, director of VOA's research department, acknowledges that in many markets the BBC's reputation beats that of his own service.

"The BBC is considered a more reliable source of news than VOA," he says.

But Mr Coonrod believes this perception is based on a

misunderstanding. He complains that VOA's critics confuse its news broadcasting, which is impartial and independent, with its editorials. In fulfilment of its charter, VOA must "present the policies of the United States clearly and effectively". It does so by means of a daily signed editorial, which is vetted beforehand by the State Department.

In many markets the reputation of an international radio service is also linked to the strength of its radio signal.

In the past, VOA has concentrated much of its effort on eastern Europe and the Soviet Union. It is much weaker than the BBC in regions such as the Middle East and Africa - where it lost its principal transmitter during the Liberian civil war.

It is in the Far East, however, that the next main battleground may lie. Since the Tiananmen Square uprising in the spring of 1989, US politicians have sought ways of bringing more independent news to the airwaves of China.

The argument has been over whether this should involve stepping up VOA's Chinese services, or setting up a new station like Radio Free Europe or Radio Liberty. These stations, like Voice of America, are funded by the US government. But they provide more detailed news of the countries they broadcast to and are intended to act as "surrogates" for the local radio stations.

The State Department has argued that a Radio Free China would unnecessarily antagonise the Chinese government. VOA, meanwhile, argues that it could provide a much expanded coverage with the money needed to set up a new radio station.

In December, a presidential taskforce chaired by Mr John Hughes, a former VOA director, came down in favour of creating a Radio Free Asia, principally targeted on China but also broadcasting to countries such as Burma and Vietnam.

The proposal draws an enthusiastic response from Mr Malcolm S Forbes Jr, the magazine editor who, as chairman of the Board for International Broadcasting, oversees and allocates funds for Radio Liberty and Radio Free Europe. "We can have a tremendous impact for what amounts to pennies per person," he says.

But while the proposed Radio Free Asia may be seen as VOA's rival in the battle for pride of place in the broadcast onslaught on China, Mr Forbes urges politicians to provide money for both.

"Some day, policymakers may understand that this is a very effective weapon that has been grossly underused. If the US wants to avoid another round of isolationism, this is an extraordinarily cost effective way to do it."

## MAN IN THE NEWS

F W de Klerk

## Political gambler raises the stakes

By Patti Waldmeir



Mr F.W. de Klerk, the South African president, is asking his white countrymen to do what voters everywhere hate doing: face reality. He is counting on them to show through a referendum held within the next three weeks - that they reject the apartheid fantasies of the past and accept the inevitability of black rule.

But for a people fed with deluded notions of racial superiority for hundreds of years, the prospect of a multi-racial future is terrifying. Mr de Klerk is gambling that reason will triumph over fear in white hearts. If he is right, South Africa will have taken another huge leap towards a democratic and peaceful future. If he is wrong, the consequences could not be more dire: the white supremacist Conservative party would take power, the African National Congress (ANC) would do its best to launch a revolution, and South Africa would descend again into chaos.

It is a gamble to take one's breath away, and just the sort of bold move which so delights the president. He could easily have avoided such a showdown. With a huge majority in parliament, Mr de Klerk's National party could have dismissed its loss in this week's Potchefstroom by-election as no more than an embarrassment. Mr de Klerk could have blamed the result on the dismal state of the economy. But that is not his style.

He argued in Cabinet for immediate action to staunch the flow of white voters to the Conservatives, who have won a steady series of by-elections since the 1988 general election. Some ministers argued against a referendum now. With constitutional negotiations only just under way, there is no outline yet of a power-sharing deal to calm white fears. With the economy in a three-year recession, crime and violence occupying every white mind, and the added misfortune of drought, this is hardly the time to ask for a vote of confidence in Nationalist rule.

But Mr de Klerk believes he

has the nation's confidence. He trusts his abilities as a leader, his vision of a future where blacks rule but do not dominate, his commitment to the Afrikaner nation from which he springs. He vowed to demonstrate it through a referendum, rather than tolerate the daily jeers of Conservative members of parliament, who claim he no longer represents most whites.

It was a political decision to call the Conservatives' bluff on the issue of white support. Without firm white backing, he cannot negotiate from strength on a new constitution. And he can trounce the Conservatives in a referendum, he will cut the political ground from beneath their feet, and help defuse the threat of right-wing terrorism.

But it was also, as Mr de Klerk said, "a question of honour". For this is a *broederbond*, or family feud among Afrikaners. Right-wing Afrikaners often taunt Mr de Klerk with the charge that he has betrayed his nation by disman-

ling the superstructure of apartheid, created to protect the language and identity of the Afrikaner as a island in a sea of black cultures. For his part, Mr de Klerk argues that the Afrikaners only hope lies in accepting change before it is forced on them through revolution. If the Afrikaner cedes power now, he will still be left with enough influence to protect Afrikanerdom in perpetuity.

He is convinced that apartheid, which remains the platform of the Conservative party, could never survive the force of numbers ranged against it. 28m blacks, 5m whites. He acknowledges that most whites still prefer apartheid; they want to live with their own kind in a culture which reflects white values. But, as the president told the voters of Potchefstroom last week, apartheid is no longer an option. The grand strategists of apartheid - former prime ministers such as Hendrik Verwoerd and John Vorster - demonstrably could not make it work; Mr de Klerk

asked voters to judge whether Mr Andries Treurnicht, the rather insipid leader of the Conservative party, could do any better.

Mr de Klerk has not renounced apartheid out of the goodness of his heart; he is haunted by an apocalyptic vision of the consequences of pursuing it. He believes it would make race war inevitable. As he told senior policemen two years ago, "if this Armageddon takes place and blood flows ankle deep in the streets and four or five million people lie dead - the problem will remain exactly the same as before the shooting started." That explains his conversion to multi-racialism: the alternative was too ghastly to contemplate.

Last week the president urged the voters of Potchefstroom to put aside their preference for racial purity and vote for the policy they thought would work. It was surprisingly honest counsel from a politician - and hardly the stuff to win him many

accolades. Now he will put the same choice to the national electorate. The referendum question has yet to be written, but it will certainly be formulated to guarantee maximum positive response. Voters will probably be asked whether they support peacefully negotiated change - the Conservative party currently refuses to negotiate with black groups - and may be asked for a vote of confidence in the president himself. Either way, the Nationalists are confident they will win, perhaps by a substantial margin.

They were also confident about Potchefstroom. But a referendum is not a by-election: the Nationalists can manipulate the referendum question; and Mr de Klerk's promise to resign if he loses will concentrate the minds of voters on the consequences of a "no" vote. Many will shy away from the prospect of a Conservative government; they may prefer an uncertain future under the Nationalists to the certainty of race war.

Recent opinion polls also give Mr de Klerk cause for optimism. Last week's Sunday newspapers carried a poll showing 63 per cent support for the president among whites, against 15 per cent for Mr Treurnicht. And the Conservatives' election pitch is hardly alluring: they offer racial purity, but at a price. "We must make a choice between the survival of the Afrikaner folk and two cars in the garage. If sacrifices are required of us we will make them," a party spokesman vowed recently.

With luck, Mr de Klerk's gamble will pay off. He will have proved that he is not prone to the Gorbachev malaise, a leader estranged from his people, more popular abroad than at home. But if the Gorbachev parallel is correct, and Mr de Klerk is ousted from power, South Africa will retreat into a feudal past where violence prompts repression, engendering more violence. For most South Africans, that is the stuff of which nightmares are made.

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FINANCIAL TIMES  
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# Fine line between risk and reward

The slowdown in the global economy contrasts sharply with the performance of leading financial markets. FT writers examine the opportunities and threats confronting investors

The world economy is steeped in gloom and yet investors on Wall Street, in Frankfurt and in Paris are making money. Over the past few months, the world's leading economies have converged towards low inflation and low or no growth. At the same time, financial markets, most notably the globe's leading equity markets, are moving increasingly out of synchronisation with economic developments and each other.

In a world of free-flowing capital markets, investors have, therefore, to decide whether this divergence between fundamental economic performance and financial market trends is an opportunity or a threat. It, as seems likely, the industrialised world is moving into a decade of slow growth after the debt-financed excesses of the late 1980s, individuals and institutions alike have to weigh carefully the choices among equities, bonds and cash.

As the panel of pundits below makes clear, recent stock market trends point to a strong groundswell of optimism in centres as diverse as New York, Frankfurt and Paris. Even in Tokyo, where the

Gulf crisis began in August 1990. The CAC 40 index closed at 1,963.37 yesterday, 12 per cent higher than its level at the start of this year. In the Netherlands, too, shares have been rising to their highest levels for two years.

Britain is something of a special case. In recent weeks, the FT-SE 100 index has fluctuated between 2,500 and 2,600 points, well below last September's high of 2,679.8. Analysts see little hope of a clear trend until after the election, generally expected on April 9. Hopes of an eventual economic recovery are having to do battle with pre-election uncertainty, disappointment about continued high interest rates and declining earnings.

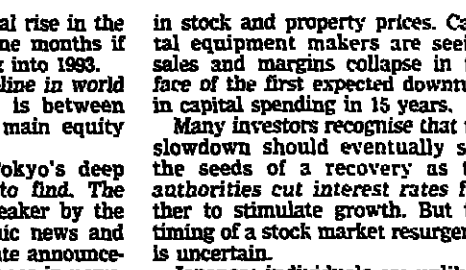
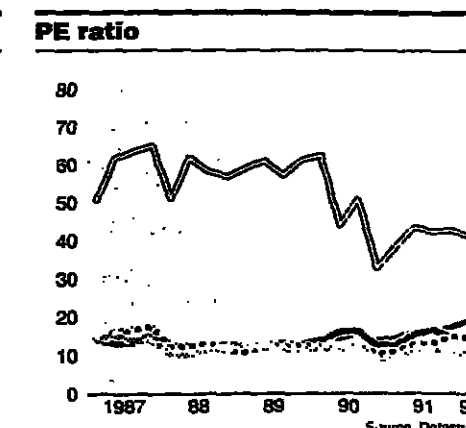
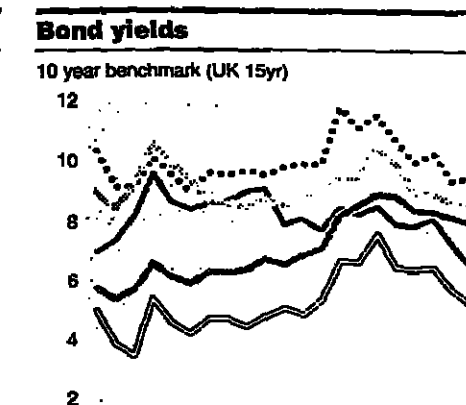
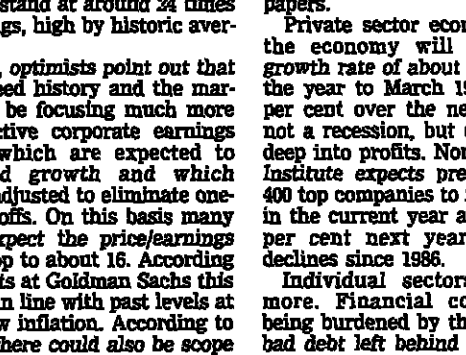
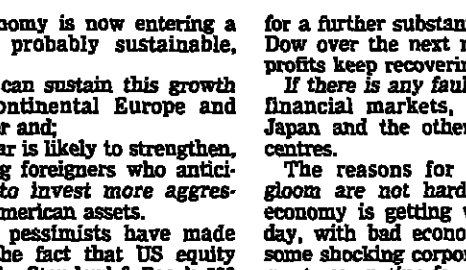
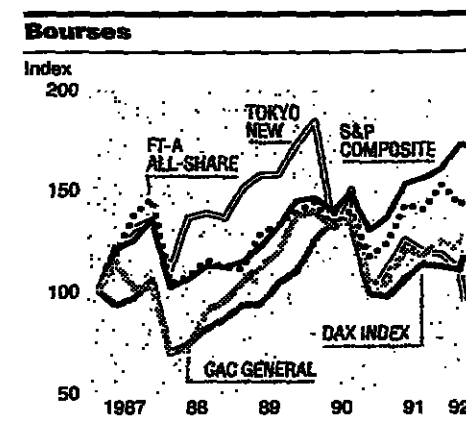
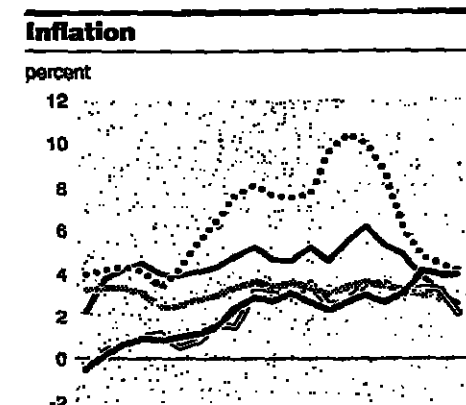
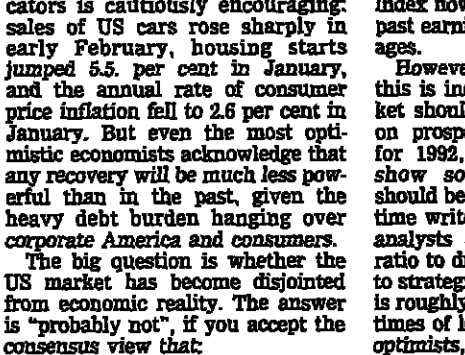
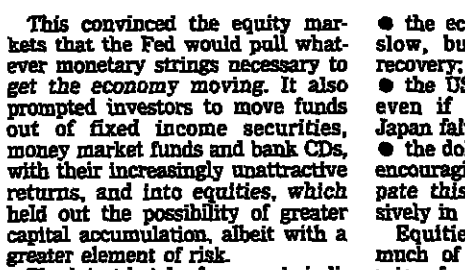
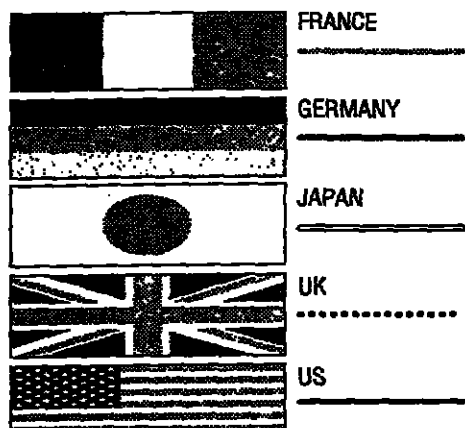
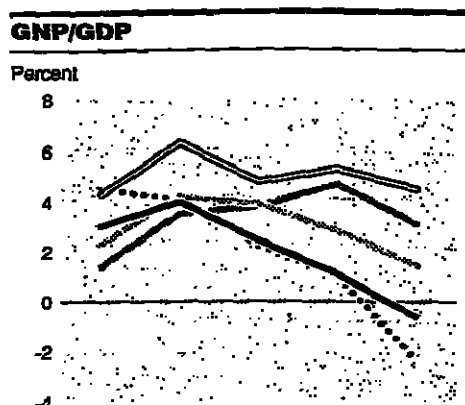
Of the main markets only Tokyo has signally failed to catch the party mood. There the Nikkei index is trading close to its lowest levels since the collapse of the bull market of the 1980s. There are few sellers at these depressed prices, even fewer buyers.

A review of leading markets suggests that investors' fortunes over the rest of this year will largely depend on whether Wall Street is properly valued or heading for a fall, and on whether Tokyo can pull out of its slough of despond.

The remarkable surge which took the Dow Jones Industrial Average from less than 2,900 in mid-December to more than 3,250 by mid-January has plateaued somewhat over the past month.

Pessimists reckon the market could suffer a substantial correction, but the optimists, in the majority on Wall Street, believe prices are far more likely to advance during the rest of 1992 - the only question being by how much.

The key factor spurring the turn-of-year rally was the Federal Reserve's action on December 20 in cutting the discount rate by a full point to 3.5 per cent, and pushing the Fed funds rate down from 4.5 per cent to 4 per cent.



index from its current level of 21.291 to 25,000 by mid-year. However, even some bulls acknowledge the Nikkei could fall below the psychologically important level of 21,000.

Confidence in the markets could then evaporate, not least because leading Japanese banks, which depend on their stock portfolios to bolster their capital reserves, would no longer meet minimum standards of capital adequacy which the Bank for International Settlements is to introduce next year.

Germany, the other former growth locomotive in the world economy, is also running out of steam. But hopes of higher profits are underpinning the rise in Frankfurt equities. Forecasts for the current year suggest the DAX index could push up to between 1,800 and 2,000, reflecting expectations of a 1992 earnings recovery for the main German blue chip financial and industrial shares, after a sluggish, if not stagnant, year in 1991.

The rise has also been boosted by expectations that the Bundesbank will cut its present high interest rates in the year, as inflation falls below 3 per cent, and the present tense wage round is past.

The Bundesbank's tough monetary policy may be seen as strict outside Germany. But in Frankfurt markets, it is considered reassuringly firm: a reminder that the central bank is absolutely committed to monetary stability, low inflation, and a strong D-Mark.

In France, the economy has also slowed while the political outlook has become increasingly uncertain as the popularity of the Socialist government has slumped. But France's stock markets have benefited from the trickle of good news from the US and from a string of reassuring announcements from French companies that suggest 1992 is certain to be better than the lack-

lustre 1991. The Paris market has also been boosted by the recent surge of corporate activity in France, notably the FR13.42bn battle over the ownership of Perrier mineral water between Nestlé of Switzerland and the Agnelli of Italy. This has helped to allay France's fears of Paris being marginalised in the international arena.

But although equity markets outside Japan appear buoyant, there is plenty of scope for upset in the global economy.

In the US, there is room for doubt about interest rate trends. Short-term interest rates may now be near, or at, their cyclical low and any tightening of monetary policy could cause financial markets to dip. Political fall-out from this year's presidential election could also hit share prices. Wall Street would not welcome the prospect of a Democratic president and would be concerned at any pre-election economic package which boosted the budget deficit.

In Germany, some correction in the upward move of share prices is likely. First-quarter sales and earnings figures are expected to be bad. Tough wage negotiations loom on all fronts. The government's budget deficit problems look ever more intractable.

The broader international arena is also full of tensions and rivalries. The US and Japan have already fallen out over trade. The erstwhile communist states of eastern Europe and the former Soviet Union are caught in a desperate struggle to survive in the capitalist world, and could yet be the source of a major economic or political shock to industrialised west. The Uruguay Round of trade liberalisation talks are threatened with collapse. That would undermine the General Agreement on Tariffs and Trade (GATT), an important guarantor of prosperity in the postwar world.

Although most equity investors have fared well so far this year, the Chinese curse of "May you live in interesting times" was never truer.

Contributors: Peter Norman, Martin Dickson, Patrick Harman, Stefan Wagstyl, Quentin Peel and Alice Ranshorne.

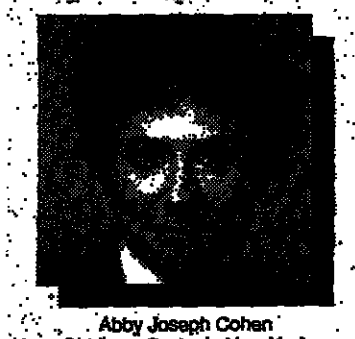
Investors' fortunes will depend on whether Wall Street is properly valued and whether Tokyo can pull out of its slough of despond

mood among investors has been one of almost unrelieved gloom as the economy weakens, there is a widely held view that share prices are due for recovery in the spring. However, there are some warning voices, including that of Mr Roland Lenschel, chief investment strategist of Banque Bruxelles Lambert in Brussels. Mr Lenschel, who was one of the first to forecast recession in the US and Britain and the current slowdown in Japan and Germany, says: "We have never been near a world economic crisis as now."

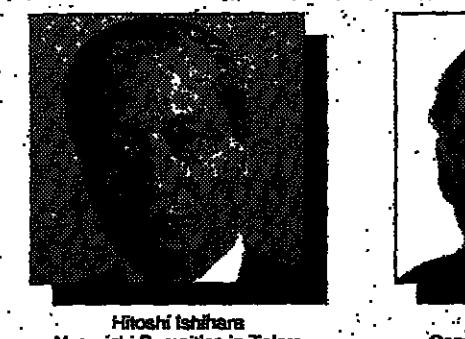
He believes that Mr Alan Greenspan, the US Federal Reserve chairman, is "walking on a razor's edge". US share prices could come crashing down if the economy does not pick up. Alternatively, the Fed's present low interest rate policy could fuel inflation, weakening the bond market, and eventually undermining equities.

Certainly, there has been no shortage of grim economic news over the past week. Britain's recession is officially recognised as the longest since the Second World War. In Germany, gross national product has fallen for three successive quarters. Japan's Economic Planning Agency now considers the economy in recession although the bad news in Tokyo amounts to no more than a hiccup in US or European terms. Although Mr Greenspan predicted this week that there would be an early US recovery, the voters in Tuesday's New Hampshire primary left Washington and the world in no doubt about their disenchantment with the US recession.

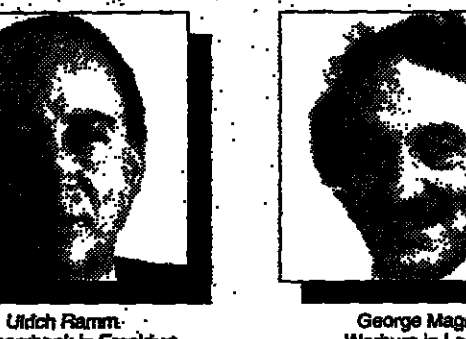
And yet just as the citizens of the New England state were giving President George Bush a bad time, the equity markets in New York, a few hours' drive to the south, were gathering strength for another upwards move. On Thursday, the Dow Jones Industrial Average topped its previous historical peak to close at a record 3,250.4, up more than 50 points on the day.



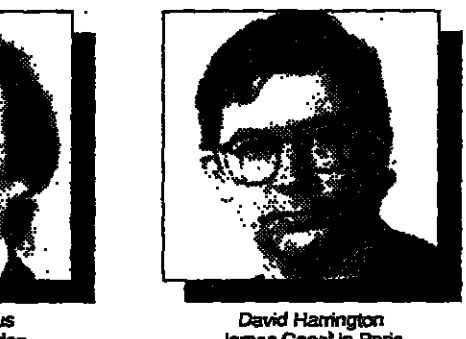
Abby Joseph Cohen  
Chairman of Goldman Sachs in New York



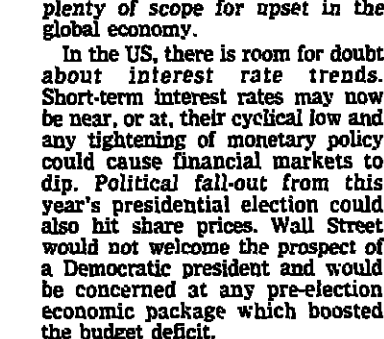
Hitoshi Ishihara  
Vice-president of Yamaichi Securities in Tokyo



Ulrich Ramm  
Chairman of AG in Frankfurt



George Magnus  
Director of Warburg Securities in London



David Harrington  
French general manager for James Capel in Paris

"STOCKS ARE clearly the best place to be," says Ms Abby Joseph Cohen, co-chair of the investment policy committee at Goldman Sachs in New York. "We'll see a recovering economy and a recovery in corporate profits," she says. However, Ms Cohen warns that there are still risks associated with what she calls "deep cycles" - companies very dependent on economic recovery in the US and around the world, and especially commodity price-sensitive companies. "We are concerned that their profits won't recover as much as expected in 1992," she says.

There ARE good reasons for putting money into the Japanese market now, believes Mr Hitoshi Ishihara, vice-president of Yamaichi Securities, one of the Big Four Japanese stockbrokers. But he acknowledges that his mood is so bad that few people are convinced. About 100 investors recently attended a Yamaichi seminar. "We asked them whether they thought it was a good time to invest in Japanese shares and almost 100 people said 'yes'. We then asked them whether they would actually invest and most said 'no'."

Mr Ishihara expects a modest recovery in Japanese equities later this year. "The change in sentiment will come gradually," he thinks. The Nikkei index of leading stocks, now at 21,291, could fall below the psychologically important level of 20,000 but this is "unlikely". Mr Ishihara believes the economy is fundamentally strong, and that investors will try to capitalise on the recovery. But this is unlikely before the end of March, when many financial institutions close their accounts for the year.

"THE GLOBAL economic environment to the end of 1992 is, on balance, likely to favour bonds over equities, but with special situations in equity markets. The UK market being one," says Mr George Magnus, a director of economic research at Warburg Securities in London. He expects European bond markets to fare best. "After mid-year, German interest rates could begin a protracted decline into 1993, allowing interest rates everywhere to fall into line with demand and inflation conditions. Gilt yields are forecast to fall to 8.5 to 8.75 per cent. French and Ecu bonds should also perform well while Spain and Italy will remain interesting."

Mr Magnus believes equity markets should be supported by lower bond yields and inflation. "But we single out the UK and Pacific Rim markets for value and earnings potential, respectively." He says the FT-SE is cheap and may not have adjusted yet to the prospect of permanently low inflation. In Europe, French equities look most interesting.

## Local politics in Britain need radical change, with councillors being paid professionals

From Ms Anne Page. Sir, Your welcome editorial today (February 20) calls for councils to be "more representative". You suggest that the government's antipathy has made local government unattractive (as a political activity) to men and women of ability. Indeed, it is in fact a miracle that so many able and talented councillors still function, and in many cases highly effectively. Not only have they to deal with an unceasing stream of new legislation, multi-million pound budgets, vast personnel responsibilities, needs and party political business; but they do it all in their spare time and for no remuneration. The work is intellectually and emotionally taxing. Research shows that the country's 27,000 councillors average some 20 hours a week each of public service, but very few can claim as much as £1,000 a

year in expenses. It is hardly surprising that they are unrepresentative. They tend to be white and male, and older than the populations they represent. A broader group of citizens refrains from standing for election - all political parties continue to find it difficult to find sufficient candidates, let alone able ones. Proportional representation will not deal with this issue; and until we recognise that consistently high quality local and regional government requires radical political change involving paid professional councillors (as well as concerted consideration of finance, function and structure) we must continue to depend on those public-spirited and generous enough to offer themselves - even if you find them sometimes capricious and dictatorial. Anne Page, London Research Council, Parliament House, 81 Black Prince Road, London SE1 7SZ

## PM's view of reasons for recession 'will not wash'

From Mr Giles Radice MP. Sir, As you reported (Parliament and Politics, February 19 and 20), the prime minister and other government ministers continue to try to blame the recession on world conditions. This will not wash. In March 1991, both the governor of the Bank of England and the chancellor of the exchequer admitted to the House of Commons Treasury and Civil Service Committee that the British recession was "home grown". In answer to a question from me, the governor said: "The recession here is in response to what was undeniably an excessive growth in previous years and what might be called unilateral correction by us." Next day, the chancellor told the committee: "I do not think

## Draft EC legislation may lead to payment of performance bond calls being prevented

From D W Ridgwell. Sir, Mr John Featherstone's review (Business Law, February 13) of the risks of performance bonds following the Gulf war omitted an important point. The position of the UK government is to expect UK banks to defend the line. In these circumstances, UK suppliers face the prospect of not only having bond calls blocked after the lifting of UN sanctions, but also having funds held by UK banks by way of security for possible calls under performance or similar bonds issued to Iraq. The fact - confirmed this week by the Department of Trade and Industry - is that draft EC legislation will have the effect of preventing payment of bond calls where the UK supplier's failure to perform was solely attributable to the legislation. The legislation is likely to be

## Performance-related pay should be a prerequisite for managers

From Mr James Cane. Sir, Your leader, "The rewards of failure" (February 19), is timely. We have long sought better disclosure of remuneration information, as a way of "concentrating management's mind". A more performance-related approach to remuneration, based on targets linked to corporate objectives, is a prerequisite at management levels. Yet far too few companies have a rigorous appraisal system at senior levels. Often their idea of performance-related pay is the use of a discretionary share option scheme. As you rightly say, this entails no risk. Incentive without risk is like heaven without hell. It is an upside-down logic that encourages greater risk for employees through company-wide Save-As-You-Earn option schemes than for senior management with discretionary schemes. As you likely to be in a position to write a leader in two years' time entitled "Justified rewards of success"? Sadly, I doubt it. James Cane, Greenly's, 39 Thames Street, Windsor, Berks SL4 1PR

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## When Lloyd's last lost money

From Mr W A P Manser. Sir, Amid the furore over Lloyd's losses, nobody seems to have noticed a salient fact in the Rowland Task Force report. In 1965, the last year of major overall loss, the deficit was £272.1m. This is £2,443m in present-day terms, much more than the £502.7m incurred in 1988, and the £1,350m foreseen for 1989. W A P Manser, 46 Exeter House, Putney Heath, London SW15 3SX











## INTERNATIONAL COMPANIES AND FINANCE

## BSN enters Perrier fray with FF6bn bid for Exor

By Alice Rawsthorn in Paris

BSN, the French food group, yesterday raised the temperature in the fight for Perrier mineral water by launching a FF6bn (\$1.07bn) counter-bid for Exor, the French property company that controls the Perrier, against the Agnelli family.

The BSN bid marks a new phase in the Perrier affair, which has turned into a bitter battle since Nestlé, the Swiss food group, last month mounted a FF13.42bn hostile bid for Perrier with Indesuez, the powerful Parisian bank.

BSN has secured the support of both Nestlé, one of its chief competitors in the European food market, and Indesuez in the bid for Exor, which controls 35 per cent of Perrier.

The French food group is also being assisted by Lazard, another prominent Paris bank and BSN's biggest single shareholder. It had, until recently, been seen as an ally of the Agnelli.

The BSN camp is offering FF1.420 for each Exor share, valuing the company at just

over FF6bn. This pitches its bid above the FF1.320 offered by Lazard, an Agnelli vehicle, late last year.

Given that the Italian family speaks for 54 per cent of Exor, it would be impossible for BSN to win outright control without the Agnelli's consent.

The announcement of the BSN bid, after the Paris stock market had closed, followed a day of frantic speculation. Early yesterday the French stock market authorities issued a statement suspending Exor's shares pending the announcement of an "imminent counter-bid".

BSN was immediately mooted as a likely candidate. It is an established partner of the Agnelli, with whom it has several joint ventures. However, it appeared to switch allegiance in the Perrier bid by agreeing to buy Volvic, a Perrier water, from Nestlé, thereby reducing the risk of monopoly problems if the latter's bid succeeded.

Yesterday there was speculation in the French press that

BSN had been trying to engineer a rapprochement between Nestlé and the Agnelli, possibly by counter-bidding for Exor.

Exor's chairman, Mr Jacques Vincent, who also heads Perrier, has led the fight against Nestlé and Indesuez.

"BSN is in a difficult position," said Mr John Graham, European food analyst at UBS-Phillips & Drew in London. "The Perrier battle has become very messy. BSN is helping Nestlé by buying Volvic, but it will also want to protect its joint ventures with the Agnelli."

Meanwhile, the legal battle over Perrier should come to a head next week when the French commercial courts conclude two critical cases.

Also next week, Exor and its allies Société Générale, the French bank, and Saint Louis, the sugar company, will discover whether they will be forced to comply with a recent French stock market ruling to make a full bid for Perrier.

## Air Canada blames weak demand for record loss

By Robert Gibbens in Montreal

AIR CANADA, the country's biggest airline, yesterday blamed weak demand for record losses of C\$218m (US\$183.1m) for 1991 - against losses of C\$74m a year earlier - on the long North American recession and weak demand on key Atlantic routes.

The loss - which works out at \$2.94 a share compared with \$1.01 - was more than analysts had expected.

Looking ahead, however, Mr Claude Taylor, chairman, said: "Competitive pricing in an economy moving into a gradual recovery will bring more growth in demand in the second half." The airline forecasts a poor 1992 first half.

Air Canada cut its operations and staff last year in response to the post-Gulf war recession. This, however, was not enough to stem rising losses. The number of employees was reduced by 11 per cent to 30,600 at the end of the year.

Operating revenues for 1991 were C\$2,566m, down 9 per cent, while operating expenses dipped by 4 per cent. The final operating loss, before special charges for staff reductions, was C\$164m against an operating profit of C\$50m in 1990.

The number of passengers carried fell 16 per cent to 9.9m, and the average load factor came to 68.5 per cent against 71.4 per cent.

The airline's debt rose sharply in the year to C\$2.1bn after it added 12 Airbus A320s and three Boeing 747-400s to its fleet. Recent Canadian tax changes broadened the financing options for the country's airlines, but Air Canada says the gap between Canadian and US financing costs remained significant.

Air Canada is to add the three 747-400s to its Atlantic routes in March. It will also modify two 747-200 combination passenger-cargo aircraft to all-passenger. This will increase available seat miles by 10 per cent in 1992.

Mr Taylor said the priority was restoring profitability. The airline also aims to restore its market share and achieve greater penetration on all its routes.

This week the airline named Mr Hollis Harris, former head of Delta Air Lines, as president and chief executive. The post had been open for two years following the resignation of Mr Pierre Jeannot, who had led the privatization of Air Canada. Mr Taylor, 66, continues as chairman.

## Time Warner soars on shake-up

By Martin Dickson in New York

SHARES IN Time Warner, the large US media group, rose sharply yesterday morning as Wall Street reacted positively to a management shake-up involving the resignation in a policy dispute of Mr Nicholas Nicholas, president and chief executive, and his replacement by Mr Steven Ross, the chairman.

Time Warner announced Mr Nicholas's unexpected departure late on Thursday, after the closure of the New York Stock Exchange. It said he had been replaced as president and chief executive by Mr Gerald Levin, the group's chief operating officer.

Shares in the group, which have been dogged by controversy since the 1989 merger between Time, the blue-chip publishing house, and Warner Communications, a much brasher film and entertainment group, stood at \$100.4 at lunchtime, up \$2.74.

Mr Nicholas, aged 52, had a mixed reputation on Wall Street, where he was seen as a good manager, but possibly lacking the rapport with creative artists helpful in running a media business.

Despite this, Mr Nicholas

had been due to succeed Mr Ross under the terms of the 1989 merger between Time and Warner Communications. Mr Ross himself is undergoing

cable television channel, which specialises in showing feature films.

Although both Mr Nicholas and Mr Levin are veterans of

**Mr Nicholas, 52, had a mixed reputation on Wall Street, where he was seen as a good manager, but one possibly lacking a rapport with creative artists**



treatment for prostate cancer.

Mr Levin, who is also 52, is highly regarded by brokers' analysts, who view him as a good manager with a creative touch and understanding of the film industry.

In the 1970s he was closely involved in Time's development of its Home Box Office

the Time side of the business, and were both closely involved in the negotiation of the controversial 1989 merger, company executives said Mr Levin had grown much closer to Mr Ross and his ideas on the group's future.

Mr Nicholas gave no details of the clashes which led to his

departure. He said merely that "for a company to fulfil its potential requires a clear strategic focus shared totally by its leadership." There was sufficient difference between himself and the management and board that his resignation should "enable a single and consistent view to prevail".

However, company insiders suggested there had been a series of clashes between Mr Nicholas and Mr Ross over Time Warner strategy decisions.

These appear to have included the terms of an agreement last autumn, under which Time Warner sold a 12.5 per cent stake in its film and cable business to Japanese companies, Toshiba and C. Itoh, for \$1bn. The group has also been looking for strategic partners in Europe.

They may also have involved a decision for the highly-indebted company to raise \$2.7bn last year through a controversial rights issue of shares, which had to be embarrassingly restructured when it ran into investor opposition.

## Japanese electronics groups forced to slice profit forecasts

By Steven Butler in Tokyo

RICOH, the office equipment and camera company, and Omron, the electronic control equipment maker, have sharply lowered profits forecasts for the fiscal year ending next month.

The two companies are joining a growing list of Japanese electronics-makers facing a sudden decline in demand for electronic goods at home and abroad. Although most companies are reporting higher sales than a year ago, margins are collapsing rapidly as sales on a scale originally planned for have failed to materialise.

As a result, electronics companies are having to slash prices to move inventories, while making efforts to cut factory output.

Ricoh, a leading maker of small copiers and facsimile machines, said it expected consolidated pre-tax profits to plunge 90 per cent to Y3.7bn (\$26.6m). Four months ago, it said profits would reach Y27bn.

Ricoh expects to slip into the red by Y1.6bn after paying taxes.

Sales are still expected to rise compared to last year, by 1.6 per cent to Y1,030bn.

Omron said its consolidated pre-tax profits would decline by 64.1 per cent to Y20bn, while net profits would be off 87.7 per cent to Y2bn. Sales would rise by 3.4 per cent to Y480bn. Omron blamed the

decline in profits on a decrease in investment in plant and equipment, as well as a drop in demand for durable consumer goods.

Other leading Japanese companies also lowered their forecasts. Sharp, Japan's biggest producer of automotive electrical goods and a leading supplier to Toyota Motor, reported a 24.6 per cent decline in pre-tax profits to Y83.05bn in 1991.

The decline mirrors the weak results of automotive companies, which have been reporting slow car sales at home and abroad.

Nippondenso's sales fell by 2.4 per cent during the year, to Y1,345.8bn. Sales of air-conditioning equipment were off by 3.5 per cent to Y472.2bn, while radiator sales rose by 5.4 per cent to Y88bn.

The company forecast that sales would rise to Y1,400bn in the current year, but that net profits would recover only marginally to Y45.5bn.

After-tax profits declined by 11.2 per cent to Y45.5bn. The full-year dividend was unchanged at Y14 a share.

Victor Company of Japan (JVC), the audio equipment maker, expects group pre-tax losses of Y4.4bn and parent pre-tax losses of Y2.8bn for the year to March. Reuter reports.

As recently as last October

the company forecast group pre-tax profits of Y27.5bn and parent pre-tax profits of Y17bn. JVC blamed the lower projections on poor sales of audio-video equipment and a rise in sales costs as well as a stronger yen.

Kyocera, the big electronic components maker, lowered its forecast of parent pre-tax profits to Y40.70bn for the year to March, down 27 per cent from the Y56.09bn earned a year ago, Reuter reports. This compares with a November forecast of Y44.10bn.

The downward revision is based on poor domestic sales of its products, including semiconductor components, and a foreign exchange loss.

Komatsu, a leading maker of construction machinery, forecast group pre-tax profit for the year to March of Y40bn, down 37 per cent from its estimate of Y64bn made in November. AP-JD reports.

It forecast group net profits at Y11bn, down 52 per cent on its earlier forecast, and consolidated sales of Y930bn, down 5.1 per cent on its initial estimate.

Komatsu blamed poor market conditions, notably in the US, with a rapid fall-off in worldwide demand for construction machinery. It said it would be hit by car-makers' moves to hold off investment in plant and equipment.

## Low prices hit Saga Petroleum

By Karen Fossett in Oslo

SAGA PETROLEUM, Norway's biggest independent oil company, yesterday reported a slide in 1991 net profit to Nkr177m (\$120m) before extraordinary items. Despite record sales of North Sea oil, the group was hit by lower crude prices and a write-down of its shares in Elkem, the metals group.

The previous year Saga recorded profits of Nkr1.1bn. The decline was due to lower average crude oil prices, which fell by Nkr10 a barrel to Nkr133 - and a Nkr335m charge for an unrealised loss on the value of its 12.4 per cent stake in Elkem, the troubled Norwegian light metals producer. Saga had previously valued its Elkem stake at Nkr469m. It has written down

Elkem's share price to Nkr75. "The financial result was negative by Nkr588m after being weighed down by an unrealised loss on the value of the shareholding in Elkem," Saga explained. In the previous year financial costs were just Nkr154m.

Elkem closed Nkr0.50 down at Nkr160 on the Oslo bourse on Friday, while Saga finished Nkr0.50 higher at Nkr74.

The decline was due to lower average crude oil prices, which fell by Nkr10 a barrel to Nkr133 - and a Nkr335m charge for an unrealised loss on the value of its 12.4 per cent stake in Elkem, the troubled Norwegian light metals producer. Saga had previously valued its Elkem stake at Nkr469m. It has written down

17m in 1990. Gas sales rose by 116m cubic metres to 350m cubic metres.

Saga said crude oil production rose to a record 23.3m barrels, of which 2.9m barrels was royalty paid in kind to the state.

The company expects to boost crude oil production by 10 per cent in 1992, helped by the Snorre oil field coming on stream in September and a peak output capacity of 180,000 barrels a day.

Investments in oil and gas developments rose by Nkr71m to Nkr1.59bn in 1991.

Saga said it had restructured its debt to improve liquidity and meet long-term needs. It also made a Nkr200m unrealised foreign exchange gain.

## Lufthansa braced for tough year

By Andrew Fisher in Frankfurt

LUFTHANSA, the German airline, said yesterday it expected its financial woes to continue this year after a poor start in January. It told employees to brace themselves for a round of cost-cutting, job reductions, and intensified efforts to sell more seats and cargo space.

"Economic weakness, competitive pressures, and overcapacity amid aggressive worldwide competition will make this year a very tough one for us," the management board said in the house magazine.

The airline, which is 52 per cent state-owned, has already said its losses for last year would total around 1.6 billion (\$250m). It never managed fully to offset the high losses of the first quarter, which was badly affected by the effect of the Gulf war.

The board said demand in January 1992 was still well below expectations, and that the month produced a similar loss to that of December. It had therefore decided on a package of measures to reduce costs and improve performance.

This will involve pulling more aircraft out of service and not taking delivery of new planes for which orders were placed for 1993 and putting a block on most hiring and consideration of early retirements. Other measures would require all departments to cut budgets 1992 costs by a further 3 per cent.

Passenger and freight business would also be improved so that seat-load and cargo-use factors return to 70 per cent from between 60 and 65 per cent last year.

## Gota slides to deficit of SKr2.1bn

By Robert Taylor in Stockholm

GOTA Group, Sweden's fourth largest bank, has unveiled a deficit of SKr2.1bn (\$381.3m) for last year, following a sharp rise in bad debt provisions. The loss compares with a profit of SKr1.18bn in 1990.

In 1991 the provisions jumped to SKr3.77bn, which amounted to 4.6 per cent of loan volume. This contrasts with SKr982m of bad debts for the previous year, equal to 1.1 per cent of loans volume.

"It is a very weak result," admitted Mr Gabriel Ulfvén, chief executive. He refused to make any forecast for this year, saying "that depends too much on how the Swedish economy grows and it is too early to say anything about that".

However, he was able to draw comfort from the assistance being provided for the group from its largest shareholder, Trygghetsförsäkrings AB, the Swedish insurance company.

Last December it provided a SKr1.5bn emergency loan when Gota revealed it expected a SKr1.4bn operating loss. This boosted Gota's capital ratio to 11.2 per cent.

The worsening bad debts stem partly from loans to the ailing finance company, Gamlellens, last autumn. Gota's net interest income fell to SKr3.3bn last year from SKr3.81bn in 1990.

WEEKLY PRICE CHANGES	Latest prices	Change on week	Year ago	High 1991/92	Low 1991/92
Gold per troy oz.	\$351.85	-2.05	\$358.75	\$403.25	\$345.25
Silver per troy oz.	235.70	-1.50	237.20	285.50	205.50
Aluminium 99.7% (cash)	\$129.5	+7.5	\$125.4	\$150.0	\$108.5
Copper Grade A (cash)	\$121.25	+7.25	\$123.0	\$147.2	\$114.7
Lead (cash)	\$235.75	+5.75	\$232.0	\$273.00	\$200.0
Nickel (cash)	\$97.90	-40	\$97.82.5	\$227.5	\$198.0
Zinc SHG (cash)	\$1108.5	-17	\$1194.5	\$1430	\$890.25
Tin (SHG)	\$2307.9	+25	\$2359.0	\$3515	\$1542.0
Cocoa Futures (May)	\$251.0	-1.5	\$249	\$219	\$269
Sugar (LDP Raw)	\$218.45	+10.8	\$213.2	\$233	\$194
Barley Futures (May)	\$118.45	-1.5	\$118.8	\$122.95	\$115.1
Wheat Futures (May)	\$127.35	+3.25	\$128.8	\$141.10	\$111.80
Country Outlook A Index	\$55.55	+0.16	\$54.70	\$55.25	\$55.50
Oil (Brent Blend)	\$17.825	-0.025	\$18.00	\$29.15	\$16.75

Per troy ounce unless otherwise stated. Unquoted, p=per cent, c=cents, b=100.

## London Markets

SPOT MARKETS	Latest prices	Change on week	Year ago	High 1991/92	Low 1991/92
Crude oil (per barrel FOB)	116.40-5.50	+0.2			
Dubai	116.40-5.50	+0.2			
Brent Blend (dtd)	117.80-5.00	+1.05			
Brent Blend (Apr)	117.80-5.00	+0.75			
WTI (1 pm est)	118.90-8.50	+1.10			
Oil products					
(NWS prompt delivery per tonne CIF)					
Premium Gasoline	\$209.95				
Gas Oil	\$181.00				
Heavy Fuel Oil	\$189.70	+2.5			
Naphtha	\$181.18	-2			
Petroleum Argus Estimates					
Other					
Gold (per troy oz)	\$351.85	-1.45			
Silver (per troy oz)	235.70	-1.50			
Platinum (per troy oz)	\$309.55	-5.55			
Palladium (per troy oz)	\$94.35	-0.44			
Copper (US Producer)	105.44c	+0.44			
Lead (US Producer)	147c				
Tin (Kuala Lumpur market)	2457.50	+0.03			
Tin (New York)	2457.50	+0.03			
Zinc (US Prime Western)	92c				
Cattle (live weight)	104.35p	-0.01			
Sheep (live weight)	103.11p	+0.07			
Pigs (live weight)	65.60p	+1.20			
London daily sugar (raw)	\$207.90	+2.90			
London daily sugar (white)	\$226.00	+0.50			
Tate and Lyle export price	\$226.00	+1.50			
Barley (English)	£120				
Maize (US No 3 yellow)	£146.50	-0.50			
Wheat (US Dark Northern)	£146.50				
Rubber (May)	\$1.50				
Rubber (Apr)	\$1.50				
Rubber (HSR No 1 Mar)	\$208.00	+1			
Copra (Philippines)	\$292.50				
Palm Oil (Malaysia)	\$377.50				
Copra (Philippines)	\$457.50				
Soyabean (US)	\$151	-0.5			
Cotton "A" India	\$55.55				
Wool (New Zealand)	£170				

A 1 tonne unless otherwise stated. p=per cent, c=cents, b=100, m=metric tonne, t=tonne, L=London, N=New York, S=Sydney, A=Amsterdam, B=Bombay, C=Canton, H=Hong Kong, K=Kobe, L=London, M=Manila, N=New York, P=Panama, S=Singapore, T=Tokyo, W=Wool, Y=Yokohama.

Commodity prices are subject to change. Prices are for the nearest month unless otherwise stated. Prices are for the nearest month unless otherwise stated. Prices are for the nearest month unless otherwise stated.

## COGAS - London POX

Close	Previous	High/Low
Mar 92	671	672 662
Apr 92	688	689 688
May 92	708	709 707
Jun 92	728	729 727
Jul 92	748	749 747
Aug 92	768	769 767
Sep 92	788	789 787
Oct 92	808	809 807
Nov 92	828	829 827
Dec 92	848	849 847

Turnover: 423 (287) lots of 10 tonnes

ICO Indicator prices (US\$ per tonne). Daily

close for Feb 20: \$80.50 (\$82.44 10 day average for Feb 21: \$84.58 (\$84.65)

## COFFEE - London POX

Close	Previous	High/Low
Mar 92	811	812 810
Apr 92	825	826 824
May 92	840	841 839
Jun 92	855	856 854
Jul 92	870	871 869
Aug 92	885	886 884
Sep 92	900	901 899
Oct 92	915	916 914
Nov 92	930	931 929
Dec 92	945	946 944

Turnover: 121 (137) lots of 5 tonnes

ICO Indicator prices (US\$ per pound) for

Feb 20: 56.01 (\$4.98) 15 day average

Feb 21: 56.01 (\$4.98)

## POTATOES - London POX

Close	Previous	High/Low
Mar 92	120.0	117.0
Apr 92	118.5	118.5 118.0
May 92	118.0	118.0 117.5
Jun 92	117.5	117.5 117.0
Jul 92	117.0	117.0 116.5
Aug 92	116.5	116.5 116.0
Sep 92	116.0	116.0 115.5
Oct 92	115.5	115.5 115.0
Nov 92	115.0	115.0 114.5
Dec 92	114.5	114.5 114.0

Turnover: 423 (287) lots of 10 tonnes



## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar consolidates its gains

THE dollar traded in a narrow range of between DM1.64 and DM1.65 yesterday, content to consolidate the gains of recent days, said Peggy Hollinger.

The US currency managed one brief rally to DM1.655 on the back of a large buying order rumored to have been the institutional investor, American Trust. However, it soon drifted back to below DM1.65 in what traders described as a "very thin market".

The dollar closed in London a touch stronger at DM1.6485, compared with DM1.6470 on Thursday.

Economists stressed that the dollar's quiet day did not mean the market was turning bearish. "A positive sentiment continues to be driven by the view that the US economy is recovering and interest rates have bottomed out," said Dr Gerard Lyons, chief economist at DKB International.

There was a subdued atmosphere on foreign exchanges

around the globe with the most notable feature being the lack of movement in virtually all currencies.

The dollar/yen rate was slightly stronger, although fears of central bank intervention kept most players away. The Bank of Japan was rumored to have been checking prices overnight. The dollar closed at ¥123.70, compared with ¥123.50 on Thursday.

Sterling fell against the D-Mark early in the day as an opinion poll suggested a four-point lead for the Labour Party over the Conservatives in the forthcoming general election. The pound fell to DM2.8775 on the news, although it recovered to close unchanged at DM2.8825.

"Opinion polls will become even more important to the market (in sterling)," said Mr David Cocker, treasury adviser at Chemical Bank.

The pound remained firmly on the floor of the exchange rate mechanism, even when

the peseta eased against the D-Mark during the day. This should have allowed it a greater cushion, said Mr Michael Feeney of Sunam Bank. He suggested that, as a result, sterling's recent resilience within the ERM had not been real. "It has been forced up as the floor has gone up," he said.

By the end of the day, however, the peseta was only slightly weaker at 62.64 per D-Mark, compared with 62.62 on Thursday.

The D-Mark continued to strengthen against the Swiss franc, reinforcing fears that the Swiss National Bank was pursuing a policy of back door devaluation. The D-Mark closed at 90.57 centimes, compared with 90.57 on Thursday.

The Canadian dollar enjoyed early gains against the US unit, as better than expected inflation figures gave the currency support. Trade was thin, however, as the market was looking ahead to a statement on economic policy next week.

## £ IN NEW YORK

Feb 21	Latest	Previous
1 spot	1.7445-1.7455	1.7517-1.7524
1 month	1.7445-1.7455	1.7517-1.7524
3 months	1.7445-1.7455	1.7517-1.7524
12 months	1.7445-1.7455	1.7517-1.7524

Forward premiums and discounts apply to the US dollar

## STERLING INDEX

Feb 21	Latest	Previous
100	90.5	90.5
200	90.5	90.5
300	90.5	90.5
400	90.5	90.5
500	90.5	90.5
600	90.5	90.5
700	90.5	90.5
800	90.5	90.5
900	90.5	90.5
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## LONDON STOCK EXCHANGE Dealings

Details of business done shown below have been taken with consent from last Thursday's Stock Exchange Official List and should not be reproduced without permission of the Stock Exchange.

Details relate to those securities not included in the FT Share Information Services.

Unless otherwise indicated prices are in pence. The prices are those at which the business was done in the 24 hours up to 5 pm on Thursday and settled through the Stock Exchange's settlement system, they are not in order of execution but in ascending order which denotes the day's highest and lowest dealings.

For those securities in which no business was recorded in Thursday's Official List the latest recorded business in the four previous days is given with the relevant date.

Rule 53(2) and Third Market stocks are not regulated by the International Stock Exchange of the United Kingdom and the Republic of Ireland Ltd.

† Bargains at special prices. ‡ Bargains done the previous day.

## British Funds, etc

No. of bargains included 183  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Corporation and County

No. of bargains included 2  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## UK Public Bonds

No. of bargains included 3  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Foreign Stocks, Bonds, etc

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Sterling Issues by Overseas

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Banks and Discount Companies

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Breweries and Distilleries

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Electricity

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Insurance

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Investment Trusts

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Mines - South African

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Mines - Miscellaneous

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## USM Appendix

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Rule 53(2)

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

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 10% Deb Sec 2002 - 100%

## Rule 53(2)

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

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No. of bargains included 1  
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## Building Societies

No. of bargains included 44  
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## Registered Housing

No. of bargains included 2  
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## Associations

No. of bargains included 2  
 10% Deb Sec 2002 - 100%  
 10% Deb Sec 2002 - 100%

## Commercial, Industrial, etc

No. of bargains included 1  
 10% Deb Sec 2002 - 100%  
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## Registered Housing

No. of bargains included 1  
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## Associations

No. of bargains included 1  
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## Commercial, Industrial, etc

No. of bargains included 1  
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## Registered Housing

No. of bargains included 1  
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## Associations

No. of bargains included 1  
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## Associations

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## Commercial, Industrial, etc

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## Commercial, Industrial, etc

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## Financial Trusts, Land, etc

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## Financial Trusts, Land, etc

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## Financial Trusts, Land, etc

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## Financial Trusts, Land, etc

No. of bargains included 351  
 10% Deb Sec 2002



## LONDON STOCK EXCHANGE

## Budget hopes steady equity nerves

By Terry Byland, UK Stock Market Editor

EXPECTATIONS of an expansionary budget from the UK government on March 10 continued to shield the UK stock market from the effects of this week's barrage of bad news from the international oil companies. Share prices closed steadily ahead of the opening on Monday of the last equity trading account before Budget Day.

London benefited initially from the effects of Wall Street's overnight gain of 50 points on the Dow Industrial Average, which had prompted advances across the range of other European bourses. But gains were soon eliminated as the stock index futures reacted sharply to a weaker trend in sterling and to the latest UK public opinion polls which indicated a lead of four points

at the expense of Source Perrier, lifted the stock 40 to 1.565p. Turnover in London was a meagre 194,000 shares, compared with 2.1m in Paris.

The market was not more than mixed. The final reading put the FT-SE index at 2,542.3 for a net loss on the day of 1.0 points. In early trade, the market was

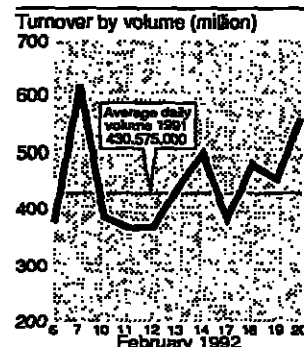
those to warn that the trading results from BP and Shell may have sharply changed the market's earnings profile for the medium to longer term, and that projections of a fall of 12 per cent in earnings may now be shifting to around 17 per cent.

This could undermine many projections for UK equities both for this year and next. Confidence in London is also restrained by continuing worries over what is seen as an over-generous valuation of Wall Street.

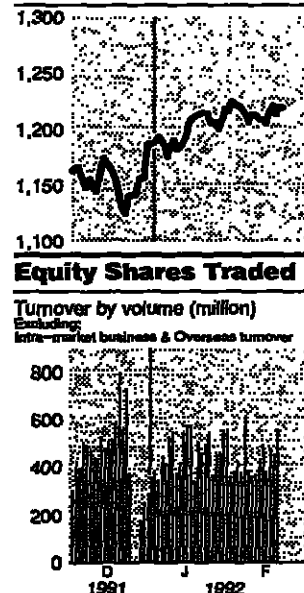
Good results from Lloyds Bank helped London yesterday but left unchanged the underlying rumours that the UK banking sector will be the stage for a substantial restructuring during the current profit season.

● Retail, or customer, volume in equities rose sharply at the beginning of the week on hopes of early cuts in base rates but has now receded.

## London SE volume



## FT-A All-Share Index



Source: DataStream

partner in Pall Mall Properties. The shares fell 15 to 387p on turnover of 1.2m.

Search & Seacht attracted another wave of heavy buying interest, closing 4 1/2 higher at 16 1/2p, with turnover topping the 30m-mark.

MARKET REPORTERS: Christopher Price, Colin Millman, Joel Kilbas, Steve Thompson.

● Other market statistics, including the FT-Aquatics Share Index and London Traded Options, Page 11.

Turnover in British Aerospace rose to 7.2 billion as the shares jumped 10 to 310p after institutional investors bought stock to take advantage of Monday's dividend payout.

Vickers retreated 6 to 162p after Smith New Court reiterated its belief that the company would announce a dividend cut with Monday's full year results.

Bid speculation returned to Doughty Group sending the shares 2 1/2 higher at 123 1/2p on high volume of 6.4 million. The board is expected to announce a bid for the company on Monday.

Cookson closed unchanged at 116p having touched 118p earlier in the session. There were reports that Kleinwort Benson had easily placed a block of 1.2 million shares. Total volume reached 4.5 million.

P & O were once again hurt by speculation of problems at Chelmsfield, its joint venture

## FINANCIAL TIMES STOCK INDICES

	Feb 21	Feb 22	Feb 23	Feb 24	Feb 25	Year	High	Low	Since Completion
Government Secs	89.21	88.37	88.29	88.47	88.26	85.57	88.47	82.17	127.40
Fixed Interest	101.21	101.40	101.56	101.52	101.23	94.15	101.56	90.59	105.40
Ordinary Share	1982.9	1989.4	1975.3	1983.7	1970.6	1946.7	2108.3	1808.3	2108.3
Gold Mines	130.8	130.8	135.8	135.9	139.0	127.0	139.0	127.0	139.0
FT-SE 100 Share	2542.3	2543.4	2536.7	2555.9	2541.0	2314.3	2578.8	2054.8	2578.8
FT-SE Euroshare 200	1182.66	1179.07	1172.55	1178.75	1170.10	1072.68	1188.80	938.82	1188.80

	Feb 21	Feb 22	Feb 23	Feb 24	Feb 25	Year	High	Low	Since Completion
SEAD Sargis 4.45pm	35.143	32.671	31.684	33.560	28.687	31.193	35.143	28.687	31.193
Equity Turnover (m)	1,305.5	1,013.6	895.40	832.69	829.14	1,013.6	1,305.5	829.14	1,013.6
Equity Bargain	32,702	32,325	34,008	29,851	31,906	31,906	32,702	29,851	31,906
Shares Traded (m)	580.8	484.6	484.6	389.1	385.4	385.4	580.8	385.4	385.4

	Feb 21	Feb 22	Feb 23	Feb 24	Feb 25	Year	High	Low	Since Completion
Ordinary Share Index, Notary changes	Day's High 1982.9	Day's Low 1946.7	Day's High 1983.7	Day's Low 1970.6	Day's High 1983.7	Day's Low 1946.7	Day's High 1983.7	Day's Low 1946.7	Day's High 1983.7
Open	1982.9	1989.4	1975.3	1983.7	1970.6	1946.7	1983.7	1946.7	1983.7

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Open	1982.9	1989.4	1975.3	1983.7	1970.6	1946.7	1983.7	1946.7	1983.7

of Pizza Hut; and latterly, integrating Berni Inns into the Whitbread group.

Barnes, a Londoner, who mostly steers away from open-

USM-listed company threats to go to Hong Kong with a joint venture franchise this summer where it will be relying heavily on the experience of its York-  
shire director - who

**UNDERWRITERS.**

■ Norman Sussman has been appointed chairman of the steering committee of the raise in Twelve Appeal, which raises



● Current Unit Trust prices are available on FT Cityline. Calls charged at 36p/minute cheap rate and 48p/minute at all other times. To obtain a free Unit Trust Code Booklet ring (071) 925-2128.

姓名: \_\_\_\_\_ 年龄: \_\_\_\_\_ 性别: \_\_\_\_\_  
 职业: \_\_\_\_\_ 地址: \_\_\_\_\_  
 电话: \_\_\_\_\_ 邮编: \_\_\_\_\_  
 电子邮箱: \_\_\_\_\_

### Guide to pricing of Authorised Unit Trusts

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● Current Unit Trust prices are available on FT Cityline. Calls charged at 36p/minute cheap rate. Not available at all other times. To obtain a free Unit Trust Code Booklet ring (071) 825-2128.

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Continued on next page



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هكذا من الأهل



● Current Unit Trust prices are available on FT Cityline. Calls charged at 35p/minute cheap rate and 48p/minute at all other times. To obtain a free Unit Trust Code Booklet ring (071) 925-2128.

**NOTES**











## HOTELS & LEISURE

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## 23

**London Share Prices**

London share prices are available on FT Cityline. Calls charged at 48p per minute peak and 38p off peak, inc VAT.

To obtain your free share Code Booklet ring (071 625-2128)







WEEKLY  
Cable System  
AT A PPS - New  
Digital Economics  
0753 60884

# Weekend FT

SECTION II

Weekend February 22/February 23 1992

**A**MONG remarkable success stories, the one about the British institution sold six years ago for £30m, and which next week will announce a pre-tax profit for last year of £40.5m – some 35 per cent more than the purchase price, in spite of the worst recession since the Second World War – takes some beating. But the profit is only part of it; for the story also is one of an investment that has, incredibly, multiplied 1,500 per cent.

The institution is the *Daily Telegraph* newspaper, which had been controlled by the aristocratic Berry family since 1928 but was on the verge of bankruptcy in December 1985. In the six months to September that year, the paper had lost £16m. In February 1986, control was bought by a Canadian tycoon named Conrad Black, who was almost unknown outside his native country but is now, aged 47, in the process of assembling a newspaper empire that recently swallowed Australia's influential Fairfax group.

For more than 30 years until its sale, the *Telegraph* had been run by two men – Lord Hartwell, now 80, who became chairman and editor-in-chief in 1954; and his brother, Viscount Camrose, now 82, who had been deputy chairman since 1938. They remain on the board as non-executive directors representing what used to be the all-powerful Berry family trust. But both must have very mixed feelings as they contemplate the turnaround in their old company's fortunes. Indeed, they must wonder if they made a very serious mistake in selling for what, in hindsight, seems almost a giveaway sum – especially since their former freedom is now valued at a minimum of £500m and, possibly, as much as £1bn.

Hartwell and Camrose used to work in splendid isolation on the fifth floor of their old headquarters at 135 Fleet Street, in the one-time heart of the UK newspaper industry. Hartwell had a suite to one side of the wood-paneled boardroom. Camrose had one on the other. In the space between, executives would tell them what they wanted to hear as the *Telegraph* slid towards the abyss. Ironically, because a belated attempt at modernisation was bungled. Vast spending on new printing plant in the Docklands of east London had been committed – without adequate financing or an effective plan to reduce the exorbitant wage costs of the print workers – at a time when both advertising and circulation were dropping. It proved a fatal combination.

Effectively, the Berry family lost control of the *Telegraph* at the Kennedy Hilton hotel at New York's JFK airport on May 28 1985, when Hartwell persuaded Black to invest £10m in the hard-pressed newspaper group in exchange for a 14 per cent shareholding. The ambitious Canadian had been alerted to the investment opportunity by a British friend, Andrew Knight, then editor of *The Economist* news-magazine and later Black's chief executive at the *Telegraph*. But, in one farsighted move at the meeting, Black laid the foundation of his media

## Out of the red and into the Black

**Raymond Snoddy tells how an ailing British institution has been turned into a gold mine by the Canadian tycoon who rescued it**

empire by demanding pre-emptive rights on any further issue of shares.

"I don't think we can resist that," said Hartwell, convinced that no further money would be needed. "In that moment, without realising it, he gave his birthright away," comments Duff Hart-Davis in his book, *The House the Berrys Built*. Black is fond of describing the deal as "not the sort you expect to get two of in a lifetime." But how could the Toronto-based owner of a string of small-town North American newspapers, with little knowledge of Fleet Street and its then all-powerful printing unions, save the near-moribund *Telegraph*, restricted as it was by tradition, debt, and corrupt labour practices?

Although the *Telegraph*, founded in June 1855 during the Crimean War, never occupied such a central role at the heart of the establishment as *The Times*, it was for generations the authentic voice of upper middle class England. For a long time, it outsold the rest of the daily "quality" press put together. Even now, it sells more than 2.5 times as many copies as *The Guardian*, which leads the rest of the pack. But, despite these strengths, when Black took over it was on its knees commercially.

**B**lack foresaw in May 1985 that Hartwell would be unable to meet his budget plans. By December, it was clear that a new injection of cash would soon be needed; this, under the rights agreement, would enable Black to gain a majority shareholding. But an awkward period ensued while Black, who had a seat on the *Telegraph* board, put together a team ready to take over. He told Knight, who was still editor of *The Economist*, to lay his plans for becoming chief executive.

Knight arranged a dinner with Frank Rogers, one of the wisest heads in Fleet Street. Rogers was a former Fleet Street sports reporter who had also managed papers in Africa, been managing director of the large IPC Magazines group, and chairman of another publishing group, EMAP. Black, a somewhat forbidding figure, hit it off with the benignly mischievous Rogers, who was then approaching normal retirement age.

Black then persuaded Hartwell to give Rogers a seat on the board, and that Rogers would become deputy chairman – a position he

still holds. He also brought in Joe Cooke, a soft-spoken Irish management consultant with a background in engineering, as an adviser. Cooke knew little about national newspapers – but plenty about manning and cost-cutting in large-scale industry. Once, when he reorganised one of Britain's biggest double-glazing operations, working hours were increased and labour costs cut to one-third. He was to become the new *Telegraph's* managing director.

Only three months after this "management in waiting" had been assembled, Knight, Rogers and Cooke were implementing a similar plan to reduce overmanning and excess wages in the printing operation. But, as "highly confidential" documents of the time show, the battle was not just with the unions. The first salvoes of opposition were fired by the paper's old-guard management which wanted to tip-toe to reform in the traditional way. Its own plan for cutting manpower at the new Docklands plant had been extremely modest.

On Friday December 20, Hartwell summoned Knight to his office and told him to stop giving orders to his executives. But the management-in-waiting already knew what it wanted. Early in January, Cooke drafted a revolutionary plan for survival that involved challenging the print unions head-on. This came at much the same time as Australian-born media tycoon Rupert Murdoch also was planning a similar confrontation. His Fleet Street operations, like those at the *Telegraph* and everywhere else in national newspapers, were still subject to a labyrinth of demarcation agreements, ghost shifts, double manning and other restrictive practices.

The old *Telegraph* management did not have stomach for the fight, though. At a meeting on Sunday, December 22, a majority of the board decided that 10 per cent savings was all that could be obtained in Manchester, and that setting maximum wage costs – as the Black team wanted – was not appropriate for a newspaper printing plant. Cooke recalls: "They said

that when I had been in newspapers long enough, I would find out that all the money was made from advertising. You didn't make money from printing plants and I was very foolish to think you did."

The new guard went underground to plan for the day it would take power although it did manage, in December, to insist that negotiations with the unions should be suspended. By then, Cooke had picked-up rumours of Murdoch's intention to switch all his titles – including *The Times*, *The Sunday Times*, *The Sun* and the *News of the World* – to a new, ultra-modern plant in Docklands. The plan was to

wait until Murdoch had moved; this actually happened later in January 1986.

Unlike Murdoch, who shifted his entire operation more or less overnight and ignored the unions, the *Telegraph's* aim was to present each of them with a fait accompli, delivered at carefully-timed meetings, with no group of employees having access to the big picture. "What we were concerned to avoid was an instant trigger response with somebody going on strike. Once they're

out, it's a hell of a job to get them back. If you got over the first day, you'd effectively won," says Cooke. In the end, the day for action was set as March 26 1986, and the plan was named Operation Blackbird.

Union chapels (local branches) were told, at half-hourly intervals, that the Fleet Street headquarters was being closed and operations were being transferred to a new one in Docklands. Anyone who wanted to work there would have to accept new terms: five days a week work-

ing instead of four, and £80 a shift rather than £125. Redundancy payments of up to £45,000 were offered. The printers did not go on strike; indeed, union representatives, having by now heard of the master plan, started to enter meetings singing *Bye Bye Blackbird*.

For Black, the outcome was remarkable. At 135 Fleet Street, there had been 1,887 printing jobs costing £40m a year. The old guard's presentation to banks in the autumn of 1985 had envisaged 1,292 jobs costing £38m in Docklands. The deal agreed finally was for 679 jobs costing £16m.

The managers then turned to the more subtle and problematic task of modernising the appearance and content of the *Telegraph*, and the even more demanding challenge of trying to halt an apparently inevitable slide in circulation. Max Hastings, then a columnist on the London *Evening Standard*, was brought in as editor to shake out the cobwebs.

**T**he most serious problem was an ageing readership. "The undertakers have dispatched 300,000 subscribers since I took over," says Black, mournfully. If none of those readers had been replaced, the paper would long since have slipped below the symbolic 1m circulation mark. Instead, the pace of circulation loss has declined, despite price increases from 25p in 1985 to the present 45p, and the recession.

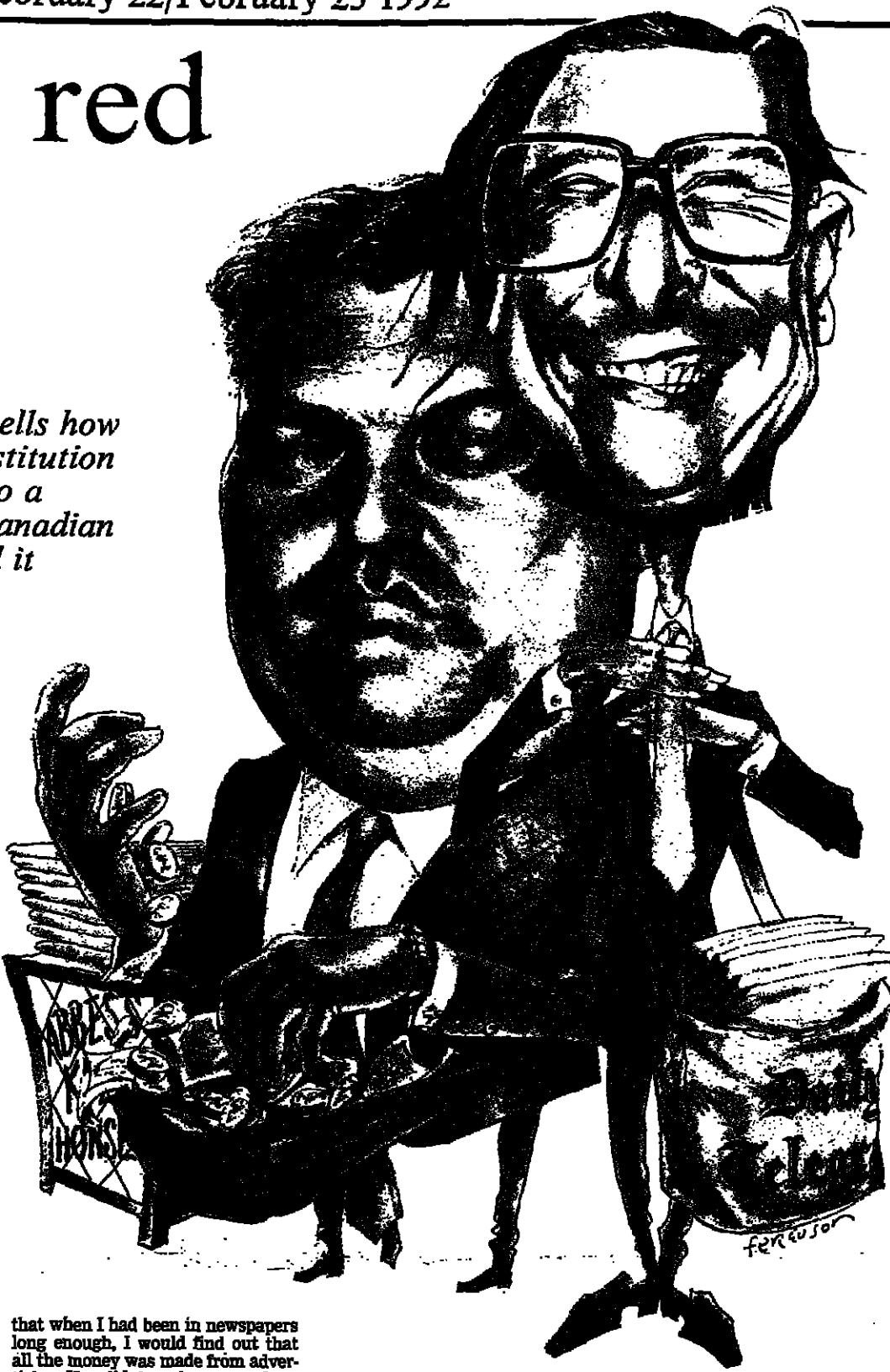
In 1990, the average circulation was 1.44m. Five years later, it was 1.21m. Last year, it dropped to 1.067m. The recent decline has, however, been much less than that of its two main broadsheet rivals, *The Times* and *The Independent*.

The change in the paper's appearance has been even more dramatic. Cover up the date and the tight, grey, poorly-illustrated columns of only six years ago could have passed for any issue in the previous 40 years. The new *Telegraph* has clean layout, a sharper approach and a growing confidence with pictures – what Hastings calls "progressive change by stealth."

Less obviously, the political tone and image of the paper has been manipulated gently. The *Telegraph* always can be relied-on to argue vigorously for the return of another Conservative government. Yet, the paper now is less rampantly right-wing and the days are past when no one under 40 would want to be seen with a copy.

In turn, critics say that its long-standing "Torygraph" nickname has merely given way to a new one: the "Helo-graph", a reference to the successful but bland and uncritical celebrity magazine called *Helo*. On balance, Black prefers the new caricature to that of the old Colonel Blimp.

Perhaps the most telling symbol of the new *Daily Telegraph* is the recently poaching of Alex, a popular Yuppie cartoon character, from *The Independent* – the daily founded by former *Telegraph* staff several years ago and which was supposed to sink their former employer. Black says that poaching Alex is a warning that the *Telegraph* is flexing its muscles again.



## The Long View/Barry Riley All over the place



"I'VE HAD a bellyful of German bankers," grumbled my old friend Steve the strategist, hotfoot from Frankfurt this week on a leg of one of his regular world tours. "I never want to hear the phrase 'money' again. They say they hate inflation, but they power it gives them."

London, I murmured, could be the right place to escape from such people. With the General Election coming up, he was unlikely to hear anything about discipline.

Instead there would be soaring deficits, tax cuts and a political competition to promise ever-higher spending. True, he could find much the same sort of thing in the US too, with a few extra bimboes to add some glamour. Steve admitted that he had almost forgotten about the British election. Most people outside the UK thought the election was 15 months ago, and Margaret Thatcher inexplicably lost.

The election might seem a big deal to the natives, but if both the leading British political parties were committed to remaining part of the DM currency bloc the international markets would probably stay relaxed about it, although no doubt the forex traders would want to test out any new regime thoroughly. Steve has bigger fish to fry. In fact, he told me, these are the kind of circumstances in which strategists ought to be able to earn several times over their first-class air fares and sojourns at "conferences" at the Mandarin Oriental, Bangkok.

There were all the signs of a major bust-up in the leading markets, with indices going in all different directions. "When Hong Kong is the global stock market leader you have to watch out," said Steve. "It's not so bad as when Australia is heading the league table, but not far off."

The big stock markets had a nice little surge over Christmas but only Wall Street had managed to hit new high ground in February. For the rest, Tokyo was threatening to break decisively down through the 23,000 level on the Nikkei – a fall of 45 per cent over the past two years, while

Wall Street was up 20 per cent over the same period. As for Europe, it was grumbling very much under lock and key by the Bundesbank's high interest rates.

Steve said: "We have a rip-roaring bull market in the US with historic p/e's on the industrial blue chips hitting 25 and all the small punters piling into the over-the-counter garbage stocks touring Aids cures."

"Net sales of equity mutual funds had trebled year-on-year by the fourth quarter as the suburban punters piled in, fleeing from microscopic deposit rates on savings accounts. It frightens the foreign investors out of their wits, but they dare not stay out of the game."

"Over in Tokyo we have the mirror image. Tokyo housewives have said goodbye to investment trusts, which are the Japanese mutual funds, and so long as the financial scandals keep breaking in the newspapers on the other hand, they are going to stay right out. The corporate tokkin funds are also heading fast for the exit."

**H**e added: "All right, we hear that the Big Four securities houses and the Ministry of Finance are going to fix the market, but that sounds more like the old problem than a new solution."

"This leaves the foreigners as the only buyers in town, and suddenly they can actually see real value in the industrial sectors, but they are feeling awfully lonely out there, and worrying what will happen when the Japanese banks have a rare meeting with reality."

At least, I commented, the yen and the dollar were not locked together. There was a certain amount of give in the system. In Europe, on the other hand, we had divergencies that were being suppressed by exchange rate rigidities.

Suddenly there was a lot of talk about a German recession, but as a recession it seemed to be about as technical as our own "technical recovery" in the UK in the third quarter of last year.

In Frankfurt, said Steve, the German bankers were uncompromising. If the rest of Europe didn't like it they could always devalue. The ERM was not EMU

not yet, anyway. German short-term rates seemed unlikely to drop significantly before the end of the year.

Of course, realising within the ERM would not solve the interest rate problem. But the pressures within France, Italy and the UK seemed to be boiling up to some sort of climax.

"I'm formulating my survival strategy, only as a contingency plan, of course," confessed Steve. "Suppose Tokyo takes another dive as the financials melt down. That would bust the fragile boom on Wall Street, kind of 1987 only heading east to west."

"Those punters in Florida would head back into bond funds, or take 3 per cent in the First Tampa Bay S & L, gritting their teeth and even talking about voting Democrat. Meanwhile the Europeans would be realigning in panic."

"So my reading is, short the dollar, go long of DM cash, and then get ready to move when the dust has settled into UK and French bonds, where the yields will be high, and Japanese industrial equities, where it will even soon be worthwhile cashing the dividend cheques."

"The first thing, though, is to get the hell out of Hong Kong."

**I** raised an eyebrow. This did not seem to be what his latest client circulars had been saying. If my memory was not failing me the advice was to stay with Japanese blue chips and US second line growth stocks.

"Sure," said Steve. "The 60 per cent probability is still that US economic growth will jerk up by the second quarter, and the Japanese will be able to shuffle their way out of trouble as usual."

"Besides, our corporate finance department has a couple of big international M & A deals in the pipeline which could abort if the markets get nervous."

I had never heard Steve talk quite like this before. He has absolutely no sense of humour, so he could not have been pulling my leg. Perhaps the jetlag had finally caught him up. Or maybe he had been talking to too many bankers in Frankfurt, and he'll soon get over it.

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## FINANCE AND THE FAMILY

## London Markets

## Oiling the skids for a bout of pessimism

By Peter Martin, Financial Editor

IN REAL terms, the oil price peaked exactly ten years ago. Since then, it has halved. You might think, to judge from the movement of oil price shares over the past week, that this basic fact of life has only just sunk in. Shell ended the week at 448p, down 19p; BP at 253 1/4p, down 9 1/4p. Since January 1, the oil and gas sector of the FT-Actuaries All-Share index has underperformed the market by 13 per cent.

The Opec meeting last week-end - which ended without a commitment to sustained production cuts - was the key factor in the sector's slide. As the chart shows, this is only the latest phase in a period of sustained underperformance: the Gulf War spike aside, oil prices in nominal terms have remained roughly constant for the past two years or so, but the oil sector has drifted steadily downwards against the market as a whole.

As always happens when a clutch of stocks get a bad name, every piece of news seemed bearish: the after-effects of BP's dividend decision the previous week; some speculation about poor progress in the company's Colombian

exploration; the departure of James Ross, BP's US boss, for Cable and Wireless; Shell's 4 per cent dividend rise when the market had been hoping for more.

The sense that the worldwide economic slowdown might be longer and more pronounced than hitherto expected has also affected the shares. The week's international economic news has been predominantly gloomy: Alan Greenspan, chairman of the US Federal Reserve, told Congress that America's credit crunch had not yet eased, for example; and Hans Tietmeyer, deputy president of the German Bundesbank, indicated no early easing in interest rates. Oil demand is extremely sensitive to economic activity, and the oil companies' huge fixed costs make their "downstream" profits very vulnerable when business is weak.

The other force at work has been the normal cycle of opinion among the analysts who cover the sector. In August 1990, said one battle-hardened fund manager, this week, "almost all the analysts were very bullish on oil stocks just when the oil price peaked off a month after the invasion of

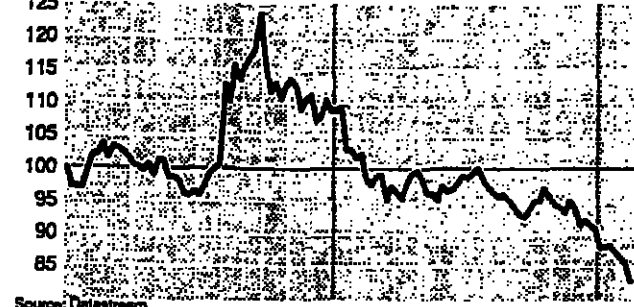
Kuwait." As the oil price has fallen, so the analysts have started to become more cautious. "Now the balance is 75 per cent pessimistic and only 25 per cent bullish. I don't think there's much further to go."

The oil industry was not the only example of fashionable pessimism. The tone of much stock market comment is profoundly gloomy: no big downward move on European interest rates, very slow or negative UK growth this year, huge jobs cuts in the City inevitable, to choose just three examples from this week. The consensus expectation, however, is still for a healthy move upwards in share prices later in the year.

The argument goes like this: in the short run, the results due from big companies in the next couple of weeks will contain enough unpleasant surprises, especially on dividends, to unsettle the market. Ahead of an election, no sustained buying will emerge. The economy will not show clear signs of renewed growth till the second half of the year, if then. Yet once economic recovery is confirmed, and political uncertainty is removed (if only by the discovery, which the

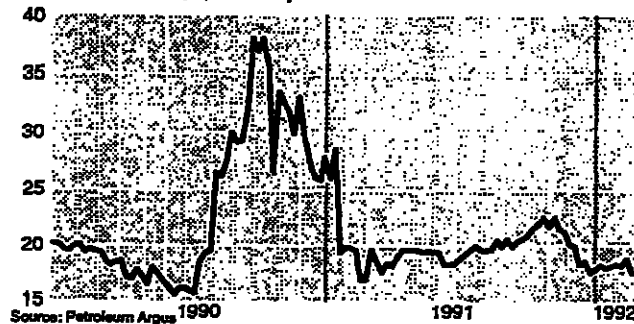
## Oil and Gas

FT-Actuaries Index relative to the FT-Actuaries All-Share Index



## Oil price

Brent Blend Crude (\$ per barrel)



City makes with astonishment a year into every Labour term of office, things are not so bad after all) there is the prospect of a further move upwards in share prices. Contributory factors would be a consolidation of low inflation and the inevitable downward move in German interest rates.

Of course, there is nothing remarkable in such a prediction: the conventional wisdom, on which Old Moore's Almanac has based a healthy business for centuries, is usually that things will continue very much as they are for the time being, and then get quite a lot better (or quite a lot worse, according to taste) at some indeterminate point in the future.

Pessimism about the economy, about profits, and about dividends is now so marked that it is worth considering the possibility of a sudden reversal of sentiment. County NatWest's prediction that of the 33 companies reporting in the next fortnight, 20 can be expected to hold or cut dividends, catches the general air of pessimism perfectly.

Against such a background, unexpected benevolence in dividends or hopeful reports on trading might transform the market's mood.

This week's indications of a giveaway, pre-election Budget offer a sober long-term perspective, however. The UK's public finances are in the early stages

of a structural shift towards deficit, away from the rough balance achieved in the 1980s. Such shifts are hard to arrest while in progress: the odds are that government borrowing will be high for the next few years, keeping long-term interest rates high in real terms, depressing share price valuations in consequence and casting a lingering air of uncertainty over whether the UK will qualify for membership of EC monetary union.

In the meantime, there is one practical short-term result of the market's certainty that the election will come on April 9. There will be no bids or rights issues before then, says one equity strategist, since the risks of disruption by some campaign surprise are simply too great.

If this view is correct, it rules out the market's lingering thoughts that the banking sector's results season might be accompanied by the announcement of some large-scale merger or restructuring. The Midland Bank, usually mentioned as a central participant in these elaborate hypotheses, is due to announce its results on February 27. The results - and the accompanying management comments - will give some indication of whether a banking realignment is likely in the medium term.

## Serious Money

## We need educating on equities

by Philip Coggan, Personal Finance Editor

THE GREAT and the good backed the formation this week of ProShare, an organisation devoted to the creation of a "nation of shareholders". But the average saver could be forgiven for being confused.

The government's privatisation campaign may have widened the shareholding public, with the number of private investors growing from 3m to 11m during the years of Tory rule. But 54 per cent of those investors own shares in just one company. Only about 230,000 people own shares in 11 or more companies - in other words only 3 per cent have built up a diversified portfolio.

Here is the confusion. Many experts would argue that the most sensible way for the private investor to hold equities is via a spread of holdings. "Take the Consumers' Association's excellent guide, *Which Way to Save and Invest?* It says: "Because of buying and selling costs, it doesn't make sense to invest small amounts in shares - less than about £1,500, say. So to get a good spread - of say five to ten shares - you'd need about £7,500 to £15,000."

Plenty of *Weekend FT* readers will fall into this category, which is why we write so much about share investment. But large numbers will not. So does it make sense to aim for a "nation of shareholders"?

It is one thing to encourage employees to hold shares in the companies they work for, as a means both of fostering *esprit de corps* and of encouraging key staff to remain. The incentives for this are all in place; to date, however, companies have tended to concentrate on executive schemes.

Even employee schemes, however, have dangers. An employee who holds large numbers of shares in a company that goes bust loses both his job and his savings.

How about shares in other people's companies? Privatisations, where the government strains every nerve and slings every penny to ensure the success, are a special case. Indeed,

one could argue that the small saver is wily enough to realise this, which is why he has stuck to privatised stocks.

One must also wonder whether many people are either just too cautious or just too impatient to invest in equities. ProShare's presentation this week included a graph showing how a portfolio of shares easily outperformed a building society over the 1980s. Indeed, it is perfectly fair to point out that, over the vast majority of ten-year periods, equities have pipped other assets.

If ProShare were a unit trust, of course, it would be obliged to show a five-year performance record. Readers may recall how we showed how an investment in a building soci-

ety easily pipped the FT-A All Share and the FT-SE 100 indices over the five years to January 1992.

I suspect that most people view five years as quite a long time to hold an investment. Certainly, the FT has received many letters from those disillusioned with the performance of their PEPs after two or three years.

What can also disillusion people is that the neat figures for equity performance shown by the indices. Few investors match the indices' performance. Some do better, but a lot do worse, because of the heavy costs (commissions, buy-sell spreads, tax) of dealing, and the difficulties of stock selection.

Indeed, there is another potential Catch 22 in this area. Part of the drive to encourage wider share-ownership has centred on the need to bring down the cost of share issues, which seems a laudable enough aim. The snag is that

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But I have the sneaking suspicion that if savers were properly educated about the nature of equities, some existing shareholders might be shaken by the risks they have assumed. The net effect of these activities might be paradoxically to reduce the total number of shareholders.

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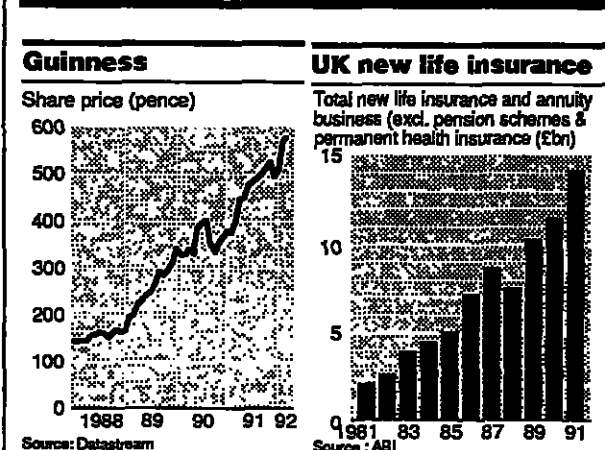
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## HIGHLIGHTS OF THE WEEK

	Price y/day	Change on week	1991/92 High	1991/92 Low	
FT-SE 100 Index	2542.3	+28.4	2679.8	2054.8	Budget & base rate optimism
Boosey & Hawkes	905	+55	915	425	Music revaluation hopes
British Aerospace	310	+39	653 1/2	263	Well received results
BP	258 1/2	+18	361	250	Div. worries/oil price falls
Delgaty	384	+17	439	332	Well received results
Hanson	212 1/2	+13	249 1/2	179	US enthusiasm
Kingfisher	530	+28	582	355	Well placed for consumer recovery
Legal & General	370	+19	476	341	UBS Phillips & Drew buy rec.
Low (Wm)	239	-23	343	218	Company profit warning
RHM	208	-14	332	205	Profit downgrade/share placing
Shell Transport	448	-19	546	419	Div. disappointment
Steeltek	373	+22	424	252	Hopes of increased Redland bid
Tiphook	312	-30	587	295	Bear raid
Unilever	984	+45	988	656	Ahead of this week's figures
Yorkshire Chemicals	643	+51	652	327	Positive statement/acqirp issue

## AT A GLANCE



**Guinness share service**  
Guinness is launching a low cost share dealing service with commissions of just 1 per cent on its own shares. Purchases can be made on a lump sum basis or via monthly savings of £50 or more. The company is also launching two Personal Equity Plans - a corporate PEP, with an annual £5,000 limit, and a single company PEP, with a ceiling of £3,000. There will be no initial charge on the PEP, but there will be a half yearly management charge of 0.25 per cent. Brokerage fees within the PEP will be 0.25 per cent plus stamp duty. Details of the PEP can be found on 031-337-7373 and of the share dealing from Cazenove on 071-606-1768.

**Life insurance sales rise**  
The life insurance industry continues to thrive, despite the blandishments of the recession, figures announced by the Association of British Insurers last week showed. Total new life insurance sales were up £11,566bn to £14,115bn.

**Smaller companies sidelined**  
Small company shares are moving sideways with investors still waiting for signs of an economic recovery. The Hoare Govett small companies index (capital gains version) rose 0.2 per cent to 1199.73 over the week to February 22, while the County Small Companies Index fell slightly to 951.81 over the same period.

**Gift funds warning**  
Some gift funds have been supplementing dividends by payments out of capital, according to Fund Research, the group which specialises in analysing collective funds. Of 24 authorised gift funds surveyed by the group, nine have cut their distributions in the past six months.

**The bumper BES guide**  
Chase de Vere Investments, publishers of *Peppiguides*, have just brought out an updated version of *Growth Assured Business Expansion Scheme Guide*. It gives details of how the current Growth Assured BES schemes work, how tax relief is claimed and the risks involved. Graham Hooper, editor and manager of Chase de Vere's Asset Management Department said, "We are publishing this edition of the Guide to meet a growing demand for independent comparative information on Growth Assured Schemes. Investors should not be seduced by the highest rate of return but should always look carefully at the individual features and merits prior to making an investment."

The guide can be obtained free from Chase de Vere's Asset Management Department at 2 Princes Buildings, George Street, Bath BA1 2ED or by telephoning 0800-378600/0225-469371.

THIS WAS a difficult week for stock market analysts and reporters. It included a lot of external "noise": an important OPEC decision; a change in bank reserve requirements by the Federal Reserve; the New Hampshire presidential primaries; and the latest update on the economy from the chairman of the Fed.

Normally, this would be a good thing. The more happening, the easier it is for analysts and reporters to explain away events in the stock market. This week, however, investors behaved in a most contrarian fashion.

On Tuesday, the Organisation of Petroleum Exporting Countries announced a smaller than expected cut in production, which led to an immediate decline in oil prices, and the Fed eased credit conditions by reducing the amount banks have to hold in reserve. Yet, share prices fell sharply, to their lowest since January.

On Wednesday, news of President Bush's streaked performance in New Hampshire did not, as had been expected, provoke a big sell-off in the market. Conversely, buying inter-

est on Wall Street was not sparked to any extent by either an upbeat economic forecast from Fed chairman Alan Greenspan, and more good inflation figures.

Then, on Thursday, the one day when nothing remotely interesting happened, the Dow Jones average jumped 50 points to a record, powered by a surge in demand for a whole range of stocks from investors showing sudden enthusiasm.

So difficult was it to pinpoint a reason for this surge that analysts and reporters reverted to emergency measures. "Why did the market rise so sharply?" people asked. "Simple, really," came the experts' chorus. "More buyers than sellers." "More buyers than sellers." It is never that simple, of course, but it was as close as anyone could get to an honest answer.

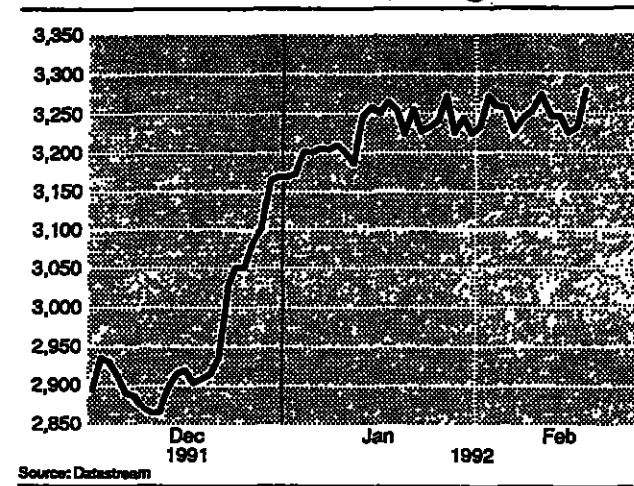
The market's recent performance suggests investors remain positive, if not exactly ecstatic, about the outlook for the economy and for equities.

The initial rush into stocks functioned as a money market funds, bank deposits and Treasury securities has slowed. The chance of further interest rate cuts also

## Wall Street

## Dow surges to a record - but why?

## Dow Jones Industrial Average



has diminished, mainly because recent economic figures - in the form of improved car, home and retail sales, and strong money supply growth - suggest the country could be entering the first stage of an economic rebound.

Another reason for rate cuts receding is because the Fed appears convinced that monetary policy is now sufficiently

accommodating to allow room for a recovery.

Although Tuesday's reduction in bank reserve requirements has been interpreted by some observers as a final tweak on the monetary strings, the action probably had more to do with the Fed's concern about the state of banks' balance sheets.

What is more, there is no guarantee that the banks will pass on the lower cost of credit to customers. Nor is there any guarantee that customers will want to borrow any more from banks. The interest-rate play, therefore, looks as though it has been taken out of the equity game. This means that the outlook for corporate earnings must brighten if investors' faith in the market is to be rewarded.

The evidence so far is mostly positive. Although the earnings of major companies in the final quarter of 1991 were down 34 per cent on a year earlier, they were marginally better than expected. As for future earnings, Zacks Investment Research, which compiles analysts' estimates, says they are forecasting that first-quarter 1992 earnings will be 6.5 per cent higher than a year ago.

Over the longer term, if you subscribe to the theory that the recovery is now under way, earnings should improve in every quarter as the year progresses. This happy scenario could, however, be disrupted if one dangerously unpredictable external force comes into play: politics.

The market got its first real

taste of election-year politics in New Hampshire, and did not like what it saw. The fact that a far-right television commentator and former Reagan speech-writer ran the president so close (Pat Buchanan won more than 40 per cent of the Republican vote on Tuesday) shocked the markets. George Bush, seemingly impregnable a few months ago, now looks beatable.

This frightens financial markets for two reasons. Buchanan's appeal to the conservative wing of the Republican party could force Bush into an aggressive tax-cutting package that, if passed by Congress, would hurt the Budget agreement and push interest rates higher. Second, if the Democrats choose an electable candidate, and support for Bush continues to deteriorate, then the markets' biggest nightmare - a high-speed Democrat Congress and White House - could become reality.

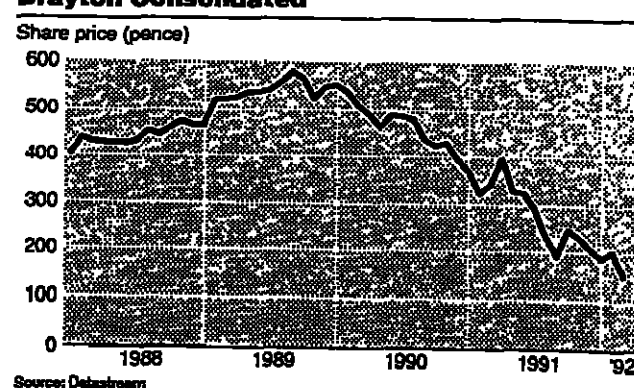
Patrick Harverson

Monday	Closed	- 21.34
Tuesday	2324.78	+ 5.09
Wednesday	2320.64	+ 50.32
Thursday		

## The Bottom Line

## Sweet Scottish dream that turned sour

## Drayton Consolidated



which involved £24m in new borrowings, took Alma into the mainstream confectionery business. It also presaged Macdonald's nemesis.

B&D - bought from the Budgens supermarket group turned out to have unexpectedly large losses. While still struggling to turn the business round, Alma suffered a series of arson attacks at a factory in Stockport. These inflicted heavy production losses,

year, since when the entire top management of Alma has been replaced.

However, it was too late. After the company suffered unexpectedly weak demand in the final quarter of last year, the shareholders decided to sell it. But hopes of concluding a deal were dashed by the withdrawal of an unnamed prospective bidder, making receivership inevitable.

Bad luck obviously contributed to Alma's downfall. But there are also doubts about the soundness of its underlying business plan. Macdonald admitted later that the B&D purchase was "intoxicated by deal heat."

Furthermore, apart from its disappointing financial performance, the acquisition presented a bigger management challenge than seems to have been appreciated at the time.

Not only do B&D's adult confectionery lines call for different marketing skills than the children's sweets in which Alma specialised, B&D's business also requires a mastery of large-scale production techniques which lay outside

Alma's previous experience.

The collapse of Alma is just the latest of bad news for Drayton Consolidated. The trust, managed by Invesco MIM, saw its share price plunge last year as investors developed doubts about the value of its unquoted portfolio. The trust took a £37m provision against its unquoted holdings last year, and wrote down part of the value of its Alma holding. Nevertheless, the trust's exposure was still £19.7m, the trust's second biggest investment, and the effect of Alma's failure was to knock 57.5 p per share off the net asset value per share. The news caused Drayton's share price to fall 43p to 147p on Wednesday, a long way down from the peak of 187p in 1990.

A number of trusts specialising in this area have had problems as the recession has hit smaller businesses. Unsettled about the sector has meant that even trusts with good records stand on a substantial discount to their asset values. Investors in such companies currently have a sour taste in their mouths.

BITTER-SWEET tale unfolded this week which highlighted the problems of British companies - and the investors who back them - in the recession, writes Guy de Jonquieres and Philip Coggan.

The food industry is renowned as a defensive investment, and sugar confectionery as one of its safest havens. Last year the UK sweets market grew 2 per cent in volume - faster than during the economic boom of the mid-1980s - as cash-strapped consumers indulged in inexpensive treats.

However, shareholders in Drayton Consolidated Investment Trust must be questioning this conventional wisdom following the failure on Wednesday of Alma Holdings, an unquoted Scottish confectionery company with a stable of venerable brands, including Barker & Dobson, Keiller, Bensons and Hacks.

A Kirkcaldy-based family concern formed in 1976, Alma led a quiet existence until 1994, when its fortunes were transformed by the return of Mario

Macdonald, son of the company's founder, from several years in England in the import-export trade.

A flamboyant third-generation Scot, the young Macdonald was convinced that Alma's future lay in rapid international expansion. He shook up the company's management, launched new products and set up sales divisions in the US and continental Europe. In five years, Alma's sales rose from £1.2m to more than £70m.

Macdonald's early success owed much to his undoubted, if eccentric, marketing flair. Seeking to invigorate Alma's basic line of children's sweets, he hit on the idea of Skull-onthers, a ghoulish fondant confection which oozed red jelly when bitten. The product proved a worldwide best-seller. It was rapidly followed by a range of successful sweets based on film and television characters, including Batman and Ghostbusters.

In 1988, Macdonald bought out the other family shareholders and simultaneously acquired Barker & Dobson's sweets interests for £9.75m. The deal,



## FINANCE AND THE FAMILY

## What is in the Budget box of tricks?

As March 10 looms, Scheherazade Daneshkhu and Philip Coggan consider how you can plan your financial strategy

## Dealing with your tax

**A**BROWN envelope from the Inland Revenue demanding tax payable by April 5 may have already crossed your threshold. The tax planning season is on us and it makes sense to think about settling your affairs now, writes Scheherazade Daneshkhu.

The big uncertainty is the Budget on March 10. Casson & Beckman, chartered accountants, advise people to "take advantage of the current law as it stands before the Budget, to pre-empt any adverse changes, and then consider any further action in the light of announcements."

There are always routine measures which can be taken now. These include making full use of your annual tax exemption, personal allowance and, if you are married, those of your spouse.

But be warned: you should not act with the sole aim of lessening your tax bill. For example, fears of a Labour government coming to power and altering inheritance tax should not prompt you to accelerate gifts, unless you really wanted to.

**Capital Gains Tax:** Try to use up the full allowance of £5,000 for the current tax year. This may involve "bed-and-breakfasting" shares that have made a gain by selling them on the market and repurchasing them to bring gains up to the tax-free allowance. Your taxable gain next time you sell will be lessened, since you will be starting off from a higher base.

If you bought your shares between April 6 1982 and the present, you are given an allowance for the effects of inflation on the value of your holdings. This indexation allowance varies, depending on the month in which you bought your shares. (See page VI for table and explanation).

"Bed-and-breakfasting" shares can also be done to establish a loss, if that is more convenient, and indexation will increase the loss.

If you have reached your CGT threshold but your spouse has not, consider transferring assets. These transfers can usually be made free of CGT.

Remember that the sale of assets such as paintings, silverware and jewellery worth £5,000 individually are CGT-exempt.

**Pensions:** If you can afford it, try to pay the maximum pensionable contribution to your scheme in order to take advantage of higher rate relief. Also top up additional voluntary contributions to the maximum limit for the year (15 per cent of your salary).

If you have a personal pension plan, the maximum payable varies with your age, from 17.5 per cent of your earnings until the age of 55, up to 40 per cent if you are between 55-74.

**Blind:** Hamlyn reminds those paying retirement annuity premiums in 1991-92 who intend to set these against income for 1990-91, to do so as soon as possible.

**Banks and building societies:** Under new Inland Revenue rules, you no longer have to wait until the end of the tax year to claim repayment of tax deducted from interest on savings or share dividends. There are about 8m people eligible for repayment of tax.

**Home loan interest:** Husband and wife can choose which should receive tax relief on home loan interest, regardless of who pays the mortgage.

**Parental gifts:** You can give a gift totalling £3,000 as a lump sum or split between your children in any tax year free of inheritance tax. Unused gift allowances from last year can be carried forward only if you have used up this year's £3,000 first. Only one year's exemption can be carried forward after that it is lost.

**Charities:** Use the Gift Aid scheme to give £500 or more to charity by the end of the tax year. If you are a 40 per cent taxpayer, you can claim relief of £120 on £500. So, it will only cost you £480 net to give £500 because the charity can claim a further £200 of tax.



## Choices for the Chancellor

FEBRUARY is the month for pre-Budget speculation. The Chancellor retreats into purdah, and everyone tries to guess what he will announce, writes Philip Coggan.

This year, if conventional wisdom is correct, then a March 10 Budget will be followed by an April 9 general election. In theory, that ought to mean a simple Budget since there will be hardly any time to pass complex legislation before Parliament.

In practice, however, the Budget is likely to be a glorified manifesto for the Conservative's economic policies. And with the economy mired in the longest recession since the Second World War, and the Conservatives behind in some opinion polls, the pressure on the Chancellor is to make the Budget package as attractive as possible.

A Cabinet meeting this week is believed to have given the go-ahead to an expansionary Budget, involving a significant increase in public borrowing. Some analysts are now looking for a 54m boost to the economy, instead of the £20m earlier expected.

Much of the pre-Budget speculation has centred around two options. The belief is that either Norman Lamont will raise personal allowances by more than the rate of inflation, or cut basic rate income tax by 1p in the pound.

Often, however, Chancellors spring a surprise on the public. This grabs the headlines and has the effect of making the Budget seem better than expected. The game is to guess what the surprise might be.

Price Waterhouse, the accountancy group, suggests that the Chancellor might introduce a new, lower band of income tax at 30 per cent. This seems an astute suggestion: it

would be of direct benefit to low earners, making it difficult for the Labour party to oppose; and it would also meet (albeit, at a pinch) one of the Conservatives' long term commitments. It would make great headlines in the tabloid press.

The main snag is that it would clash with another Conservative long term aim, that of simplifying the tax system. We would have three bands - 20, 25 and 40 per cent - instead of two.

Another reform which Price Waterhouse thinks is likely, and which has been hinted at by Tory politicians, is an increase in the inheritance tax threshold, from £140,000 to perhaps £500,000. While this hardly fits in with John Major's vision of a "classless society", it would appeal to some middle class voters.

The housing boom of the 1980s has carried many into the inheritance tax bracket. On the other hand, it would

not be difficult for Labour to paint such a reform as an example of the government handing out tax privileges to the better-off.

Other suggestions from PW are that stamp duty on residential property purchases of up to £250,000 might be permanently abolished, and that personal tax allowances are transferable between husband and wife.

Among Ernst & Young's tips for the Budget are the possibility that stamp duty on share deals will be immediately abolished and that the holding period for TESSAs will be reduced.

However, the current pre-election limbo makes it doubly pointless for the investor to take action to anticipate these changes. Not only might these guesses prove inaccurate, but even if they were all correct, defeat for the Tories at the polls would mean Lamont's plans would never come to fruition.

## Peps, BES, and market hype

THERE IS always a marketing blitz at the end of the tax year. This year the hype is more frantic, since financial services companies can raise the spectre of a tax-increasing Labour government, writes Scheherazade Daneshkhu.

Personal equity plans (Peps), which offer freedom from income and capital gains tax, are the product of the moment. The Labour party's statement that it has no plans to abolish them has been shrugged-off by the industry with the implicit comment: "You can't trust what these socialists say."

The best argument for tax planning is that Labour proposes to raise the top income tax rate to 50 per cent, and to impose a 9 per cent surcharge on investment income of more than £3,000 earned by non-pensioners.

It cannot be emphasised too often that the tax benefits of Peps are fragile. They can be wiped out easily by charges, especially if you are a basic-rate taxpayer (and less likely to pay more tax under Labour). They can be wiped out even more easily by a fall in the stock market - and a loss in a Pep cannot be offset against gain elsewhere. Buy a Pep in haste and you can repent at leisure.

That is not to say that Peps are not useful tools for those who are long-term (ie, at least five years) investors or have substantial portfolios. Something might be said for starting a Pep and holding the funds in cash, which you are allowed to do if you intend eventually to invest the funds in shares. You can move into shares once the election result is known.

But whichever Pep you choose, you should make sure that you know the charges, have decided whether you are investing for income or capital growth, and feel confident that you will sleep at night if your plan falls in value suddenly.

The Pep rules are over-complicated. You can place £3,000 in a unit or investment trust Pep, with two exceptions. If the trust has less than 50 per cent of its assets in the European Community, the limit is £1,500; if it is an investment trust new issue, the limit is £5,000.

Managed and self-select Peps, on offer from stockbrokers, also have a £5,000 limit. In the former, the broker selects the shares; in the latter, the investor does. In addition to any of these Peps, you can put a further £3,000 in a single company plan (see Page VI). All these limits apply to a tax year.

Another tax shelter is the Business Expansion Scheme, a form of venture capital. This, too, has been marketed hard as Labour has made clear it plans BES reforms.

The great advantage of a BES is that the total value of your investment is deducted from your total taxable income. If you are a 40 per cent taxpayer, you will receive a rebate of 40 per cent of the amount you invested. So, you part with only £3,000 to invest £50,000.

The maximum you can invest in BES companies during any tax year is £50,000, and you have to maintain that investment for five years to gain the tax benefits.

When the scheme started, it was seen as a means of promoting investments in young "entrepreneurial" industries, but the emphasis of the scheme was shifted in 1988 to residential property.

The least risky form of BES is the "buy back" scheme where a BES company buys accommodation on behalf of a third party - usually a college or a housing association - and receives a covenant to buy back the property at a fixed price after five years.

Provided the third party does not go bankrupt and can raise the money, risk is minimised. However, it is thought that the government could abolish this in the Budget because it is considered too generous a tax break for the benefit it delivers.

If you are happy with risks involved in this form of investment, and have not used up your full £50,000, you need to do so before the end of the tax year and preferably before the Budget. There are a spate of new schemes available (see Page IV) and many close by March 10. To invest, you must submit a BES form (sent to you by the company) to the Inland Revenue.

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## FINANCE AND THE FAMILY

## A new code of conduct

**I**F YOU regularly become exasperated with your bank or building society because of poor service, you will soon be able to quote from their code of customer conduct to support your case.

Good Banking, the draft voluntary code for personal customers, prepared by banks and building societies working with consumer groups, appeared last December and comes into effect on March 16. Some banks will apply it directly. Others say they will issue their own codes or charters which go beyond it.

Lloyds Bank was the first institution to issue its code. It has now been followed by Bradford & Bingley Building Society, and TSB, Barclays, the largest UK bank, says it will be producing a leaflet on customer relations in the next fortnight. Midland says it will be producing a document fairly soon for its customers.

Not all the codes are entirely new. Bradford & Bingley has

been issuing a booklet to its customers for several years, telling them of their rights.

Here are some key points to watch for when your bank or building society presents its code.

**Charges:** how transparent are they? Can you see in advance how much you will have to pay for using a bank's services? Better still, will it notify you in advance of what it is charging you? So far only TSB has promised to introduce pre-notification for customers.

**Complaints:** whom do you make them to? How swiftly will they be acted on? How many contact names and numbers are you given? Bradford & Bingley refers customers either to its branch manager or to the Controller of Secretarial Services in head office. Lloyds has a head office customer service unit which can be called at the local rate, and has installed telephone answering machines at all its branches.

**Customer confidentiality:**

This was one of the main issues when the code was being discussed. The banks now all have the technology to build up a centralised database on their customers and use it to cross-sell financial services: for example, to target current account customers with insurance marketing.

The snag is that not only do many customers dislike being bombarded with sales material - it is questionable whether it is even legal for a bank to hold details of customers in this way unless they give their express consent. This should be clearly given at intervals, not just quietly extracted once through inertia selling techniques and then used for ever.

Lloyds is taking express consent very seriously. All its customers are being asked to return a signed form agreeing to allow the bank to give their details to other companies in the Lloyds group. A sweeper is on offer: £1,500 worth of free accidental death cover for

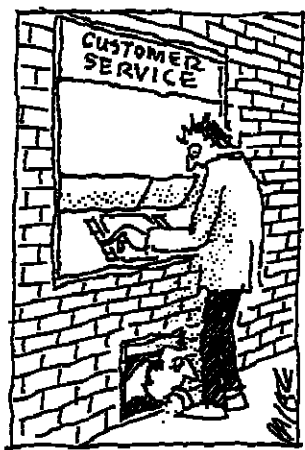
three years, provided the customer stays with Lloyds.

However, it is disappointing to see that Abbey National, the retail banking group, is sending some customers a letter offering no-cost cover of £1,000 with a clause in the small print on the application which allows Abbey National to disclose information to other companies in the group and use it for marketing.

Abbey National says it will change this wording after the code comes into force in March, and that information about customers is held with a central registry and not circulated to subsidiaries.

**Lost and stolen cards:** does the code make clear that unless you knowingly let someone else use your card and PIN number, your liability is limited to a maximum of £50?

Will the code change very much? Consumers' groups have already made some criticisms, but there are reasons for cautious optimism. One is



that there is clear competition emerging, at least among some banks such as Bank of Scotland, TSB and Lloyds, to produce the best code. The other is that bank and building society customers are likely to be much more forceful in defending their rights now that they have clear definitions of them. Personal customer banking services should improve in the next few years as a result.

David Barchard

## The Week Ahead

Most analysts expect profit before tax for the year to December to be between £1.24bn and £1.28bn. British Gas has already indicated it will announce a dividend for the full year of 6p.

UK insurers are bracing themselves to report some of the worst results in the history of the industry next week. Two composites (general and life companies) - Commercial Union and Royal Insurance - report next week. Both will post losses for 1991.

CU, which reports on Wednesday, will do best with a loss restricted to between £8m and £70m compared with a pre-tax profit of £1.4m last year. Royal Insurance, which reports on Thursday, has been devastated by losses from mortgage indemnity claims and could see its losses rise from £270m to £310m, up from £187m in 1990.

SmithKline Beecham, the Anglo-American pharmaceuticals and consumer products group, reports its full-year results on Tuesday. Analysts expect the company will for the first time make a £10m profit compared with £80m last year.

Analysts will be looking carefully at the growth rate of SmithKline's pharmaceutical sales, which have been slower than some of its rivals. In particular, they will be looking carefully at revenues from Kyril, SmithKline's treatment for nausea in cancer patients. It competes directly with Glaxo's Zofran.

ICI, the chemicals giant, reports its full-year results on Thursday. The company is expected to announce pre-tax profits of about £350m. The figures are unlikely to demonstrate any sign of an upturn in demand for commodity chemicals. Attention will be focused on the success at the pharmaceuticals division (about 70 per cent of the group's profits) and the progress of the company's rationalisation programme. The final dividend is expected to be maintained at 34p.

## Another name for shelter

**A**NOTHER week, another acronym in the tax shelter market.

This week brought us HEDGE (Higher Education with Determined Growth & Exit), sponsored by Capital Ventures, and RAY (Residences At York), sponsored by Hodgson Martin.

Both are conventional "buy-back" companies, which attempt to assure a return after five years by buying property for universities and then selling it back to them for a fixed price. HEDGE has buy-back agreements with the University College of North Wales, Bangor, and the University of Salford - at £1.38 for every £1 spent now. The rate on offer from RAY is only £1.28, but this is being funded out of fixed interest deposits bought

by the University. Two other companies, Sun Life Beas VIII Phoenix and SERAH III make no attempt at a guarantee but will go "bargain-hunting" in search of high capital growth.

The most interesting launch is the Friendly Stop Inns series of 14 companies. This extends the "buy-back" principle to trading companies. It will buy small hotels for Friendly Hotels, and sell them back to Friendly after five years. Investors have a put option to sell the inn to Friendly at a price of £1.36 for every £1 spent now, after costs have been taken into account. There is no buy party guarantor; the deal is dependent on Friendly, which has net assets of £73.5m and market capitalisation of £45m. The Enterprise Zone market

remains in the shadow of Canary Wharf, in London's Docklands. The Cabot Square Trust does not have the great yield, but does have strong financial security and populist marketing - you receive an invitation to go to the top of the Canary Wharf tower with every prospectus.

Laser Richmond this week fought back with a series of less glamorous but possibly higher-yielding EZ trusts. Its Chatham Trust will raise £16m for five office buildings, aiming for an 11 per cent initial post-tax yield. The Inverclyde Trust is raising £9.5m (yield 11.78 per cent) to buy a share, because of its exceptionally high discount to Sears Holdings. The Dudley Trust is looking for £9.5m, offering a 13 per cent initial post-tax yield.

John Authers

## Recovery? When?

**O**F ALL the traps that lie in the path of the new investor the "recovery share" must surely be the most insidious. The pit is so perfectly camouflaged this is not "speculation", it is "investment".

Consider, for instance, Sears, with a world-famous emporium in Oxford Street, half the shoe shops in England, not to mention shoe factories, men's wear, women's fashions, sports goods and butcheries by property. A veritable treasure trove. Surely the only direction now must be up.

Or look at that classic "recovery share", Chloride. Investors might not agree, but then they have been sitting at the convalescent's bedside for five years, watching the share price fall lower and lower. As for Sears' "recovery", the city editors of two leading Sunday newspapers in December 1985 placed it high among their selections for the coming year. It was then 104p and it is now around 105p - a recovery share on the way to becoming as permanent a feature of the scene as the Lutite bell at Lloyds.

The invisible trap in the recovery share is time, which almost always seems to be longer than expected. It is true that these long lingering convalescences may often be broken by moments when the patient suddenly sits

up in bed - before falling back exhausted on the pillow. Ever buoyed by bid rumours, Sears did at one point reach 180p, and Chloride 100p (in 1987) before the relapse. Clearly, the successful investor needs to buy at precisely the moment recovery is imminent, prudently selling before the relapse. Not an easy trick.

It is important to inquire closely why the bargain basement share acquired the recovery tag in the first place. For the recovery share proper is not merely a cyclical share, but a share marked by misfortune. Some companies, like some human beings, become

accident-prone. A single World in Action TV programme, casting doubt on the durability of timber-frame houses wrecked enormous damage - with little real justification - on Barratt Developments in 1985/86. The shares fell from 250p to 150p within two years. The curious, opulent convalescence of Sears owes much to the extraordinary and abundant diversity of the shipbuilding-to-shops-to-factories-to-property empire hurriedly amassed in the 1950s by the founder Charles Clow.

Chloride's perennial recovery status is rooted in the pioneering of the Chloride Electrical Storage Syndicate Ltd of 1891, and its failure to invest soon enough for changing times. So, for these convalescents, the essential question for the recovery share addict must be: How long? For recovery share addicts, reading the back issues of the financial press can be a salutary exercise. In the summer of 1990 an analyst of Salomon Brothers was recommending the purchase of the Dares Estates at 14p a share, because of its exceptionally high discount to Sears Holdings. There are now clear signs, said, the share should now be viewed as a quality recovery stock, but the shares do not as yet carry a recovery rating. It could be right. Who knows?

Harry Hopkins

## Directors' Transactions

**I**N THE run-up to the UK general election, there has been continued selling by directors and a diminished amount of buying activity.

Two of the largest sales of the week in fact signal strong performance. The Airtronic share price has increased sevenfold over the past year and so the sale of a relatively small proportion of four directors' stock at 250p is seen as a measure to improve marketability and in order to realise profits. Seton Healthcare's share price has more than doubled over the past year and the sale by four directors at 302p is intended to release stock.

Danka Business Systems, suppliers of office equipment in the US, has been performing strongly in an uncertain market. Directors' confidence is evident from their recent purchase of 410,000 shares at 161.5p.

Directors at Harland Simon, the electronics company, have sold significant quantities of stock over the course of last year at prices as high as 700p. Last week the company issued a profits warning, since when the shares have fallen sharply. Soon after the statement two directors purchased stock at 280p, but these purchases still only account for a small proportion of the sales made during 1991. The share price currently stands at 170p.

As an aid to readers, we are adding the sectors of the

## DIRECTORS' SHARE TRANSACTIONS IN THEIR OWN COMPANIES (LISTED &amp; USM)

Company	Sector	Shares	Value	No of directors
<b>SALES</b>				
Airtronic	H&L	1,068,000	2,665	4
Airtronic (Warrants)	H&L	3,455,800	6,946	4
Bulworth	Eng	31,740	47	1
Clark (Metrow)	Brew	42,300	17	1
Haemocoil	Hith	72,000	101	1
Hoskyns	Elms	100,000	410	1
MacFarlane	Pack	25,000	45	1
Marks & Spencer	Stor	37,428	118	1
Mercury Asset Mgmt	OutF	27,180	95	1
N'mbrtan Fine Food	FdMa	50,000	18	1
Radio Clyde	Med	128,755	408	1
Rolfe & Nolan	BSer	13,000	25	1
Rothmans Int "B"	Misc	150,000	1,624	1
Seton Healthcare	Hith	538,000	1,619	4
Syltore	Eng	5,000	12	1
United Drugs	Hith	16,290	30	1
Wilson Connolly	C&C	749,800	1,379	1
<b>PURCHASES</b>				
Danka Business Systems	Misc	410,000	662	4
Gri West Resources	O&G	1,050,000	85	2
Harland Simon	Elms	41,000	109	2
Merchant Retail	FdRe	200,000	32	1
Rothmans Int "B"	Misc	25,000	270	1
Sharpe & Fleher	BdMa	25,000	18	2

Value expressed in £000s. Companies must notify the Stock Exchange within 5 working days of a share transaction by a director. This list contains all transactions, including the exercise of options (1) if 100% subsequently sold, with a value over £10,000. Information released by the Stock Exchange 10-14 February 1992.

Source: Directus Ltd, Edinburgh

companies featured from this week. BdMa = Building Materials; BSer = Business Services; Brew = Breweries & Distillers; C&C = Contracting & Construction; Elms = Electronics; Eng = Engineering; General FdMa = Food Manufacturing; FdRe = Food Retailing;

H&L = Hotels and Leisure; Hith = Health & Household; Med = Media; Misc = Miscellaneous; O&G = Oil & Gas; OutF = Other financial; Pack = Packaging & Paper; Stor = Stores.

Angus MacDonald, Directus Ltd

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COMPANY NEWS SUMMARY									
TAKE-OVER BIDS AND MERGERS									
Company bid for	Value of bid per share*	Market price†	Price before bid	Value of bid £m**	Market price	Price before bid	Value of bid £m**	Market price	Price before bid
Prices in pence unless otherwise indicated									
AmBrit	9	9	5.91	United Energy					
Marine Devs	180p	175	98	31.22	Yatesman Int				
Pickwick Grp	242	237	173	64.52	Carlson Comm				
Polymer Int	37	36	34	4.33	Polytechnic				
Do. Plc	164 1/2	163	131	5.08	Polytechnic				
Robinson (The)	27	27	12 1/2	42.84	BM Group				
Steeley	391	373	274	611.05	Radcliff				
Tayveners	165	160	130	4.77	Toms Fairchild				
Thomson (G.W.)	200 1/2	198	203	13.26	Progressive Inds				
Trovan Hldg	45 1/2	45	40	2.87 1/2	Petroleum				
Wilkes (J)	173	171	177	30.50					
*All cash offers. Offer alternative. Offer capital not already held. Based on 2.50m price 21/2/92. 1st suspension. 95% share. 1st offer. For 5% not already owned.									
PRELIMINARY RESULTS									
Company	Year to	Pre-tax profit	Share	Pre-tax profit	Share	Pre-tax profit	Share	Pre-tax profit	Share
		(£000)	per share		per share		per share		per share
Anglo & Overseas	Dec	7,350k	(7,350k)	8.36	(8.64)	8.45	(8.16)		
Betson Crispe	Nov	1,000	(1,350)	9.8	(12.9)	2.65	(2.7)		
Bradford & Bingley	Dec	107,800	(100,700)						
British Aerospace	Dec	81,000 L	(378,000)						
City Merchants Yield	Dec	8307	(-)	3.37	(-)	3.25	(-)		
El Oro Mining	Dec	1,970	(2,500)	30.4	(37.7)	24.0	(24.0)		
Exploration Company	Dec	2,470	(3,190)	14.15	(18.25)	10.0	(10.0)		
Fairway (London)	Dec	1,770	(1,080)	5.14	(4.17)	3.16	(3.16)		
Garthmore Emerging	Dec	523	(187)	-	(-)	0.23	(0.1)		
Headline Book Publish	Dec	1,500	(837)	9.0	(8.9)	3.0	(-)		
Lease Wise Group	Nov	2,660	(4,870)	5.8	(9.98)	4.0	(4.0)		
Lloyds Abbey Life	Dec	305,500	(318,900)	32.0	(30.9)	17.3	(17.0)		
Newmarket Venture	Dec	775 L	(1,250 L)						
Owners Abroad Group	Dec	31,600	(15,300)	12.6	(8.0)	3.2	(2.5)		
Purvis	Nov	1,680	(1,510)	10.9	(11.8)	3.3	(3.3)		
Provident Financial	Dec	34,100	(36,100)	48.0	(48.05)	20.0	(20.0)		
River & Mercantile	Dec	6,910k	(6,500k)	8.81	(8.5)	8.48	(8.48)		
Rover Group	Dec	55,000	(103,000)						
Scottish Eastern	Jan	8,940k	(8,930k)	1.41	(1.4)	1.42	(1.42)		
Shill TST	Dec	5,448k	(7,900k)	24.9	(36.8)	20.9	(20.9)		
Smaller Companies Int	Dec	404k	(118k)	2.7	(0.77)	2.5	(0.7)		
Southdown Build Soc	Dec	8,800 L	(-)						
Temple Bar Int Ltd	Dec	8,230k	(2,250k)	14.29	(14.29)	13.0	(11.9)		
Thames Valley	Nov	7,440k	(7,510k)	2.63	(2.6)	2.3	(2.3)		
TR Pacific Int Ltd	Dec	8,90k	(5,44k)	1.04	(0.53)	0.7	(0.23)		
Union Discount	Dec	23,600 L	(7,800)	-	(-)	13.5	(35.0)		
Unipart	Dec	15,400	(13,100)						
Virgin Atlantic	Dec	9,000 L	(-)						
Ward Holdings	Oct	14,000 L	(3,300)	(4.77)	(-)	0.5	(2.0)		
Yorkshire Chemicals	Dec	11,000	(10,800)	40.1	(37.8)	14.5	(13.0)		
INTERIM STATEMENTS									
Company	Half-year to	Pre-tax profit	Share	Pre-tax profit	Share	Pre-tax profit	Share	Pre-tax profit	Share
		(£000)	per share		per share		per share		per share
Alkermes Group	Dec	3,600	(2,770)	3.55	(3.5)				
Ardagh	Dec	2,100	(2,350)	0.72	(0.72)				
Ashland Group	Oct	1,500	(2,500)	1.1	(1.1)				
Colson	Dec	83	(332 L)						
County Glen	Oct	183 L	(49 L)						
Deleghy	Dec	53,000	(51,700)	7.5	(7.1)				
ECU Trust	Dec	95k	(372k)						
FI Group	Nov	3,200	(3,700)	5.5	(5.0)				
Fleming Enterprise	Dec	1,120k	(1,180k)	1.3	(1.2)				
Glass Holdings	Dec	709,000	(823,000)	6.0	(4.26)				
GR Holdings	Dec	414	(752)	0.4	(0.4)				
GT Venture Invest	Dec	371	(155)						
Howard Holdings	Oct	211 L	(155)						
Jon Holdings	Jan	189k	(225k)	1.75	(1.72)				
New Zealand Int Ltd	Oct	62k	(94k)	0.5	(0.5)				
Norvat	Dec	2,520	(3,960)						
Pirlandone	Dec	97k	(222k)						
Second Alliance Trust	Jan	3,420k	(3,420k)	12.0	(11.9)				
SWE Group	Dec	31	(560 L)						
Wilt Group	Dec	154	(502 L)						
(Figures in parentheses are for the corresponding period).									
*Dividends are shown net pence per share, except where otherwise indicated. L = Loss. N = Net revenue. S = Share income. T = Total revenue. S = Share income. S									



## FINANCE AND THE FAMILY

How to . . . invest in government bonds

## Gilts exert a fresh attraction

THE PRIVATE investor is being lured back into gilts. The attraction of these bonds, issued by the UK government, is their absolute security. Not only can the investor be certain that gilts will be repaid, he knows when and at what price.

The returns available at the moment are between 8 and 9.7 per cent, higher than that available from some building society accounts and well above the rate of inflation. Some believe that the 1990s will be a period of low inflation and interest rates, in which case the present returns on gilts may, in retrospect, seem highly attractive.

Of course, there are risks. It might seem foolish to buy gilts ahead of a general election which could result in a Labour victory and consequent falls in gilt prices. Even if the Conservatives win, the government's budget deficit is growing and it will have to issue many more gilts to finance that deficit.

In addition, anyone buying gilts should be committed to holding them long-term. Those who are forced to sell their holdings in the short term may not get their capital back.

Having considered the risks, though, how does the investor who still wants to buy gilts

actually build a portfolio? These are the factors you have to consider.

**■ Interest rate**  
All gilts have a "coupon," an interest rate which they will pay based on a percentage of the face (par) value. But, in practical terms, this coupon is unimportant to the investor since gilts rarely trade at exactly their face value. What actually matters is the yield, which is expressed in two ways.

The **running yield** is the interest return which the investor will receive each year, expressed as a percentage of the price paid. So, an investor who buys a gilt with a coupon of 12 per cent at a price of 120 will get a running yield of 10 per cent.

But since gilts have a par value of 100, someone who buys a gilt at 120 will face a capital loss. The expression for this is the **gross redemption yield**. If the gilt is trading above par value, the running yield will be higher than the gross redemption yield and vice versa.

The **Exchequer** 12½ per cent 1999, for example, was trading on Tuesday at 123½ on a running yield of 10.75 per cent and a gross redemption yield of 9.5 per cent. The 8 per cent 2008, priced at 90½, offered a running

yield of 8.84 per cent and a gross redemption yield of 8.1 per cent.

**■ Price**  
The par value of gilts is 100. Thus, an investor who buys a gilt priced below 100 can lock-in to a tax-free capital gain if he holds the stock until maturity. The snag is that very few gilts are trading below par value at the moment. Most of those which are have maturity dates of over 15 years.

Buying a gilt which is trading above par value brings the investor a higher running yield, but at the expense of a capital loss. Take the 15½ per cent 1998 gilt which, at Tuesday's close, was trading at 128½. The running yield was a very healthy 12.08 per cent, but the investor who held it to maturity would lose more than a fifth of his capital. By contrast, the 8½ per cent 1997 gilt

was trading at 97½, offering the prospect of a modest capital yield. But the running yield was a much lower 8.96 per cent.

**■ Maturity date**  
Nearly all gilts have a set date on which they will be repaid. These so-called maturity dates range, on conventional gilts, from later this year to 2017. Selecting a gilt with a long maturity date means that the investor has locked-in his chosen interest rate for a longer period.

The snag, however, is that the possible impact of inflation is much greater. If inflation averages 5 per cent a year, then the real value of a gilt which matures in 2007 will have halved by the time it is repaid.

A gilt with a short maturity date is much less prone to inflation. However, when it is

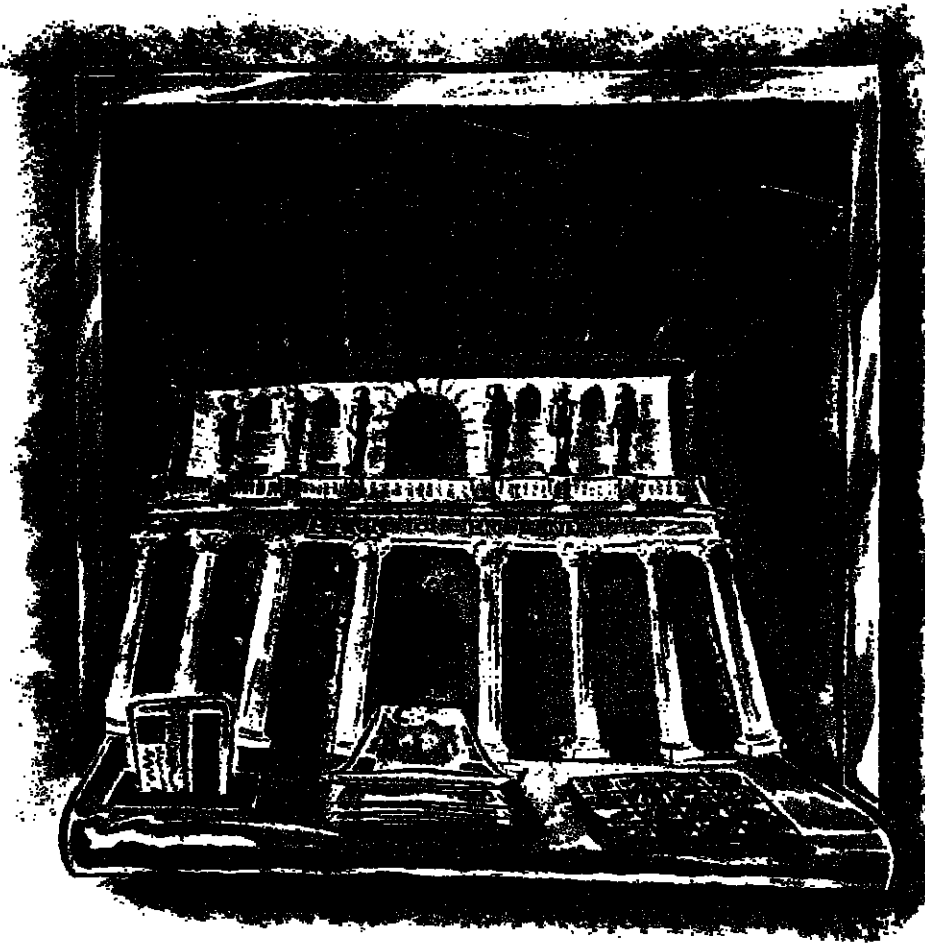
repaid, the investor is exposed to "re-investment risk." He cannot know what rate he will receive when he re-invests the proceeds of the matured gilt. The consensus wisdom, therefore, is that it is best for investors to select a range of maturity dates.

**■ Tax**  
Gilts are likely to be most suitable for those in the basic-rate tax bracket who want a secure income. If you are a higher-rate taxpayer, and do not need income, then National Savings certificates are likely to offer better value; the equivalent gross return for a top-rate taxpayer on the 36th issue is 14.17 per cent.

An alternative investment for a top-rate taxpayer is index-linked gilts, where much of the return comes in the form of tax-free capital gain.

Peter Jones, of stockbroker Greenwell Montagu, has suggested a portfolio of gilts for those who want a monthly income (see table). Since they pay dividends twice a year, a minimum of six gilts is needed to achieve this aim. Jones has aimed for gilts which are trading at around par (based on prices prevailing earlier this week) and has concentrated on large marketable issues.

Philip Coggan



## Looking good

COUNTY NatWest WoodMac has published its investment trust review of 1991 which takes a fairly upbeat view of the prospects for the sector.

The authors are bullish about UK equities while yields are at 5 per cent. A long period of low inflation would, while being good for gilts, be even better for equities.

CNWM feels that Labour is more likely to win the election. If this happens, it recommends overseas trusts, capital growth trusts, large trusts heavy in blue chips, high-income specialists and the more risk-oriented securities of split capital trusts.

If the Conservatives win,

CNWM particularly recommends high-income trusts, income-growth trusts and zero-dividend preference shares.

Another sector which CNWM thinks is worthy of attention is venture capital. This sector has been hit by bad news at particular trusts, such as Ensign and Gresham House. Discounts have widened and this may offer scope for bargain-hunting.

However, the authors stress that "in seeking to capitalise on a recovery in these stocks, selectivity must be the key." They add: "There may be diamonds among the dross but there is also dross among the diamonds."

P.C.

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## FINANCE AND THE FAMILY

## The pick of single company Peps

Scheherazade Daneshkhu looks at the risks and rewards of holding a personal equity plan in one company

**S**INGLE company personal equity plans have been highly popular since their launch on January 1. CC&P Trustees, a division of Bacon & Woodrow, is plan manager for 55 company schemes and reports 580m-65m invested this year in both single company and old-style corporate Peps.

Investors can place up to £3,000 of one company's shares in a single company plan, in addition to the £5,000 PEP which they may have taken out already in the tax year.

Returns are free of capital gains and income tax, as with other Peps. Many employees will find a single company PEP a useful means of holding shares acquired through an Inland Revenue approved all-employee scheme.

By transferring shares into a single company PEP within 90 days of acquisition, the employee can avoid capital gains tax.

For non-employee investors, though, the drawback of the new PEP is the fact that an equity-based investment is being limited to the shares of one company. But the

golden rule is that risk is minimised by a wide spread of holdings.

This makes single company PEPs most suitable for those investors who have a diversified portfolio already. But which single company should they choose?

We asked a number of stockbrokers for their tips, with two types of investor in mind. The first is someone who is taking out the PEP primarily as a means of reducing his capital gains tax bill.

The other is one who does not normally pay CGT and is, therefore, looking primarily to benefit from the PEP's exemption from income tax. In essence, the division is between growth and income.

**GROWTH** Mark Powell, of Laurence Keen, chose Marks & Spencer as a suitable stock for someone interested in growth. The company showed a per cent growth in earnings last year and Powell expects profit to rise from £620m to £640m in the year to March, with another 15 per cent increase to £730m next year.

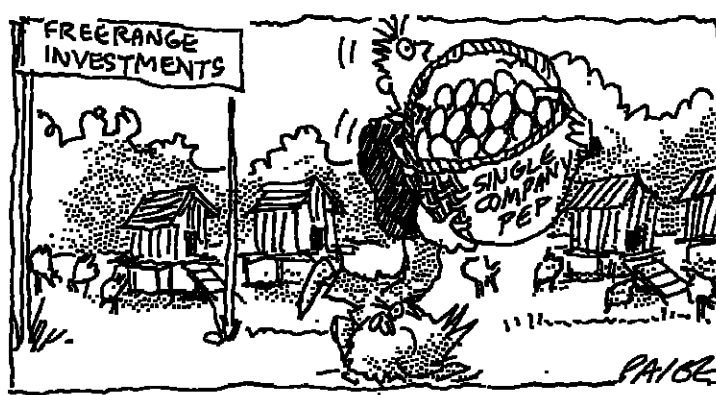
"The shares are never statistically very cheap but, on a prospective price/earnings ratio for the year to March 1993 of just over 17.5, they seem to me to be an excellent three-year holding," he said.

Paul Killik, of Killik & Co., decided to play safe by choosing "sound companies with some diversification of interests."

He picked Unilever as his growth stock but does not expect more than a small improvement in profits and earnings from the annual results due next week.

"However, the attraction lies in the medium to longer term opportunities of the Single European Market," said Killik. "Among the larger companies, none is better placed to take advantage of the removal of trade barriers in Europe."

Unilever was also the choice of stockbroker Greg Middleton as "a quality stock which is relatively recession-proof." But the firm's Brian Tora selected BOC as a company likely to offer sound value and operating in industries



which, while not recession-proof, should hold up well under current difficult trading conditions.

Tora added: "The long-term basis of many of its gas supply contracts will help and the management is well regarded."

Norman-Butler, of Gerrard Vivian Gray, recommended Smithkline Beecham "A" shares, at 897p for capital growth. "Despite the outperformance of the health and household sector, we feel the

shares still have the potential for a major re-rating once the outlook for their new product launches is recognised," he said.

**INCOME**

Higher-income seekers should think of buying into Redland, the building materials group, according to Laurence Keen's Powell. He predicts that last year's profit will have fallen from £245m to £185m but adds: "Redland is financially

very strong, and the depressed state of many of the markets in which it operates seems likely to provide acquisition opportunities."

Redland is in the process of bidding for Steadley, a large British brick and clay tile manufacturer. Redland shares are now around 475p and the yield is 7 per cent.

Killik's choice for income is BAT Industries at 600p. He expects the final dividend to be around 22p net of tax (29.3p gross in a PEP), a yield of 4.4 per cent on its own.

"For the 1992 year, expectations are for about 35p in total, a gross yield of 7.3 per cent," said Killik.

Although the price of its shares have been depressed by heavy losses at its insurance subsidiary, Eagle Star, Killik believes the worst is over.

"The company is a fine cash generator in these uncertain times which gives confidence that it will be able to continue its progressive dividend policy."

The tip from Greg Middleton's Tora is P&O. "I am not certain that my colleagues would agree that it is suitable for a PEP but, with its

double-digit yield, this could be a rewarding share to hold - although it is high risk, given that things could go wrong."

Gerrard Vivian Gray's Norman-Butler picks Prudential which, at 232p, is yielding 5.9 per cent. "Prudential has a record of dividend growth which we expect to continue at around 10 per cent per annum. Rationalisation and general cost-cutting should help recovery prospects," he said.

Investors should think long and hard before deciding to open a single company PEP.

Like all equity-based investments, it should be regarded as a long-term commitment. If the shares of the single company hit the floor, losses cannot be offset against gains elsewhere for CGT purposes.

Both Killik and Tora advise investors not to go for the single company PEP unless they already have a general PEP.

Now that the Labour party has stated that it will not be abolishing PEPs, investors need not be rushed into choosing.



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## Loss adjusters pursue jobless

**G**ENERAL ACCIDENT is sending loss adjusters to those receiving payouts from unemployment insurance policies, following a doubling in claims. And the company is stopping payments if policyholders do not immediately agree to a visit.

The Association of British Insurers said the use of outside loss adjusters on unemployment insurance policies, following a doubling in claims. And the company is stopping payments if policyholders do not immediately agree to a visit.

Among those approached was a computer systems analyst made redundant in November 1990. At the beginning of 1991, he took out a GA accident, sickness and redundancy policy through Abbey National. The policy covered up to 24 monthly payments of £1,500 to meet mortgage instalments, plus the maximum 50 per cent margin allowed for other bills.

Payments under the policy began five months after he was made redundant. Last week, a representative of the loss-adjusting company, Thomas Howell, telephoned the analyst saying it had been appointed by General Accident and asking to interview him at home.

"He mentioned a questionnaire but would not say what was in it, so I said I was not prepared to talk to him and would contact GA," he wrote to GA, asking if there had been a mistake, and pointing out that he had stuck to the policy terms by sending

in a DSS certificate of unemployment each month and did not recall having agreed to visits by loss adjusters.

On Tuesday a letter from GA acknowledged the latest unemployment certificate but noted that the analyst had declined a visit from Thomas Howell.

"We would advise you that until we receive a report from the Thomas Howell Group we are unable to release any further payments under this scheme," wrote Sue Bramley of GA. "This is a relatively new scheme that has been adopted by the GA with regard to accident, sickness and unemployment to give us a better overall view of the various claims."

At General Accident's Perth head office, creditor insurance manager Jim Hunter said: "We are certainly within our rights," citing a clause in the policy "the insurer shall be entitled to make inquiry of the insured borrower's immediate past employer or otherwise as deemed necessary."

He said that these last five words alone, authorised the company to send in loss adjusters at any time.

GA claims manager John Fleming said the questionnaire's purpose was to ensure that people were seeking work but not working and claiming at the same time.

He defended immediate stoppage of payments if loss adjusters were not admitted: "Why should we continue to pay if someone is clearly not prepared to provide information? It is the right of every insurance company to conduct whatever inquiries they need."

Barbara Ellis

## Your CGT allowances

THE TABLE shows capital gains tax allowances for assets sold in January. To use it, multiply the original cost of the assets by the figure shown for the month in which you bought them. If you subtract the result from the proceeds of your sale, the difference will be your taxable gain or loss.

Suppose that you bought shares for £5,000 in August 1986 and sold them in January 1992 for £13,000. Multiplying the original cost by the August 1986 figure of 1.886 gives a total of £9,430.

Subtracting that from the proceeds of £13,000 gives a gain for tax purposes of £3,570. If you had sold the shares in May 1987, the figure would be 1.277, giving a taxable gain of £1,723.

Security is one of the main selling points of with-profits life policies. Bonuses credited cannot be withdrawn and policies are thus supposed to be much less volatile than alternatives such as unit trusts.

Try telling that to Joshua Martin, who has a 10-year policy with Clerical Medical, maturing soon. Late in 1990, Martin, who had been contributing a gross £500 per year, asked for a quotation of his policy's maturity value.

Clerical Medical wrote on November 11, 1990, giving an estimated maturity value of £11,260. Since that date, share prices, as represented by the FT-A All-Share index, has risen by more than 20 per cent. So, you might think that Martin's policy has increased in value since the estimate was made.

Capital gains tax allowances: January

	1982	1983	1984	1985	1986
Jan	1.841	1.841	1.841	1.841	1.841
Feb	1.841	1.841	1.841	1.841	1.841
Mar	1.841	1.841	1.841	1.841	1.841
Apr	1.841	1.841	1.841	1.841	1.841
May	1.841	1.841	1.841	1.841	1.841
Jun	1.841	1.841	1.841	1.841	1.841
Jul	1.841	1.841	1.841	1.841	1.841
Aug	1.841	1.841	1.841	1.841	1.841
Sep	1.841	1.841	1.841	1.841	1.841
Oct	1.841	1.841	1.841	1.841	1.841
Nov	1.841	1.841	1.841	1.841	1.841
Dec	1.841	1.841	1.841	1.841	1.841
1987	1.841	1.841	1.841	1.841	1.841
1988	1.841	1.841	1.841	1.841	1.841
1989	1.841	1.841	1.841	1.841	1.841
1990	1.841	1.841	1.841	1.841	1.841
1991	1.841	1.841	1.841	1.841	1.841

## Casebook/Philip Coggan

Wrong. The actual maturity value is set to be £29,790.

How did this occur? Clerical Medical says two factors explain the shift. The first is that its quotation was based on previous terminal bonus payouts. At the time the quotation was given to Martin, terminal bonuses were still healthy, reflecting the strong performance of 1980s stock markets.

Since then, it has become clear to many life companies that the investment returns that were available in the period 1975-87 will not persist. Terminal bonuses have been cut, particularly on shorter-term policies such as Martin's.

The second factor is a shift in Clerical Medical policies that were started after 1981. The final value of policies started after that date contained a much lower proportion of terminal bonus.

The combined effect is that

the terminal bonus, quoted at £4,280 in November 1990, will actually be less than £2,700.

What is puzzling is that the shift in the terminal bonus was not reflected in the quotation given to Martin. The change in the relative importance of the terminal bonus would also have been known at that time.

Admittedly, Clerical Medical's quotation did say: "The benefits actually payable may be higher or lower than illustrated." And the company now has shifted its policy so that it bases its quotations on likely future terminal bonuses rather than what it paid in the past.

But Martin's case has two lessons. The value of a life policy can depend greatly on a terminal bonus that might be affected by short-term investment factors. And forecasts of maturity values must be treated with extreme caution.

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Allied Trust Bank	2 Mth Notice 071 626 0879	2 Month	£2,001	11.48%	Yly
Birmingham Midshires BS	First Class 0902 710710	90 Day	100,000	11.70%	Yly
Heart of England BS	Election Bond 0928 405488	Elec Day	£5,000	12.00%	OM
Skipton BS	Money Market Plus 0756 700500	31.12.92	£2,500	11.85%	OM
Nationwide BS	Capital Bond 0793 694466	2 Year	£10,000	12.30%	Yly

<b>TESSAs (Tax Free)</b>					
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National Counties BS	0372 742211	5 Year	£3,000	12.50%	Yly
Stroud & Swindon BS	0483 757011	5 Year	£100	12.50%	Yly
Exeter Bank	0392 50635	5 Year	£250	12.00%	Oly

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UDT	Capital Plus 0734 560 411	Instant	£1,000	9.90%	Oly
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Portman BS	Prestige Cheque 0800 378176	Instant	£25,000	10.50%	Yly

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			£50,000	12.50%	OM

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Financial Assurance FN	081 367 8000	2 Year	£5,000	8.85%	Yly
Financial Assurance FN	081 367 8000	3 Year	£5,000	8.85%	Yly
Liberty Life FN	081 440 5210	4 Year	£25,000	9.10%	Yly
Aetna FN	0800 010575	5 Year	£25,000	9.50%	Yly

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This table covers major banks and Building Societies only. All rates (except Guaranteed Income Bonds) are shown Gross.  
Fixed - Fixed Rate (All other rates are variable) OM - Interest paid on maturity. N = Net Rate. S = Short.  
Source: Moneyfacts, The Monthly Guide to Investment and Mortgage Rates, Watlington House, Sharnbrook, Northants.

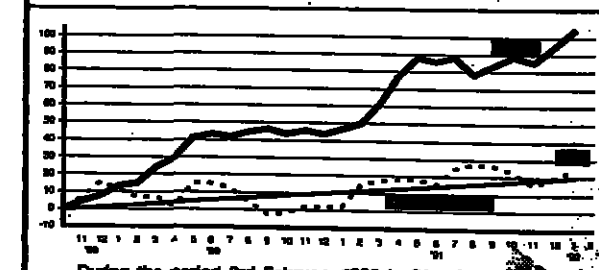
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## FINANCE AND THE FAMILY

## Hidden costs that can make life policies so expensive

John Authers on figures of crucial importance for policyholders

LIFE IS an expensive business. The figures below show, in detail, the costs of life policies. The expenses with-profit life policies incur for each new policy that is started, calculated as a proportion of the first year's premiums.

The statistics are derived from returns filed with the Department of Trade and Industry by the life companies themselves. As ever with the labyrinthine world of life insurance, the figures are not as simple as they seem. Not all of these costs are passed directly to the policyholder.

But these figures give consumers crucial information on their policies. They cannot know what the investment return will be - but costs can, and should, be grounds for judging an investment.

At the moment, sales of endowments, which often are tied to mortgages, seem to be driven by commissions. These commissions might damage the sales of life products, if they were known, publicised and understood.

What do these figures mean? The Initial Expense Ratio expresses, as a proportion of

the first year's premiums, the amount an office spends on starting-up a policy. One actuary described this as the "price tag" of an endowment policy.

In general, commission payments to intermediaries take the biggest chunk. This might explain why the one company listed in the DTI returns which pays no commission whatever - Equitable Life - also has easily the lowest expenses.

The cost of administration is the other factor in play. Some selling operations are more costly than others. TSB Life, which attempts to sell only to customers of the TSB bank and restricts itself to a narrow product range, is unlikely to incur the same costs as a larger company with a hungry sales force roaming the country in search of clients.

The renewal ratio is a measure of the running costs of the policy compared with the annual premium.

How are these charges passed on to you? This varies according to the ownership of the life company. Some are "proprietary", which means they have a single proprietor, usually a public company. Costs can be borne by the shareholders as well as by both new and existing policyholders.

"Mutual" offices are owned by the with-profit policyholders. So, theoretically, the policyholders share in all the profits made and all the costs incurred by the office. If expenses are particularly high in one year, they can be absorbed by the life fund's reserves. They might not eat directly into the initial expenses of that year's policyholders.

But they drag on overall returns and the practice, cannot continue indefinitely. Roman Ciszyn, analyst at Smith New Court, points out the bottom line: "The lower the ratio, the better the value for the customers, the shareholders, and future generations of policyholders."

What policies are covered by these figures? Only with-profit offices are included. Companies offering only unit-linked contracts, are not included.

The impact of costs differs between unit-linked and with-profit policies. As Ickl Iqbal, chief actuary at Royal Life, says: "On the unit-linked side, we price charges assuming a certain level of sales."

"On the with-profit side, the policyholders are co-owners of the business. They get 90 per cent of the profits or 90 per cent of the loss."

What do the companies say? Iqbal explained the sharp increase in Royal's expense ratio by saying that the company had made hefty new investment to cope with the Financial Services Act. Because sales had not come up to predictions, the company had embarked on swinging

cuts of £25m in expenses. These were already two-thirds complete, he said.

John Turtan, a spokesman for Provident Life, which emerged with one of the highest expense ratios, accepted the figures but said that the company's high costs would not be borne by policyholders.

Costs were high because the company was in the process of an expensive reorganisation, he said. Its parent, Winterthur, is funding expansion, which has involved buying new offices and investing around £8m in computers.

The figures are ironic as around half of Provident Life's business comes from a non-commission paying arm, which aims to distribute via fee-charging advisers. The company has lobbied hard for stricter disclosure rules which, in Turtan's opinion, should be in cash terms or "as close to cash terms as possible."

Shaun Kinis, Equitable Life's marketing director, said that the office's expenses were reduced further last year, probably against the trend. He added: "One reason is we do not pay commissions. It's also a question of productivity."

Equitable's 300 salesmen last year brought in £1.1bn in new premium business - an average of £3.3m per representative. The equivalent figure for the Provident, which uses a direct sales force, is £123,000.

What are the dangers of cashing in a policy early? These figures are the more alarming because it is plain that many policyholders surrender their endowments early, so bearing the full brunt of the charges but gaining no benefit from any long-term growth.

A study by the Securities and Investments Board - released in December - showed that, overall, a quarter to a third of policies were cashed in within two years. This injected extra fuel to the debate over disclosure which SIB had initiated already with its retail review of regulation.

While several life offices claimed the figures were flawed (although they were defended by SIB), nobody has come forward with a comprehensive alternative.

Early lapse rates put high initial charges in a worse light. Jean Eaglesham, of the Consumers' Association, attacked the combination of high initial expenses and early-lapse rates because consumers do not know what their charges will be. "It allows companies to do what they like and hide behind an industry-wide figure which is not in cash terms and which consumers do not understand."

"It is shocking that they are so secretive. I think the high expenses and the secretiveness are absolutely interlinked."

Many people would make a further link between high commissions, central to high charges, and high levels of bad advice. In its annual report for the year to the end-June 1991, Lauto, the life assurance regulator, recorded a 77 per cent increase in the number of complaints, the majority of which relate to over-selling and the sale of unsuitable products.

What should we be told? The Consumers' Association wants company-specific disclosure of costs in cash terms at the point of sale. This is one of the stronger points of view in the debate, but Eaglesham admitted that consumer research is necessary to find out exactly which method of disclosure is understood best.

The present method, Reduction in Yield (RIY), shows how many percentage points office expenses would deduct from a projected investment yield of 7 per cent. Thus 4 per cent, a seemingly small figure, means that expenses would eat away more than half of your return.

Companies make a performance projection using an RIY based on industry averages, rather than their own costs.

An actuary on a Lauto committee admits: "At the moment, I shouldn't think the consumer has a clue what he's buying." Others point out that illustrations in cash terms, or projecting deductions from premiums, could in themselves be misleading.

Many in the industry are nervous about broader disclosure, because this could deter customers. Others believe that greater openness is vital.

A few points are definite. The early penal surrender values are not understood (the SIB data and Lauto complaints admit of no other interpretation) and must be made clearer. The proposal to show early surrender values next to the total premiums which would have been paid is sensible and must go ahead.

Recent articles in the *Weekend FT* have shown that other forms of savings, such as unit trust savings schemes and personal equity plans, have outperformed endowments in the long term. These figures do not prove that your life company gives you poor value for your policy. But they should give you ammunition to ask some pertinent questions.

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## MINDING YOUR OWN BUSINESS

# Helicopter group rides out a storm

Nick Garnett on a 'Thatcherite' enterprise that is making headway in spite of hard times

WHAT WERE the bellwethers of the middle and twilight years of Margaret Thatcher's Britain? Soaring, then sliding, house prices? The spawning of new businesses at record rates, then also at record rates, company bankruptcies? Industrialists applauding the enterprise revolution, then wondering whether it was just a bag of hot air? Well, all these - and helicopters, too.

In the six years after 1980, the number of craft on the UK's civil helicopter register hovered between 500 and 600. A mini-boom then took place over the next five years as numbers leapt by more than a half to well over 900. Companies from manufacturing to accountancy, as well as a few individuals with bulging wallets, decided that travel by their own rotary wing aircraft was a necessity. Either that or a toy salesman of success, the Bollerling flowing all the way to Brands Hatch or the British Open.

But the balloon burst. Few new helicopters are being bought. Growth of the civil register stalled, then went into gentle reverse. Second-hand prices have nosedived. A twin-engine machine in good condition that would have sold for £180,000 can now be acquired, with a bit of search-

ing, for half that. Flying into this economic headwind, Aeromega, a helicopter company in Essex, has still managed to make headway, raising its turnover steadily to £1.4m in the last financial year and £1.1m in the first seven months of this. A lot of military personnel need to rebuild lives outside the armed forces as a result of national defence cuts; Kit Pemberton and Mark Barry-Jackson, former Fleet Air Arm pilots and joint owners of Aeromega, successfully made that transition, first working as pilots for private industry and then for themselves.

Aeromega became airborne in the early 1980s, starting off in the unprepossessing location of an office above a kiosk house in the seedy district of London's Soho. The company began with a brokering service, hiring planes and helicopters to do specific jobs, such as taking Revlon customers to France or organising powerboat races for cigarette companies. "It was a bit like a travel agency," says Barry-Jackson. "We didn't mind what we organised as long as we got our 7% per cent." It was living in penury and our wives were doing the supporting," Pemberton says.

Since moving to Stapleford airfield near



Mark Barry-Jackson, left, and Kit Pemberton in Aeromega's maintenance hangar in Essex

Epping Forest, north of London, in 1984, Aeromega has grown into a company with 21 employees. Its expansion sheds light not only on the small world of operating and using helicopters but on running a business where information is the key to exploiting a market.

Aeromega looks after 14 helicopters,

only one of which it owns itself. Contracts for a dozen of these machines allow them to be chartered out by Aeromega to other clients when not in use by their owners. Of the hourly fees of £750 per flying hour for the twin-engine Aerospaiales and £450 for the single-engine Bells, owners take more than half. "We tell them this

could just about cover the cost of running their machine," Pemberton says. "In effect, we lease from the owners, feed the machines, water them and put them out to work."

Several wings make up the business. These include the managing and provision of engineering for helicopters, passenger

charter, buying machines for clients, working for utilities like electricity and water, aerial filming and police support. It has a contract with Essex police and recently secured a three-year contract with Devon and Cornwall Constabulary. This has helped cushion the loss of "soft" corporate business. "Jollies are now very rare," says Barry-Jackson. "Companies taking clients to blow a wad of £50 notes at Doncaster races that doesn't happen very often now. The froth has blown off the top of the market."

The recession flipped some helicopter companies into a crash dive. But Aeromega continued to increase turnover, raise hiring charges and rack up pre-tax profits of a little under £50,000 a year. Aeromega's biggest expenses are its wage bill of £420,000 (pilots earn £30,000 a year), and renting two hangars at more than £40,000 a year. The company has never had to borrow. "We could have expanded much faster by borrowing but in the present climate, I'm glad we didn't," says Pemberton.

The company uses a publicity brochure but navigates the market mainly by word of mouth. "Keeping your ear to the ground is crucial in finding contracts," Pemberton says. "Our pilots are vital in this process." It claims never to poach work from other helicopter outfits, nor to deliberately undercut on contract price. "Clients will say: 'well, if they are undercutting on price, what else are they undercutting on?'" The recession, though, has meant far more tendering for contracts. A flying school set up by Aeromega belly-flopped because of minimal margins. Fiddly administration and a tendency to produce new helicopter pilots who immediately went off and set up businesses in competition.

Passengers can also get a bumpy ride. "A few people are sick," says Pemberton. "We normally make them clean it up themselves."

■ Aeromega, Stapleford Aerodrome, Stapleford Tawney, Essex RM4 1RL. Tel 081-500-3030.

## Taking care of trouble at t'mill

Clive Fewins meets a traditional craftsman who rose above the recession

AT THE beginning of 1991, David Nicholls' order book was so thin that after 21 years as a millwright he wondered if it was worth carrying on.

Local authority cuts, a general lack of cash around and - in common with many other hands-on small businesses - falling to go out and market his company meant that, for Nicholls, the recession started early.

However, even if he had not won an important restoration contract for the Warwick Castle watermill, he still would have been able to keep his team together.

Nicholls is at a loss to explain why 1991 - a year most small businesses prefer to forget - turned out to be a year of upturn for him: one of the handful of experienced, full-time professional millwrights in the UK, with profitable work in half-a-dozen counties and an expected turnover of 220,000 (in a busi-

ness of which he is the sole employee).

Wind, water and to a certain extent gas all play their part in his varied workload. Nicholls, a specialist in historic buildings, was called in to assess Warwick Castle watermill, on the site of a medieval mill, rebuilt as a flour mill in the 18th century. It was adapted in the last century, becoming a comprehensive generating station supplying the castle with electric power generated from water and town gas.

Nicholls has worked on 25 windmills and 17 watermills, besides survey work and feasibility studies on another 35 mills. His job at Warwick Castle was to restore and

recommission the waterwheel and its supporting mechanism; restore the control mechanisms, the transmission gear, the sluiceway and the massive trash screens; remove the debris that accumulates in the mill-race, and be responsible for constructing a huge wrought-iron self-catching framework which, he believes, will be the only one of its type in the UK.

This meant liaising with experts: architects, gas and electrical engineers and steel fabricators, as well as elusive wrought- and cast-iron suppliers. He also had to supervise his own team of 14, whose talents include precision engineering as well as traditional millwrighting

skills such as joinery, carpentry, timber engineering, blacksmithing, forging and leather work. Such a complex task underlines a modern problem faced by the "traditional" millwright: how to keep together a large team of experts whose skills - individually vital - almost certainly will not be needed all the time.

One answer is to undertake a diversity of tasks simultaneously, as much as a builder does with his workforce. Another is - again like the builder - to employ most workers as sub-contractors and remain able to guarantee sufficient work to ensure that you can call on their skills when needed.

Nicholls says: "In millwrighting, some of those skills are so esoteric that you come under pressure to provide employment for most of the year."

This was the problem when his order book took a dip in 1990. There were jobs that would have provided an existence, but insufficient to provide the £25,000 a year that Nicholls aims to be able to pay himself, plus a reasonable return for his team.

"The other key to this business is to know what is going on in the market place. There are so few full-time professional millwrights that this is not a difficult task. He is trying to hedge against the future, accepting a partnership with

a friend and business associate, Alan Smith of Impel Engineering, a four-man precision engineering company based at Woodcote. He also plans to develop the team's conservation work on historic buildings.

"Looking to the future in traditional millwrighting, I don't believe there are any wind- or water-powered flour mills left: that one could renovate and turn into economic businesses," Nicholls says. "But I think there is a future for water mills if they are used for other functions - for example, as small individual power mills or power sources using renewable energy for other applications, pref-

erably with visitor interest.

"There are a number of conservation bodies and enthusiastic individuals who may require millwrighting work. But so often I get a call from someone who then realises that the job would be hopelessly expensive. I have to explain that in order to retain my team I have to run the operation as a business. Too many millwrighting enterprises fail because they have been run by devotees who have put their enthusiasms before business acumen."

"Sadly, this means that there are still many worthy old buildings that are going to fall down. But there are many amateur groups who successfully restore mills and other historic buildings over many years in their own time, using people like myself to provide professional expertise or components."

■ David Nicholls, The Chiltern Partnership, 32 Kidmore Road, Reading RG4 7LU.

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## PROPERTY

## It's been worth the wait in NW8

John Brennan looks closely at one of London's best residential areas

THE residential arc across the north and north-west of central London - from Highgate to Hampstead and down to St John's Wood, at the top end of Regent's Park - includes some of the most frequently-traded houses in the capital. The locals cannot sit still - and the area attracts more than its share of short-term owners from abroad.

In the mid-1980s St John's Wood, in particular, was made nearly impassable because of builders' skips parked outside houses and flat blocks, filling up with previous owners' interior decorations. The turnover record probably is held by a family house in Little Venice, by the Regent's Canal; it had three new kitchens, to match its changing owners, in just four years. But in the deal-crazed pace of that period, even the decorators lost track of who was having what done.

There has been constant sales movement in this northern arc ever since, even though sales agencies in west-central London have been struggling to find signs of life in their market. Why the difference?

Divorce always helps to make available a steady supply of houses and flats. The area has its full share of repossessions and cash-strapped sales, too. The fact that more owners live there year-round than in, say, Mayfair, Knightsbridge or Belgraveia also goes some way to explain this greater activity. British buyers within this northern arc tend to have clear ideas about where they want to live. As a general rule, Hampstead Garden Suburbites may seek to trade up within their area but rarely beyond. Hampstead home-seekers often turn to the smaller-sized and less expensive family homes on the Highgate side of the heath, while those who prefer St John's Wood are willing to set the probability of having to buy a leasehold against time-savings on travel into work.

Overseas buyers, as Noel De Keyser of Savills confirms, have a less-localised view of these markets. Often, they will start their search on the northern border of Regent's Park and end up two miles north in Hampstead or Highgate because they do not want to spend money on a leasehold. This applies particularly to

Americans, who commonly start their search at the park's north-west corner because their ambassador's residence and the American school are there. But many end up buying freeholds to the north.

The same thinking applied when the Sultan of Brunei's home-buyers were active in London a few years ago. They looked at the leaseholds, but then followed elements of the Saudi royal family north, buying several houses in Highgate. His last big purchase was a £3.6m mansion in The Bishop's Avenue, Highgate's "millionaires' row."

But that was then. Sales agents now are attuned more acutely to the calls of Far Eastern cash. Their patience is beginning to be rewarded. "Hong Kong buyers are active in the area now," says De Keyser. "They are looking for properties that they can buy and rent out for three to four years. A lot of them are medical people who can practice over here after the hand-over to China in 1997 and, yes, they do have plenty of cash."

These buyers have been on the sidelines for the past few months, some viewing and others taking a long view on areas such as Docklands and acquiring bargain flats. But most have been dissuaded from action by the argument that London prices have further to fall.

In London's northern housing arc, price cuts have been sharp enough to persuade even sceptical Hong Kong investors that they are seeing good value. These buyers are expecting, and getting, minimum returns on their investments of eight to 10 per cent from open market rents on the modern, two-bedroom flats or modernised freehold family houses that head most property shoppers' lists. They can achieve these returns (occasionally, substantially higher) at a time of stable rather than rising rents, and because of property price cuts of between a quarter to a third since 1988.

The odd cautionary tale of a price collapse helps realism among vendors, and most sales agents' conversations are full of such disasters. Savills' records include one property on the Mortgage Corporation's books which sold in 1987-88 for £2.5m, and re-sold recently for £1.25m after repossession.

At much the same time, Middlesex, one of the largest of the red-brick Victorian mansions built along West Heath Road to face Hampstead Heath, was on the market because of the BCCI bank crash. Promoted initially at an asking price of £3.5m, it has now been sold to Far Eastern buyers for nearer £2m.

Andrew Wadsworth's is asking prices on some of his Dockland developments by Tower Bridge once overshadowed all comparable ones. Subsequent price-cutting on those schemes recognises the changed market - as does the "just under £2m" for the "just under £2m" asking figure (actually £1.975m).



Grove House, formerly Nutfield Lodge, in Regent's Park, London

via Savills in Hampstead. Tel: 071-431-4944 - his own house in Carlton Hill, St John's Wood.

This is a classic 1840s Italianate villa in an area that can claim to be London's first estate development with semi-detached and detached, rather than terraced, housing. Wadsworth has done an enormous amount of renovation to this nine-bedroom property.

The Grove and The Towers are at the geographical top and bottom of the northern arc - and the two most expensive homes on sale in London.

The newly-built Towers in Highgate, with 31,000 square

feet of residential space, has a £25m price tag that leans heavily on the hope that someone will wish to buy, and have finished to taste, one of the biggest houses in town.

The Grove is on the extreme southern edge of the arc on the bank of the Regent's Canal. Although £17.5m for a 96-year Crown lease does put it in the same super-cost range as the Dallas-style Towers, there the similarities end. Better-known for many years as Nutfield Lodge (because of its post-war lease) the Grade I-listed Regent's Park villa that the late Robert Holmes à Court and his family restored and

improved it to a standard that would have shamed Decimus Burton's builders in 1822. Mrs Janet Holmes à Court is selling it because she spends less time in London since her husband's death 18 months ago.

Progressive additions have given the house 12,300 square feet of space on three floors, with a separate studio and small office building. Set in more than four acres of garden stretching half a mile along the canal, sales agent Knight Frank & Rutley (071-629-8171) is unlikely to have any problems attracting viewers. Buyers should be close behind.

## Good faith can sometimes wobble

John Brennan explains how estate agents may run into trouble over payment of agency fees

OWNERS of less-expensive houses pay up and owners in the north of England tend not to quibble about the costs of a sale. But in the rarified world of million-pound houses, flats and even country homes in the south-east, the practice of "skipping" fees is becoming a potentially crippling feature of the market for estate agents.

A random sample of sales agencies, from Carlisle to Nottingham, suggests that fee loss is not a significant problem outside the south-east. Sale values tend to be lower and agency clients hold by their deals. But the picture is different in London.

In the late summer and autumn last year, Antoine Lurot, of news property specialist Larot Brand, highlighted an evident change of attitude by vendors to agency fees. He revealed that he had been forced to seek asset-freezing injunctions to stop former clients leaving the country without paying their bills.

At the time, his public comment inspired only a limited response from other agents. But the sales market was so quiet at the time that examples of non-payment were few and far between.

Since the New Year, as asking prices subside steadily to reflect real recessionary values, sales volume has started to pick up. And with more completions being achieved, the "tail for free" problems are growing.

Take Winkworth's franchised offices around London. Spokeswoman Hilary Wade says there now are "lots of problems collecting fees. You get people who are refusing to pay and others who just cannot pay."

She adds: "If they genuinely cannot pay, the office may try to come to an arrangement." But she notes: "It is the more expensive homes - the top end, not the bottom - that try to get away with it."

Among high-value properties in central London, for example, the amounts some vendors try to avoid paying are substantial. When you take into account a 2-2½ per cent sale fee for a £1m property, plus perhaps a further 1 per cent of the value for advertising costs, you are looking at a respectable-sized cheque, even for a wealthy owner.

A classic example of the problem comes from agent John D. Wood and Aylesford, which had reason to break out the champagne after the

successful sale of a London town house a few weeks ago. At £2.2m, the agency had achieved full value for the property after months of trying. The vendor should be delighted.

Within 24 hours of completion, however, the agent was told there was no money for its fees. The bank mortgage on the property, plus legal costs, had absorbed all the sale proceeds.

George Pope, of John D. Wood, says that incorporating a clear contract for eventual payment of fees, at the time an agent is instructed on a property, is not worth the paper on which it is written if the vendor does not have any cash left over after the sale. Calling on the

client's solicitor to ensure that agreed sale fees are held out of the completion money tends to be an equally futile exercise.

In provincial towns and cities, the local sales agents and solicitors have to get along together and tend to co-operate. In London, though, agents find solicitors deeply reluctant to respond to requests to put aside some part of their client's funds for someone else's fees.

In the heavily-international central London residential market, client identity can be a problem in itself. Savills' Noel De Keyser says: "You do have to be incredibly careful these days to make sure you know who your client really is. Is it the person you see the house with

and arrange the instructions? Is it the wife? Is it a company?" Having identified the client, Andrew Langton of Aylesford makes the point that "there is a certain element of good faith" in the relationship between agent and client which does assume that fees will be paid. Recently, however: "We have had to start looking out for people who are hiding behind companies and individuals who might be even mildly 'wobbly'."

Langton recalls when it was normal for estate agents, rather than solicitors, to hold the deposits on property sales, and when fees could be deducted from that cash. Now, he accepts that any attempt to wrest back that deposit-holding role from the lawyers looks like a lost cause.

A more worrying development for agents is the rise of the would-be discretionary fee-payer, Simon de Boinville deals with country-house sales for John D. Wood from its Winchester office. He tells of clients sending in cheques for a proportion of the agreed sale fees which are marked as if "in full settlement" of costs.

De Boinville, and a number of his counterparts in other agencies dealing with town sales, also report the arrival of a breed of client who expects to be able to re-negotiate fees downwards after the completion of a sale.

The partial payers, the re-negotiators, and those who simply refuse to pay and tell their agent: "Sue me," know full well that estate agents rely more than most service businesses on the good faith of their clients. Up among high value properties it is evident that this good faith is in increasingly short supply.

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## GARDENING

## If it's begonias you want...

Robin Lane Fox visits a glasshouse which has few rivals in Britain for size and none for beauty

ON THE rebound from Edinburgh's Botanical Gardens, I have been cooling-off in Glasgow's. This year, their Kelvinside site will be celebrating its 150th anniversary. Several of the main glasshouses are being rebuilt but there is plenty to enjoy meanwhile, although they do not have the heavenly quality of their bigger neighbours.

The best site of all began as an instructive white elephant. When the gardens opened in 1842, people were sure of entry only if they belonged to the right social class. Suitable subscribers paid a guinea for family membership but the plebs were let in only on Saturdays, and if they could pay a shilling each. On a very few days the labouring classes were allowed in, too, paying one penny each for the privilege. Everybody knew their place until the directors overreached themselves in the notorious affair of The Glasshouse.

The offending extravagance still stands there a magnificent, double-domed Victorian glass-work which

covers more than 23,000 sq ft if you add in its various corridors. It has few rivals in Britain for size and, to my eye, it has none for beauty; this masterful building is bold, simple and elegant.

It began life privately in the gardens of a well-known entrepreneur and engineer, John Kibble, at Loch Long. He agreed a long lease with the Glasgow Botanicals under which he would continue to use his glasshouse for private functions and the directors would pay him rent. But they found the lease hard to fulfil (it cannot help wondering if matters might have been easier if the lower classes had been given more opportunities to tender their pennies, and if tradesmen and the like had been included freely as subscribers).

Anyway, the city corporation soon had to bail them out. But once you enlist friendly partners, you know what happens. Six years later, the loans and the expenses sank the directors altogether. The city bought them out in a deal which it cannot have regretted.

The Kibble palace might have sunk its first lessees but it remains in excellent shape and repays a careful walk. Inside, the flora from various continents is arranged in an ingenious progression while sculpted figures of Victorian marble greet you as you stroll round. In the foreground you can find Eve, Cain and such companions as an Oriental slave. Among the shrubs, a modest Miss New Zealand raises a strategically-placed knee and looks out beside the camellias to a circ-

lar bed of huge tree ferns under the main dome.

Individually, the geographical plantings have some fine old specimens, especially some tree-like Jasmines mesnyi and its bitter-yellow flowers. However, I did feel that more could be made of flora from regions such as Australia and the Canaries. It would be fun to replace the Kibble palace during this anniversary year.

Outdoors, February is not the season for Glasgow's particular features, a huge double herbaceous border and a Chronological Bed where plants are arranged by the years of their discovery. On the way to the Gents is a fine show of white-flowered osmanthus but, early in spring, the main thrust of the gardens lies under yet more

glass up the hill.

When all the houses here are open again, we will see the full involvement of Glasgow's botanists in anything from Paganus wildflowers to spice plants and tropical trees. I visited with a sharp eye for ideas for a modern conservatory. Here, two particular sections stood out. One was a cheerful mass of poinsettias, azaleas, the scented hyacinths which greenhouses segregate too often in pots, unusual salvia, and the sweet-scented, early white rhododendron fragrantissimum.

On the outer sides, there were flowers all over two easy types of shrubbery - the dark-flowered Master Hugh and yellow Golden Fleece. In a nearby room, the Powder Puff tree from Brazil would be more of a

challenge for amateur gardeners. At Glasgow this tall tree is covered in buds, like tight little pin-cushions, and brilliant scarlet puffs of flower. Calliandra inaequaliter is not an easy plant for the rest of us.

Begonias are another matter, though. If you want to see what the family includes, Glasgow is the place to go and February a good moment in which to strike. Glasgow holds the National Collection and has obtained plants from the best hybridists and collectors, making this section the botanical high spot of the greenhouses.

If you know only the huge double begonias which parks plant in circular beds, the Glasgow display will open your eyes. One house brings together a huge mass of multi-coloured leaves and pink and

pinkish-white small flowers which characterise the begonia in its natural habitats from Columbia to the Himalayas, Brazil to the Red Sea. I was lost happily in a jungle of potential house-plants, none of which would be difficult in damp, moderate heat.

Hybrids like Universe have masses of fine white flowers above big mottled leaves, like the ears of an elephant. I liked the idea of one called Tiger Paws in a small drawing-room. Its green leaves are mottled with tiger footprints in brown and white.

Nowadays, this good garden welcomes all comers, even those on the rebound from Edinburgh. The labouring classes are guaranteed entry, and not just because there are fewer jobs than ever for people in the city. There is only one class of absentee. As in Edinburgh, so in Glasgow you would be hard-pressed to find a serious patch of weeds. It might be cold in Scotland but there are camellias already this year - and none of the signs of couch grass which are bothering me even now in one of my borders.

## An undercover story

HALF-hardy annuals are those kinds which must be sown under cover to become advanced enough to flower outdoors in the same year. The usual practice is to sow in a moderately-heated greenhouse or propagator, with temperatures between 18-20°C (64-68°F), in February or March, and to grow-on the seedlings in a slightly lower temperature until May, when they are accustomed gradually to outdoor temperatures. Then, late in May or early June, they can be planted in the garden.

There are, however, all manner of variations on this treatment, just as there are all manner of differences in the characters and the actual degrees of tenderness of the plants we call half-hardy annuals. Some of them are not even annuals but perennials - for example, antirrhinums, lobelias and also Salvia splendens, the plant we used to call Scarlet Salvia until it started to blossom in other colours.

There are also some half-hardy annuals that need not be sown until early May, such as zinnias and single-flowered annual asters: by then, they can be sown out of doors in many places. They will, of course, flower later and will not make such big plants as those that were sown a couple of months earlier, but they will avoid the checks to growth that can be caused by clumsy pricking-out or violent changes in temperature.

What is certain about this

rather ill-defined group of plants is that if you plan to grow some of them from seed, you should be making preparations now. If you prefer to buy plants ready to go direct into the garden, you should curb your impatience and not do anything until you are sure there is no further risk of frost - most particularly, the short-duration radiation frosts that can occur very severely around dawn in some places during April and much of May. People living near the sea or in towns often are best-placed to avoid these.

Because antirrhinums are perennials, they tend to grow at a fairly leisurely rate and need to be sown rather early. I would certainly get them in by the end of February. But they are hardly compared with petunias, nicotianas or most marigolds which, if you are short of space in which to grow-on plants, might well be left for March sowing.

The rate at which some of these true annuals can develop is astonishing. In February or March, you might be faced with perhaps a dozen seed pans occupying quite a small propagator. By April, there can be hundreds of little pots, each with its rapidly-growing seedling, and the greenhouse stagings are filled along with emergency shelves.

## Plant of the week

Betula ermanii

This can be one of the most beautiful of the Asiatic birches but it is a very variable tree and it is necessary to get a good form of it. This will make a straight trunk 230 ft or more high, covered in white bark which peels in papery strips to reveal a pinkish layer of bark beneath. The side branches are not very long and are fairly upright but the tree makes a rather narrow head very suitable for cultivation in gardens. It is hardy and grows well in all reasonably fertile soils provided they are well drained. Leaves are similar to those of our native silver birch tree. It is widely available from tree nurseries and sometimes from garden centres and should be selected for the good colour of its bark. There is a reliable variety named Grayswood Form.

AH

Some seeds and seedlings are very small and difficult to handle. The dust-like seeds of begonias of all kinds need to be sown on the surface of smooth compost; then, they should be covered with a sheet of glass or a piece of tightly-stretched cling-film or polythene kept out of contact with the seeds and the soil. This should stay in place until the seeds germinate; then, it should be removed and the sprouted seeds covered with the nearest sprinkling of fine peat or sand.

It is possible to buy some seedlings in cartons in which the seeds have been germinated and are just at the right stage for pricking-out an inch

or so apart in seed trays or whatever else you fancy. This method saves a lot of trouble, but I find there are usually so many seedlings in the cartons that you really need to share them with one or two other garden-owners.

The biggest threat to all half-hardy seedlings in the early stages is damping-off disease (this is not really a single disease, but it is not necessary to distinguish between different forms).

The thing is to avoid them all. That means using either naturally-sterile or sterilised seed and pricking-off composts, and also being extremely careful about drainage and avoid-

ing over-watering.

Low temperatures can also bring on a bad attack of damping-off which can wipe out whole cans of seedlings in a day or so. It is said that the disease can be checked by watering affected seedlings with a fungicide called Cheshunt Compound but, once the troubles have started, this is not really very successful. What does not mean it is not worthwhile to water compost in the seed pans before or immediately after the seed is sown, as a preventative rather than a cure.

Most seeds will germinate equally well in the light or dark but some have preferences. Impatiens, the Busy Lizzie, must have light so it should not be shaded in any way, not even with compost. The method of covering the seed pan with glass, polythene film or cling-film can be followed and will have the added advantage of maintaining a moist compost and a humid atmosphere.

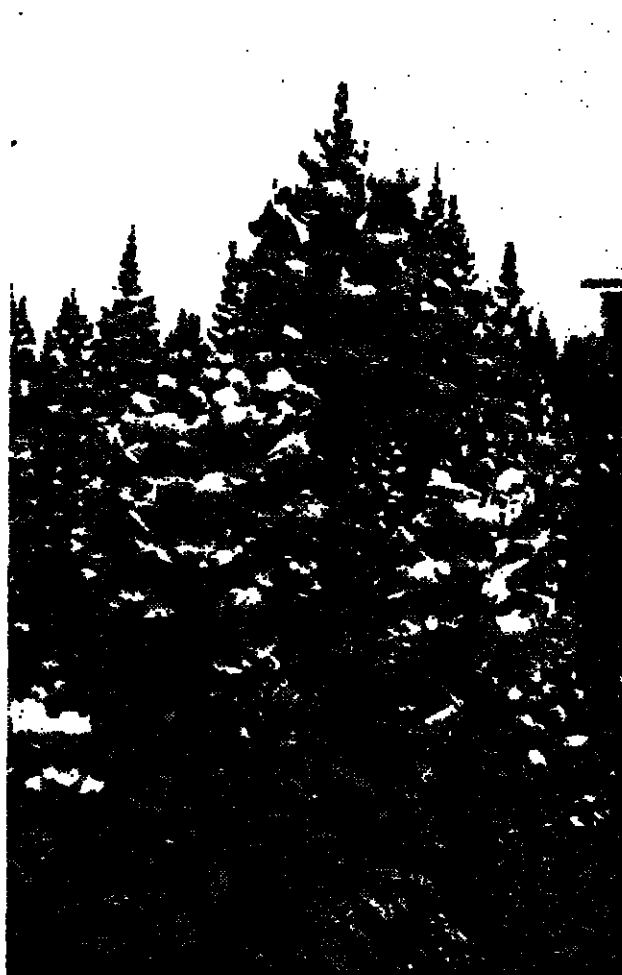
Mark well, however that they need light - not scorching sunshine. The seed pans should be in a shady place where conditions will be equable all the time rather than fluctuating rapidly, and the temperature at least 21°C (70°F). After germination, this can drop to 18°C (65°F).

Geraniums are half-hardy perennials but vast numbers are treated now as if they were half-hardy annuals and grown from seed sown each year. They are not the easiest of seeds to germinate, although most seed companies help the gardener by preparing them with clarification carried out by hand or with acid. Whether treated or not, a temperature of 21-24°C (70-75°F) is necessary for germination and the seeds should be sown quite deeply - about a quarter-inch (6mm).

As all geranium seed is expensive, it seems wise to leave it until you have gained experience with easier things such as marigolds. The seeds of these are large and easy to handle, they have no special fads, and they can be spaced widely enough in the seed pans to dispense with the need for pricking-off. Instead, the seedlings can go direct into small pots when they have made two or three true leaves; then, since they grow rapidly, they can be moved into larger pots when the little ones get full of roots.

There are plenty of half-hardy annuals and plants treated as such which should give little trouble. These include antirrhinums, ageratum, brachycome, Chabaud carnations and annual pinks, cosmos dimorphoea, lantana, lobelia, nemesis, nicotiana, petunia, Rudbeckia, Marmalade and Rustic Dwarf, verendium, verbena and zinnia.

Arthur Hellyer



A favourite half-hardy annual: antirrhinum

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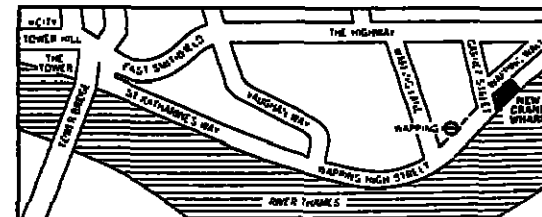


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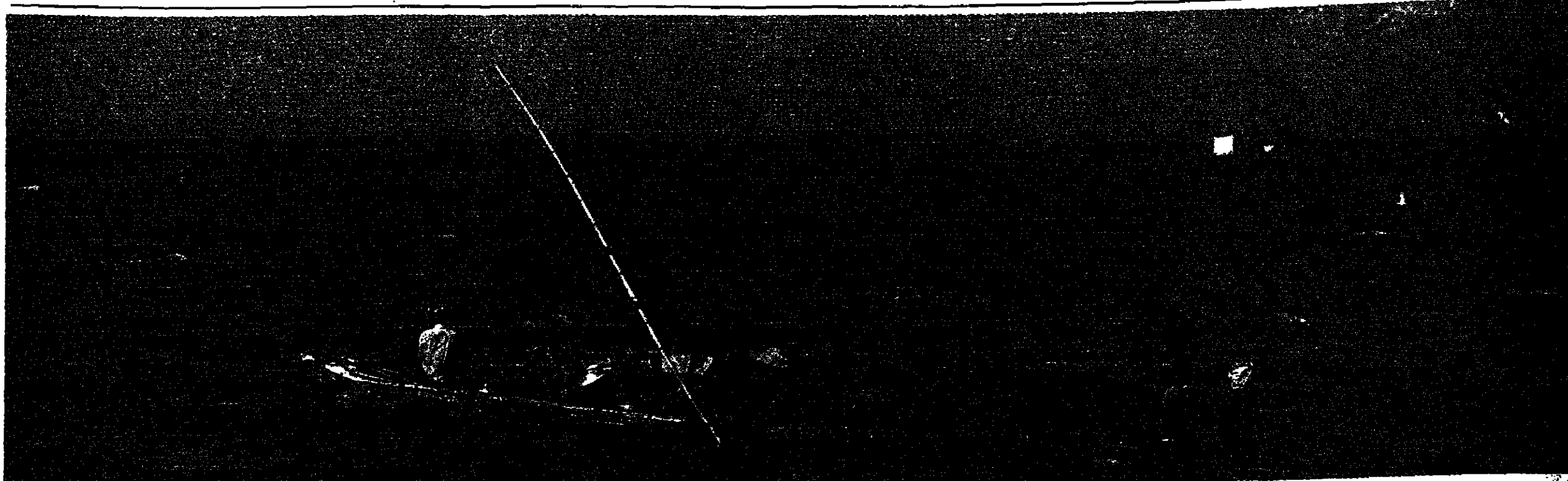
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## TRAVEL



Haiti: It has echoes of the East, undercurrents of West Africa, a little French chic and a bracing Caribbean climate

## A devil-may-care voodoo society

**H**AITI IS A hairy place. When Alec Waugh told his friends that he was going there for a holiday, they raised their eyebrows. "Haiti," they said, "but that's where they kill their presidents and eat their babies. You'd better buy yourself a large-sized gun."

But I could not afford a gun. I was about to fly from Miami into a state of perilous upheaval and felt nervous. "Man, you gonna lay your life on the line out there in Hay-di," the taxi-driver informed me on the way to the airport. "They're killin' people like flies." I clung to the passenger-strap and closed my eyes.

"Best of British," grinned the cabbie.

The flight passed without incident. As the aircraft rolled smoothly along the tarmac at Port-au-Prince, Haiti's capital, a group of beggars in tattered straw hats were shaking maracas at the entrance to immigration. "Bienvenue blanc!" they grinned.

Then a boy approached selling trumpy wooden carvings.

"Give me one dollar!" It was a relief to find that Customs were quite perfunctory. "Purpose of visit?" I was asked. "Tourism," I said, to which the official replied: "Very good, m'dear. Tomorrow belongs to Haiti, because Haiti means business."

The evening sky over Port-au-Prince was stained with a reddish light, shimmering slightly. It was hot and muggy. I went straight to the Hotel Oloffson. This is a colonial clapperboard mansion made famous by Graham Greene in his Haitian novel, *The Comedians*. There are wobbly overhead fans but very few tourists. A complimentary cocktail of Barbencourt rum awaited me on the wicker table in my room.

I drank a stiff measure and fell asleep.

Port-au-Prince by day is a study in bedlam. The main roads are choc-a-bloc with public buses known colloquially as *tap-taps* from the noise of their vintage engines which emit a tapping sound as they labour over hills. Most of these are Peugeot 404s converted into tuppenny jitneys, and they list

perilously to starboard under the weight of human cargo, belching plumes of diesel smoke.

Painted in crude colours like the horse-drawn carts of Sicily, *tap-taps* evidently reflect the temperamental and bawdy of the people. There is the Haitian flair for pageantry: masonic pendants, fantastic flamingoes, palm trees. The more flamboy-

the Book of Numbers: "The one lamb thou shalt offer in the morning; the other lamb thou shalt offer at even..." A *tap-tap* is Haiti in miniature, surreal as a Dali canvas.

The market at Port-au-Prince - a block square of hawking and bargaining - is a great arched iron structure painted red and green. It is not unlike an oriental bazaar, with min-

imal of unusual design.

Things are very different outside the capital, where the air is fresh and vital and tropical plants lie under a vault of blue sky. I took a *tap-tap* to Jacmel, a provincial town on the southern coast of Haiti.

Jacmel was once a thriving colonial port. Steamships would sail there every month from Southampton, bringing

the hills nearby. It is a rough and unrefined trail that winds along a steep chasm, fording streams made almost impassable by rain. But it is well worth the discomfort, as the basin is a series of natural aquifers, the waters of which are an amazing blue-green from dissolved limestone.

Jacmel is a good place in which to witness a *gagayè*, cockfight. This is not for faint hearts, but it is the national sport of Haiti: what the bullfight is to Spain. Tourists are shown to the best ringside positions. Wads of cash are circulated among the crowd by touts and tipsters as the antagonists are carried squawking into the cockpit.

Feathers have been clipped, combs cropped and male fluff with medicinal care. There is a very complicated toilet as the seconds take a mouthful of water from a calabash and pressing the birds to their lips, suck and spray their plumage so that it adheres flat to their bodies and affords the opponent little hold. More bets are placed as the men bend down to make the sign of the cross in the dust. Finally, the man who

has been collecting the wagers blows a tin whistle and the fight begins.

At first the gamecocks circle each other cautiously, like boxers seeking an opening, then they shoot up in the air with talons interlocked, feathers tumbled into ruffs. The spectators crane forward from their benches to encourage or jeer at the contest, screaming and waving their arms. A hurrah - "Wooah!" or cry of dismay - "Bèl!" - goes up whenever one of the birds is pecked in the eye.

The contenders close with each other again. A whirl of wings and a savage peck - "Bèl!" - sends feathers floating about the cockpit like down from a pillow fight. Then a bird spins round and collapses - "Wooah!" - like an alcoholic one wing hanging open, its breast torn of plumage. With a whoop of jubilation from the crowd, it is carried over into the dust.

Straw hats fly into the air as the victor spreads its wings and circles a triumphant cockade. "Wooah!" - the crowd glances with a gleam of repulsion at my shirt-front: it was speckled with blood.

Religion is the mainstay of Haitian society: voodoo and Catholicism. It is said that Haitians are 80 per cent Roman Catholic and 100 per cent voodooist. Beliefs in the past trances of the poor of Haiti: the spirits of distant Africa, the cross of Christianity.

The twin-spired pink-and-white cathedral of Port-au-Prince resembles the Sacre Coeur in Paris. A massive shrine to the Virgin, swathed in wreaths of pink mimosas in the parket trapezoid. The temple, unable to withstand the dust, the cigar smoke, the smell of crowded swaying bodies, and now this blood.

Often I saw a crowd of waiting women round the Madonna. Many would prostrate themselves in supplication, lying prone with faces pressed against the floor, clutching in one hand a lighted candle, a rosary in the other. Some curious votive offerings had been placed at the Madonna's plaster feet: a small mirror, a white silk handkerchief, empty bottles of Cimexano and Maedra. These were objects left in honour of Ernile Freda, an African divinity of Dahomean origin who is mirrored in Catholicism by the Virgin Mary.

The celebrants waiting before me in the cathedral were respectful of both Ernile and the Madonna. Christianity has never triumphed over voodoo for the simple reason that voodoo itself has always been receptive to elements from catholicism.

It is not easy to attend a voodoo ceremony. Friday nights at the Hotel Oloffson feature voodoo extravaganzas, but these are carefully choreographed for tourists with showgirls cavorting to a rhythmic *lola-lola*.

One has to venture deep into the countryside to find the real thing. This I did, and found myself awoken by a rumble of drums on a tiny island near the tip of the southern peninsula. Louder and louder came the drums, accompanied by a rattling of pots and pans for rough music. The chanting of a monotonous *litany* rose as I approached the ceremony: *litte cases of familiarity - "Wèra - mos a malo... exurge mozt"* - were mingled with abracadabresque shrieks and howls.

I followed the drumming to the *loulou*, a great swathing canopy of woven palm-batch which serves as the roof for an improvised temple. There I innumerate myself among a crowd of spectators who had gathered on the outer edges. It was dark, although a little light was shed over the dried mud floor from an oil lamp nailed to the canopy.

A few children stared at me wide-eyed and frightened behind the skirts of women.

Otherwise, no one gave me a glance: most people seemed to be in a sort of trance, oblivious of intruders.

Peering over a pair of shoulders, I was confronted by a scene which caused me some alarm. Twenty or so white-clad men and women staggered and reeled to the drumming as if drunk. The voodoo priest - *houngan* - was wearing a red casecoat with a large white collar, his fingers and thumbs loaded with glittering rings and bangles. Growling like a hound, he sat astride a prostrate woman, flailing his arms and yelling "Out! Out! Out!" It was some kind of exorcism. One woman stood still as foam collected on her lips, then threw back her head and began to gyrate her arms with rapid scythe-like revolutions.

A man slithered along the ground, muttering incomprehensible words apparently mingled with French and a little Spanish: "Bèl mechant... rougon... ougon... muerit. Oh! Oh! gner!" Then he leapt to his feet and began to writhe as though under the blows of an invisible whip.

The drummers also looked possessed, bashing furiously at four tapering barrels with rawhide membranes. They moved their hands with such rapidity that the noise raised the mood to fever pitch. Clashes were torn away unconsciously and two or three hot bodies slid with me, whirling away like dervishes.

Soon the *houngan* came out of his trance, sweating and gasping his shoulder-blades like an epileptic. When he raised a chicken to his mouth, preparatory to crunching through its feet in the parket trapezoid, the temple, unable to withstand the dust, the cigar smoke, the smell of crowded swaying bodies, and now this blood.

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Of course, Haiti is not all voodoo and cock-fight. Near the northern city of Cap-Haïtien stands a fortress more massive than the Tower of London and called the Eighth Wonder of the World. The Citadel was built by King Henri Christophe, who ruled the north of Haiti for 14 years until he committed suicide (with a silver bullet) in October 1806.

The citadel towers above the timber-line on the crest of a mountain, and the hills uphill take three hours.

The citadel looms suddenly in a haze of the trail. A mass of titanic stone apparently welded to the landscape itself, the sheer vastness of the thing bewilders. Inside, you are shown a baffling maze of corridors and passageways, rooms honeycombed with cubicles, tunnels and tiers of galleries.

A block of stone in the top-most battlements marks the king's tomb, adorned with a tablet that states: "Je renaîtrai des cendres" - "I shall arise from my ashes, Henri Christophe was buried there in quicklime to preserve his corpse from the moths."

Memories of Haiti are likely to be good and bad, the intensity of experience in this country as exhilarating as it is exhausting. It has echoes of the East, undercurrents of West Africa, a little French chic and a bracing Caribbean climate. The begging is dreadful. Political violence may erupt at any moment. AIDS is everywhere. The Tonton Macoutes (secret police) are still in the woodwork. Yet there is a devil-may-care gaiety among the people, a courage and humour in the face of desperate odds which the visitor is unlikely to forget.

■ Ian Thomson's *Bonjour Blanc: A Journey Through Haiti*, was published by Hutchinson last month, at £16.99.

*A group of beggars welcomes Ian Thomson to Port-au-Prince, capital of Haiti. Travelling around, he finds that the national sport is cock-fighting, and religion and voodoo hold a poor people in thrall*

ant these decorations, the greater the driver's status, rather like the number of tattoos on a man's forearm.

There is also history: lurid representations of the national heroes Jean-Jacques Dessalines and Toussaint L'Ouverture, their playing-card sabres encrusted with precious stones. Above all, there is religion. Many buses are decorated with quotations from the Old Testament, particularly from

ret-domes that might have come from Agra or Feteapur. Sikri in India.

One is constantly pestered by money-changers - "Pest! Pest!" - and by hucksters bent double under prodigious loads of contraband. The swarming, clanging, shouting hell of the market may overwhelm, but it is the best place in which to buy Haitian paintings, raffia bags, globular straw baskets or Ali Baba jars

British tweeds in exchange for coffee. The place is now in decline, but the gingerbread mansions have considerable charm.

The Hotel Alexandra is a magnificent clapperboard affair cluttered with French antiques, many conserved under sheets behind a locked door. The proprietor, a diminutive mulatto of fearsome aspect, will arrange a journey by horse to the *basin bleu* in

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## PERSPECTIVES AND SPORT

As They Say in Europe/James Morgan

## This troubled sporting life

**I**NTERNATIONAL sport arouses xenophobia among the British, paranoia among the French and, inevitably, Angst among the Germans.

Ladies first: the world's fastest female, Katrin Krabbe, cheated on a dope test in South Africa and was banned for four years as a result. So there is a new word in the German language - *Urmantapulation*. The neologism covers the action of Ms Krabbe and a competitor who thought they might save time and trouble by presenting a sample delivered by a third lady as representative of them all.

Our heroine is known as *Die goldene Brandbergerin*. There must be a Schubert song cycle of that title which is somehow relevant to this sad tale. Ms Krabbe is, inevitably, a privileged product of the old German Democratic Republic. The *Sächsische Zeitung* from Dresden in the east lamented that the story was going to provide "yet another variation on the theme of 'trouble

with the east Germans." The reference here is to the disdain which "Wessies" have developed for "Ossies" since unification.

But in fact the western press fell over itself to be fair. As the *Süddeutsche Zeitung* put it: "When the fastest woman in the world has bought her sprint prowess at a pharmacy, she can expect no pity. But the crime-exchange game is not a specifically Ossie problem. In the west the test-water frequently changed ownership but only minor sinners were caught in the old federal states."

*Neue Presse* of Hannover concurred. "The Krabbe ban must not result in a political campaign

against the Ossies, not every Saxson won thanks to the syringe." Another paper noted that the German Olympic medals at Albertville were largely the product of the old GDR which has given rise to a new saying: "Thüringen beats the USA."

But nobody, as far as I could see, had actually said the affair proved just how awful the Ossies were. What all this shows is that right-minded people in Germany are so afraid that any exposure of sin and error might become an occasion for persecution, that they leap to the defence of the potential persecutees even before a list has been raised.

Unlike the French. To be fair

they did not exactly rush to the defence of Messrs Moscato and Lascubé who got expelled from the France-England rugby match last Saturday, and then were banned for several months.

But the rugby brawl did lead to much questioning of Anglo-French relations. So this is not a tale of rugby but of life itself.

Numerous papers reproduced the work of a news agency piece which could have been entitled, "As they say in England." It summarised the comments about the French of British rugby reporters: "Animals, savages, wild, shameful."

French rugby writers believe their players will be seen as a

bunch of thugs whatever they do. As a result, the theory runs, the (northern) Irish referee, Steve Hilditch, went on the field prepared to find the French guilty of everything. In an editorial in *Le Figaro*, Jean-Pierre Lacour wrote that international consultations were necessary. "In the future Mr Hilditch must not find himself in a context where, quite naturally, a Frenchman is more suspect than an Englishman."

Gerard Baudouin wrote in *France-Sport*: "There is no doubt that Mr Hilditch started the match with pre-conceived ideas." The nub of French case was not that each decision taken in isolation was neces-

sarily wrong (although some were) but that it was taken in a context that ignored other relevant events. In fact the French "defence" reflects exactly the difference in the ways the English and the French approach everything. Thus the French argue that last Saturday's shambles was only partly the product of French thuggery; it was also the reflection of a specific historical situation.

The violence needed a trigger which turned out to be two highly controversial decisions which led to the referee at a time when they were one point behind.

This may seem boring to those

who have no interest in Rugby Union but it explains why the English and the French will always squabble. What the latter see as central events in this affair might occupy the court for a whole day if it came to a trial in France but would be inadmissible as evidence in England. And that matters when the English put the French in the dock.

A novel solution to the impasse was proposed. M Lacour in *Le Figaro* suggested that the French Rugby Union should study infractions and their punishment in British games. And, he said, English players had to be told that the Five Nations Tournament was not the Hundred Years War.

Fact: The malefactor Lascubé plays for Agen, a town that the dauphin agreed to cede to Edward III in 1360. The French broke that agreement.

James Morgan is economics correspondent of the BBC World Service.

Golf/John Hopkins

## The decade of the oldies



Neil Coles: expected to play in the tour for senior golfers

**I**N GOLF the 1980s was an age of excess. The 1990s are different. They will have an excess of age.

This is no bad thing.

Last week there were two separate signs that the old is not necessarily to be forgotten. First came the launching of *The Oldie*, a magazine edited by Richard Ingrams for those in middle age. Hardly had that hit the streets than the PGA European Tour announced the start of a tournament circuit for senior professional golfers, ie those over 50.

A minimum of eight tournaments with a total prize money fund of more than £600,000 will be staged in England, Wales, Ireland and France between April and October this year. At some of these venues you will be able to see men who will take you back to the '70s, '80s, even the '50s, men like Neil Coles, Gary Player and Christy O'Connor. "I am tempted to get my clubs out," Peter Alliss said last week on hearing about the proposed new tour. Then he added: "There's no fool like an old fool."

In launching this tour golf is following a trend to longer participation in sport, a trend that has become more apparent recently. Both swimming and skiing have their Masters' championships with age-group categories as high as 75 and over. If you are a rugby supporter you will be familiar with the Golden Oldies rugby events for those over 35.

Why are we playing sport longer? Because as a race we humans are generally healthier than ever with more leisure time and money on our hands. And in Britain, at least, we are living longer. In 1961 the average life expectancy of a man was 67.9 years. In 1988 it was 72.4. A consequence of this is that the numbers of those over 60 are increasing. There were 7.8m men and women in this age category in 1981. By 1990 that had risen to 10.5m and by the year 2030 it is projected to be 14.1m.

Golf is an ideal game to be played later in life, more suitable than violent, body-damaging games such as rugby and soccer. It is also one of the best, if not the best, at which to combine business and plea-

sure. The courses may need to be shortened and perhaps flags should be placed in less terrifying positions on the greens but in many other respects the game is the same for a 45- or 55-year-old as a 25-year-old.

Lee Trevino slogged wearily through the last few years on the US men's tour until he could become eligible for the senior tour. "I'm tired of playing against the flat bellies," sighed Trevino as he approached his 50th birthday. "I want to play against the round bellies." And when he did he thought he had died and gone to heaven. The man who was born into extreme poverty and never knew his father won seven events and more than \$1m in his first year. That memorable year he was the leading money-winner in all golf, not just seniors' golf.

The inaugural season of the seniors' tour reminds me a little of the early years of the men's tour. Prize money is small - £80,000 or less at seven of the scheduled eight events, which is chicken feed compared with the average purse on the men's tour of nearly £400,000. Whereas the men's events invariably start with a pro-am on Wednesday followed by one round each day, concluding on Sundays, the seniors will more often than not be three-day events including the pro-am.

To my mind, seniors' golf is to be championed as much as three-round events and golfers who carry their clubs. It bears far more relation to the standard of golf that most of us play than does the sort of golf demonstrated by Nick Faldo, Ian Woosnam and the like.

My idea of a nightmare would be to partner Seve Ballesteros in a pro-am because I would be so nervous I would be shaking in my shoes. A heavenly pro-am partner, on the other hand, would be Peter Alliss, if only I could stop him talking. With him there would be no shouting and cursing and with a bit of luck he would correct my hook.

Men of 50-plus are more interesting to talk to because they have knocked around a bit. They have learned to show a genuine interest in their pro-am partners and are no longer as self-centred as they were when they were younger. They are more aware of their duties in a pro-am, less likely to intimidate and might even fluff the odd downhill chip. And they can still play golf a bit.

I am in favour of this tour. Deep in the most severe recession many of us have ever known is hardly the most auspicious time in which to launch a project such as this. Yet it is 21 years since the start of the European Tour itself and look how that has grown. Perhaps one day soon we shall be talking about a seniors' Ryder Cup?

For Courier, though, it will continue, week after week, with the pressure building all the time. That is how it has been ever since the rankings began in August 1973 when the mercurial Rumanian Ilie Nastase was judged by the computer to be the greatest.

Courier is the 10th man to be ranked No.1, the latest of a distinguished line that includes Jimmy Connors whose continuous 180-week reign from July 1974 to August 1977 is the longest yet. Lendl was only three weeks short of that total when, in May 1980, Connors displaced him to enjoy the eighth of his nine spells at the top.

The full list, showing the total number of weeks each man reigned and the number of times he returned to the summit, makes interesting reading because it is a sort of unofficial ranking list across the generations. In its fashion, it goes a long way towards answering the perennial question - who WAS the greatest? So here it is: 1. Lendl (270 weeks in eight spells as No.1); 2. Connors (268, nine); 3. McEnroe (170, 14); 4. Borg (108, six); 5. Edberg (86, three); 6. Nastase (60, one); 7. Wilander (60, one); 8. Becker (12, two); 9. Newcombe (eight, one); 10. Courier (two, the reigning No.1).



The Vento will be offered with airbags for about £500 a pair. In a crash they help save injuries

Motoring/Stuart Marshall

## Safety first as VW goes for airbags

**L**OOK back over the past 50 years and you find that what started out as unique features of cars then became commonplace and finally turned into essential equipment no buyer would dream of doing without.

Take heaters. The first volume-produced British car to have one was the Austin 16 of the late 1940s. It took the chill off the inside but, as mature drivers will recall and young owners of collectable motors have discovered, if you wanted fresh air you had to open a window. Within 10 years, though, drivers of all but the cheapest vehicles had proper through-flow heating and ventilating systems which demisted and de-frosted as well as keeping them warm.

Other features first seen as revolutionary, but which soon became conventional, were independent suspension, five-speed transmissions with synchromesh on all gears, heated rear windows, radial-ply tyres and ABS (anti-lock) brakes. Most of today's motorists can hardly imagine a car without these features. There are two reasons: it has been very costly and seat belts must by law be worn in all European countries. In the US, there is no such requirement and only a minority wear them - an odd situation for a country that is, otherwise, haggard by consumer protectionists.

By itself, an airbag is much less effective at preventing injuries than a lap and diagonal seat belt. But, used in conjunction with belts - especially the kind that tighten automatically at the moment of impact - it offers a very high degree of protection.

Mercedes-Benz invented the airbag and first fitted them to cars sold in the US in 1980. About 700,000 Mercedes cars with bags are in use round the world, although not many of them in Europe. Airbags have been an optional extra for Mercedes' buyers in Britain since 1984 but, at £1,433 each for driver and front passenger, there were not many takers.

Last October, driver-side airbags were made standard equipment on the new S-Class, the SLs and the 500E. And the option price for lesser models was almost halved, to £750 apiece.

Now, Volkswagen has said that, for just £500 a pair, buyers of the new Vento (a bootied Golf that arrives in Britain late this year) will be offered airbags for drivers and front passengers. These "Euro-bags" are cheaper because they are smaller than those fitted by Mercedes. They are meant strictly to supplement seat belts, not to be used instead of them (as do many US drivers of cars with airbags). Their main job is to lessen the risk of facial injuries.

Volkswagen's offer of cheap Euro-bags to Vento-buyers is courageous. It seems likely to be a trend-setting as was Ford's decision eight years ago to make ABS brakes standard on every Granada.

(although both are still alive and well in the medium-size Toyotas and Nissans used as taxis in Japan). But two other US-inspired items, the catalytic converter and airbag, will fare better in Europe.

The converter, invented to solve the smog problem in a few Pacific-coast cities, will be compulsory for all new petrol-engined European cars from next year. (Never mind that it has failed to clean-up California's air and diverted attention from the real, long-term

*'They are meant to supplement seat belts, not replace them'*

answer - the development of lean-burn engines that reduce pollution by using far less fuel.

So far, the airbag has played an insignificant part in reducing injuries and deaths to car occupants in Europe. There are two reasons: it has been very costly and seat belts must by law be worn in all European countries. In the US, there is no such requirement and only a minority wear them - an odd situation for a country that is, otherwise, haggard by consumer protectionists.

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Tennis

## Now Courier is the target

John Barrett on the rise and rise of the Dude from Dade City

**I**F HE had not been involved in an almighty row in a Rome car park last May, Jim Courier, the personable American from Dade City, Florida, might not now be the world's No.1 tennis player.

After being confronted by his two coaches, Jose Higueras and Brad Stine, who accused him of not having the guts to be a great player, Courier came to terms with his own fears of success and immediately won the French championship. His upward progress since then has been remarkable.

For the past two weeks, though, the Dude from Dade (I suppose it was inevitable) has discovered the truth of that old saying about life being tough at the top. On Saturday, February 8, the dynamic 21-year-old best California's Derrick Rostagno in the semi-finals of a tournament in San Francisco and overtook Sweden's Stefan Edberg at the top of the ATP Tour computer rankings. From that moment, he was there to be shot at.

The first shots were fired the very next day by Michael

Chang - and very accurate they were. The diminutive American, ranked 16 at the time, beat Courier 6-3 6-3 - perhaps to remind him that he owed Chang a debt. For it was Chang who, in 1988, became the first American winner in Paris since Tony Trabert in 1955.

Last Sunday, in the Brussels final, Courier found himself facing another man with something to prove.

Boris Becker, like Edberg, had asked the organisers of the Donny Indoor for a wild card. Becker's mission was simple. A year ago, he had at last become the world's No.1 by beating the holder, Ivan Lendl, in the final of the Australian Open. "It was the greatest moment of my life," Becker said at the time, "the culmination of a dream."

Edberg ended that dream by taking the No.1 ranking away from Becker twice in 1991 and, finally, keeping it. So, in Brussels, Becker wanted to beat Edberg to begin the repair of his ranking, which had slipped to No.5.

Then, too, he had a score to settle with Courier. He wanted to show the American upstart - who, three weeks ago in Melbourne, usurped his Australian crown - that his own surprising loss there to John McEnroe was a mere accident. (Actually, McEnroe had quite a lot to do with it. I can assure you).

When Becker beat Edberg convincingly in their Brussels semi-final last Saturday, Courier said he expected a difficult final against a man he had never beaten in three previous

meetings. How right he was. Although the American played well, wielding those ungainly but effective ground strokes with great energy and skill to win the first two sets and create three match points in the third set tie-break, Becker played even better.

The powerful German, all determination, saved all three match points with positive, attacking play and went on to win a marvellous encounter 6-7 2-6 7-5 7-5. It lasted four

*'He has already discovered that life is indeed tough at the top'*

hours and 56 minutes, the longest final in the two-year history of the ATP Tour, and Becker played as well as I have seen him for years. At last, he was serving and volleying again instead of trying to prove he is a great base-line - which he isn't and never will be.

It has been a particularly tough baptism for Courier, and this week in Stuttgart he has had the pack snapping at his heels again. Joining Edberg and Becker were Lendl, Guy Forget, Goran Ivanisevic, and a young man of whom you have heard me speak before: Richard Krajcek, of Holland.

Courier's victory against this young giant on Thursday was particularly significant because it was the match that never was - the semi-final of

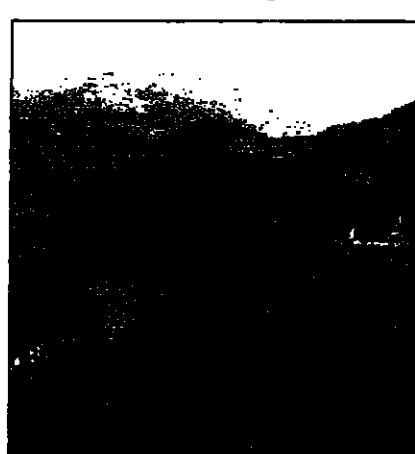
the Australian Open that could not be played because of Krajcek's shoulder injury. Courier did well to keep the Dutchman at bay because he is the most improved player in the world over the past six months and realises he is destined for greatness.

For Courier, though, it will continue, week after week, with the pressure building all the time. That is how it has been ever since the rankings began in August 1973 when the mercurial Rumanian Ilie Nastase was judged by the computer to be the greatest.

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## PERSPECTIVES

# The secret university

John Kitching on the POW who fooled his Japanese captors

IN MARCH 1942, Frank Bell, a newly-commissioned army officer with a First in languages from Cambridge, was captured by the Japanese. But this is not another tale of misery and deprivation; it is the remarkable story of how a determined man set up an unofficial university in Kuching prison camp, Borneo, right under the eyes of his captors.

Regulations forbade prisoners to teach, learn, compile or possess notes on any subject. The penalty for disobedience was solitary confinement or death. Yet, Bell was able to set up secret classes in - among others - seven modern languages, history, navigation and pig-farming. Diplomats were awarded to successful students, ranking them from British university honours standard down to School Certificate pass level.

Bell died three years ago, before he could complete his record of life in a secret university. His extraordinary tale is now published privately by his widow, Elisabeth. Yet, Bell still managed to found his "undercover university," gave it the motto "Artes in Arduis" and brought together those who wanted to study and those who could teach.

"It was entirely Frank's brain-child," says Donald Yates, a fellow prisoner. "No senior officer appointed him to organise study, and certainly no Japanese directive encouraged study. Frank supplied the idea, the administration and the motivation to keep it going."

In his early months at Kuching, Bell learned from copies of the English-language *Nippon Times* that Allied prisoners in Germany were allowed to hold classes and lectures. That knowledge fuelled his determination to establish a secret learning centre.

"Paper is a small and common word, but still a magic one to me," Bell wrote later. "What extremities of contrast lie between the luxurious abundance with which I write these very words, taking sheet after sheet of smooth, clean, white paper from the well-filled drawer of my desk... and the saving and prizing of every scrap in Kuching days."

The prisoner-students used every possible piece of paper: fly-leaves from books, cigarette papers, government forms, backs of letters, envelopes, soap wrappers, old news-

papers. A letter from home was doubly exciting: good news and more writing space. Bell began to make language textbooks and grammars, writing them out laboriously by hand on tobacco paper, sewing them together, covering them in sarong or pyjama fabric and binding them with raw latex from the local rubber estate.

Smokers often were reluctant to give up their tobacco paper. "To smokers, paper was as precious as it was to me and my pupils. Paper fought for pride of place with bread and butter and beefsteaks in the visions of the night," wrote Bell. "In my dreams, I was forever buying notebooks and pens and inks, and even now, though I can walk past a cake-shop without my mouth watering, I cannot pass a stationer's without longing."

The Japanese compromised in one area - albeit slightly. They allowed a small number of books - foreign grammars and *belle lettres* - into Kuching on the understanding that they would be read for pleasure and not used for teaching. Together with his handwritten grammars and exercises, Bell now had the tools for his university.

He canvassed camp members with a double question: What did they wish to learn? What were they willing to teach? "This personal approach proved very successful. I was encouraged that almost every member showed interest. I received a promise of active participation from all but four, who said they were too old to learn or too far gone

in mental decay to pull themselves together. One senior officer was not interested in anything but Portuguese, and though I tried everything I could to get hold of a Portuguese grammar, I was not successful, so he did not join us."

Bell drew up dates of terms, tests and examinations and the university was launched with a flourish. Its story falls into two distinct periods of a year each. "The greater part of the useful work was done in the first year," writes Bell. "Although we complained then of hunger, happily for us we had no conception of the degree of hunger, ill-health and frustration we should experience in the second year."

As far as the university went, the second year was a sad story of decline, though not of fall. Most of the courses other than modern languages had come to an end through

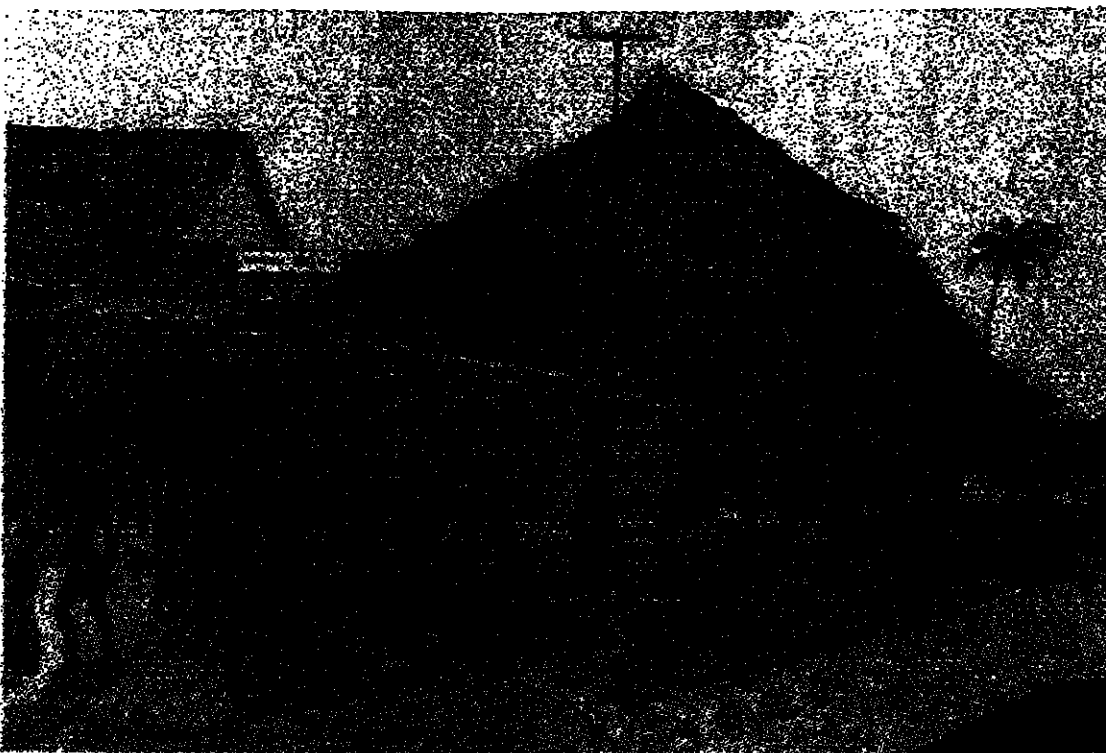
exhaustion of material. Many of the linguists had also succumbed but a few, about half a dozen in each language, persevered to the very end, in spite of everything."

Bell's French classes were among the most animated. "Sometimes we would tell a story, each taking it in turn to add a sentence or two. Highly exciting and improbable adventures were told around our circles in the dark." Always, though, there was the risk of intervention by a Japanese guard. "When our classes were interrupted by the Japs, or when they were being held in the part of the hut visible to the sentries as they patrolled outside the wire, our main method of subterfuge was to produce a pack of cards always left handy. I, who had never played a game of bridge in my life, could then be heard making nonsensical bids of 12 no-trumps."

The Japanese ban on classes was particularly tiresome for Bell and other officers who helped with teaching. "If the Japanese had not totally disregarded the Geneva Convention, we could at least have had some quiet and comfort. The professional teachers among us longed in vain for the orderliness of the classroom," wrote Bell. "To be at a desk with a blackboard beside me, pupils in their places, each with his own book, pen, paper - that was the stuff of dreams!"

Spanish was the most successful language class. Bell taught an advanced group of three pupils ("two of whom knew nearly as much Spanish as I did by the time we finished"). There was also an intermediate group and one for beginners. All groups amalgamated for conversation in the evenings. After the war, Bell had lunch with two members of the advanced class at a Spanish restaurant in Soho, London. It gave him great pleasure to hear them order in Spanish - and get what they asked for.

Essay-writing in the top group



Glodok jail, a brief home for Bell before his years at Kuching

was of a high standard, too. Topics included an imaginary dialogue between King George VI and the ghost of Henry VIII, and an appreciation of Cervantes. Pupils were expected to write 1,000 words.

But amid the learning and the fun were the constants of debilitation and death. The officer conducting the class died of dysentery, a leading member of the Russian group became desperately ill. Malnutrition affected virtually all members of the university.

At the end of the war, Bell awarded three "degrees" in French and three in Spanish. Many others attained School Certificate level in Dutch, Italian and German. In all, Bell handed out 22 diplomas in what he called a "silent testimony" to the efforts of his colleagues. All bore handwritten assessments of the officer's work and were signed F.E. Bell, MA (Camb). Later, the diplomas were printed. All were again signed by Bell.

Writing of his own award (for Dutch), he observed: "My own diploma, though it can only speak of my Dutch studies at the good hands of an Australian colleague, has earned a place in my affections as high as my Cambridge MA."

Ten years after the war, Bell realised the dreams of Kuching and founded in Cambridge a school for teaching English to foreign students. Donald Yates, his fellow prisoner-student, helped him to build up the business. Further schools were opened in other English towns and cities and Bell's zest for teaching remained undimmed at his death in 1968.

He revisited Kuching in 1984 and was delighted to find the Batu Lintang Teachers' College flourishing on the site of the former POW camp where he had established his own secret university.

"Undercover University, by Frank Bell, published by Elisabeth Bell. Available from: 14, Chaucer Road, Cambridge CB2 3RQ. Price £18.95.

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# Wasted lives in the UK's packed jails

DOES society jail criminals to punish them, or to get them back on the straight and narrow? Penal experts have debated these questions for years; some think they are just two sides of the same coin. But on the slim evidence of a recent morning's visit to a jail - Pentonville, in north London - the answer seemed clear to me and other members of a City group I was with. It should be the second of the two.

Our strongest impression was that of waste in the arrangements there - of time, human spirit and, ultimately, public money. Most of the prisoners spend 16 hours a day - sometimes 23 - locked in their cells. They are allowed radios and books, and the more privileged have a common room with snooker and TV. But days are empty and long. You can almost hear morale ebbing and resentment growing. It eats at the self-esteem of those who hope to regain their position in society - or it feeds their lust for revenge.

Pentonville is nearly 150 years old but preserves a kind of grim beauty, at least inside. Its half-star shape has four wings radiating from a central point from which every cell door is visible. The galleries have a classical orderliness, spruced-up with fresh white paint. Outside, it is bleak, brick and enclosed, with the sound of dogs barking.

The atmosphere feels surprisingly relaxed. Gates clang, where jobs among themselves prisoners on tasks outside their cells stand in clusters. The heating is efficient; it has to be because of the idleness to which most inmates are condemned. The cells are cramped, blank and barred. The furniture - a bed, a table and a chair - is made of cardboard to prevent misuse. Cells that until recently used to have slop buckets are being given their own lavatories. But this has created problems. Prisoners smashed the china pans, so it was necessary to replace them with stainless steel. However, slopping-out gave inmates something to do - a chance to get their minds going with others. Now, slopping-out seems more time in idleness. At least, overcrowding provides companionship.

Meal-times are also bleak. The prisoners get three hot meals a day and we saw the kitchen preparing a spaghetti concoction, ammonia and chocolate tart. It was not the most appetising food I have seen but the food budget is £12.50 a prisoner per week. Even meatless, though, it seems designed to reinforce the emptiness of the prisoner's day; supper is at 4 pm, which leaves an aching 16-hour gap until breakfast.

One spark of hope is the Job Club, a little initiative run by charity to help inmates find work when released. In their last two weeks

inside, they attend classes to learn interview techniques, play-act interviews and study the results on video. It is a gallant operation run by three people. One is Carole Barker, a diminutive lady who incarnates herself with a dozen inmates at a time. But although she has a panic button, she has only twice had trouble. "I'd rather be locked in here with 15 inmates than walk along the Holloway Road," she says.

Bill Abbot, Pentonville's governor, nor says Job Club is the only one of many well-intentioned schemes that he has seen which has "got under the skin" of the prison. It has seen 325 inmates since last March. Of those, 50 are in paid employment, 80 in further training, 10 are self-employed and two are doing voluntary work. All who attend Barker's class employ them, so no one will want to complain that there is jubilation every time one finds a job.

Implicit in these figures, though, is the fact that 142 of those who passed through the Job Club are probably roaming the streets with nothing to do - perhaps, they are back in jail - to say nothing of the many who never attended at all.

David Lascelles joins a City group on a moving morning in prison

The officers told us they see the same faces again and again. The magic age seems to be 26; if a prisoner manages to mend his ways by then, he will probably make it. It is not a lifetime of crime beckons. A charity behind Job Club was Apex which, by an unhappy chance, announced that it was about to fold only two days after our visit. We were so moved by Barker and her team that a number of our group set about trying to keep them in business. This will either require a sing of private sector money - or, as a chance, to get the Home Office, the Department of Employment and the Department of Education to contribute.

There is a deeper question. Why are 900 prisoners (and thousands of others in the UK) kept in enforced idleness when their time could be put to good use, in training, in education, in rebuilding morale? I do not underestimate the difficulties of the efforts of those who have been seeking this question for years. But it is a question that should be asked in the prison population. We should be doing more to get ex-inmates back into society, permanently.

It will take money. But I fear that, otherwise, much of the cash we are spending on our prison service will continue to be money down the drain.

## FOOD AND DRINK

# A homespun new colony

Long Island's traditional crop - potatoes - is making way for the vine. Jancis Robinson reports

NEW YORK City stretches into the Atlantic along the Forks of Long Island, effectively the extremes of Manhattan. Here, you can find a deli called the Barefoot Contessa selling cooked brussels sprouts and five blends of coffee, four of them decaffeinated, to take away. In cafes nearby, you can order an all-white omelette or cholesterol-free French fries.

Long Island now has a wine industry which, in its way, is also extreme. It is, for a start, extremely young. Wine labels may boast that the relevant vines were planted way back in 1880. (Long Island's first vinifera vineyard for more than a century was planted in 1973 by Alex and Louisa Hargrave, who had to wait six years for the next grape-grower to come along and prove their sanity).

It is also, like many a fine wine region, at a climatic extreme. Further north, in New York state, winters are too hard for vinifera. Only the moderating influence of the surrounding ocean allows the vine species responsible for all the great wines of the world to be grown this far north.

Almost all of the vines planted around the lakes in upstate New

York belong to coarser, hardier species.

Vines are now encroaching on Long Island's traditionally dominant crop, potatoes - oddly prosaic for a region famous for providing the famous with somewhere (the Hamptons) to spend their weekends with the equally famous.

Today, more than 1,200 acres of vineyard have been planted, mainly on the North Fork, by about 45 growers and vinified at 15 different wineries.

As in so many other areas of commercial endeavour, the early 1980s were the boom time. An acre of land was then just \$2,000 (£1,105); now, it is closer to \$20,000.

The odd Manhattanite, associating the South Fork of Long Island with luxury vacations and wine with the ultimate good time, invested in what turned out to be a dream.

They have now been shaken out, according to Dan Kleck, who has worked as a Long Island wine-maker since 1979 and is now introducing malolactic fermentation at the Palmer winery. "They've sold to more committed people who spend two or three days a week out here and might even drive a tractor once in a while. It is a lot better. Fewer egos."

Now that undesirable outsiders have been seen off, Long Island producers are concentrating on the remaining major pests: birds (they are on the main migration route and have to spend about \$1,000 an acre on special netting); hurricanes (these are meant to happen every 40 years, not every other year) - and California.

Any California-trained wine-maker comes a terrible cropper in this cool, late-budding climate. "You have to un-learn that California thing," says Kleck.

"Our reds need much longer maceration. Our fruit acids are much higher and our alcohols lower." (A Long Island wine more than 12 per cent alcohol is rare indeed, and chaptalisation - adding sugar to raise the final alcohol level - can be the norm for some vineyards).

All of this sounds very European, and Long Islanders have been keen to stretch welcoming hands over the Atlantic. They have invited Bordeaux's top brass to a couple of instructive "wine-ins" over the past few years, along with Australian viticulturalist Richard Smart who has shown how to use every ray of sunlight to maximise ripening.

The wines taste French in structure, if not World in technology: never heavyweight with crisp, bordering on lean, fruit flavours. At last year's New York Wine Experience - a weekend wine extravaganza organised by

The Wine Spectator magazine - 1,000 experienced tasters were asked to identify the 1989 Chardonnay from Long Island's exciting new Gristina winery. Well under 2 per cent guessed it came from Long Island; I thought it was a well-made Chassagne-Montrachet.

Chardonnay seems to be particularly successful on Long Island but, unusually, there is potential for dry Gewurztraminers with none of the oily bitterness that dogs California examples. Among red grape varieties, Merlot has shown most form so far (like Washington State 3,000 miles west), although Cabernet Franc has its devotees among those not wedded to the clout of California wine.

Cabernet Sauvignon can be difficult to ripen fully except in a very few well-chosen sites, but Long Islanders claim that part of the problem lies with the American consumer's California-shaped

perception of how Cabernet Sauvignon should taste. Blending different varieties is a novel sport that will surely become more popular.

Most of the wines retail in the \$12 to \$15 bracket, putting them on a par with California's mid-priced varietals; but, like their counterparts who make English wine, Long Island producers sometimes have to labour against local prejudice. Bridgehampton Winery, one of only two on the South Fork, sets its cap deliberately at the big urban market 70 miles west by using the least bucolic image possible - that of Manhattan by night - on several labels.

The typically spare but Vivaldi-haunted winery building overlooks the sad remains of a vineyard too prone to frost. Undaunted, the jingle-merchant who owns Bridgehampton has acquired land elsewhere. It was

there that I was told how Bridgehampton reds would be lightening in style. As he put it: "Our winemaker had a child recently, so his search for immortality no longer has to be diverted into his wines."

Most impressive of a wide range I tasted on Long Island were Lenz Gewurztraminer 1989; 1989 Chardonnays from Gristina and Bidwell, as well as Gristina's 1988 Cabernet Sauvignon (made at Bridgehampton before its own winery was established; winery was built); Bridgehampton's light 1989 Merlot; Bedell Cellar's confident and plump 1988 Merlot Reserve; and unfinished samples of Palmer 1990 Merlot and 1991 Gewurztraminer.

Rainy 1989 has been Long Island's only real problem vintage since 1980. As far as the wine is concerned this is clearly a viable, if slightly homespun, new colony.

Palmer and Bridgehampton wines are imported into the UK by the Great American Wine Company, 137 Lavender Hill, London SW11 5QZ. Tel: 071-924-4599. Palmer wines are stocked by Wigmore Wine of London. Tel: 071-274-0988.

# Street Food/Nicholas Lander

## Magnifique!

### The crêpe

ASKED to nominate one dish as the best example of French culinary ingenuity, it would be difficult to find anything from that enormous repertoire more versatile than the crêpe.

They are easy to make. All you need for the basic batter is eggs, flour, salt and milk and the patience to let it stand for two hours. The only limit on quantity is the size of your mixing bowl. They can be served both sweet and savoury; filled with ham, mushrooms or onions at the beginning of the meal, or lemon juice and sugar at the end; or as a main course stuffed with crab meat and served with a salad.

Crêpes have also managed to jump social strata with the greatest of ease. They can taste wonderful when bought hot

from a French street corner stand where they cost between FF12 and FF18, depending on the filling. You can pay five times that much for the privilege of eating crêpes suzettes. These, according to Escoffier's recipe, contain tangerine juice and Curacao and are mixed - and cooked - in the dining room.

Crêpes highlight the peasant, religious and regional aspects of so much of the best of French cooking. Originally, they were confined to being served on Roman Catholic holidays and were seen as symbols of happiness and good fortune. As the pancake was turned in the skillet, the family would gather round and touch the handle of the pan, coin in hand.

Practically every French region has its own crêpe: they



Crêpe making in Paris: The only limit on quantity is the size of the mixing bowl

are known as *tantimolles* in Champagne, *landimolles* in Picardy or *sauvaines* in Limousin. But the French region for crêpes remains western France, particularly Brittany and the city of Quimper with its crêpes dentelles (lace pan-

cakes). It was in Brittany 26 years ago that I fell under their spell. Reluctantly, I had been sent to stay with a local family in the hope that I might pass my French O-level. As we walked the streets of Rennes, my

senses were assailed and language ceased to be a problem. I can still remember that first crêpe. Many others followed. What surprised me was not only how good they tasted but also how readily they were available. In England, crêpes

pancakes were still an annual treat, eaten on Shrove Tuesday. There was never really enough batter for us all and there was only one combination of flavours on offer - lemon juice and sugar. In France, though, any combination was possible: filled with chocolate spread, apricot or strawberry jam, cherries or almond cream. And there was even the possibility of combining one forbidden fruit with another and sprinkling Grand Marnier over the lot.

No breakfast menu in America is complete without a pancake section. They are offered in all shapes, sizes and flavours - filled with blueberries, cranberries or maple syrup or with bacon, ham and sausages on the side.

In London, after a walk on Hampstead Heath, you can join the queue at the stand run by La Crêperie de Hampstead.

But the taste of that very first crêpe still lingers. Whenever I arrive in France, I look out for a stall, partly because it is such an evocative symbol of the country and partly because I would love to eat another crêpe that tasted quite as good as that very first one.

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## HOW TO SPEND IT

Penny-pinching chic  
for the recession

*Lucia van der Post goes bargain-hunting and finds that even in these straitened times it can be fun*

THERE IS something about February that seems to induce in me a fit of parsimony. This is not normally something that comes naturally, as my husband is the first to rue, but I am taking a perverse kind of pleasure in seeking out ways of spending less without having any less fun.

There are, of course, cycles in patterns of expenditure and few of us remain unaffected by the moods that sweep our worlds.

What is interesting about the current cycle is while some are forced to cut back for the saddest of reasons (unemployment, redundancy, rising costs) others, whose incomes have not been affected one jot by the current economic woes, also feel unconsciously constrained when it comes to consuming.

It is not quite done to go on spending in the old audacious ways. Cutting back is seriously *à la mode*. Conspicuous Thrift is back in vogue.

Designer clothes are being tracked down at less than full retail price, houses are being repainted and given a new lease of life with bargain-basement paint, and salerooms, upholstery and stencilling classes are there for the taking, secondhand books are being sought, casseroles and pastas are turning up on tables instead of *foie gras* and *magret*

*de canard*. All it needs is ingenuity, thought and style. There are those who feel hard-up and inclined to join the challenge are a few suggestions for ways and means of cutting down without feeling deprived.

The ardent bookworm will have noticed that hardback books, once bought lightheartedly, without thought for purse or pocket, have now become a serious luxury.

Every town has its secondhand bookshop but in London the best, for serious readers, is generally agreed to be Skoob, 15 Sicilian Avenue, Southampton Row, London WC1.

Mostly rather academically-inclined books but lots of general interest, too. Joining The London Library, 14 St. James's Square, London SW1 could also be a good move — it would not take many books to recoup the £100 a year fee. You can join almost instantly — just fill in the form and pay up.

Secondhand clothes are, of course, the cheapest, if not always the most fashionable, way of dressing.

For chaps Bertie Wooster of 284 Fulham Road, London SW10, is a newcomer. Here the would-be gentleman can kit himself out in authentic gear

at a fraction of the full retail price.

Everything is secondhand, all in what its owner calls "really good nick." Dinner jackets can be bought for £75, morning coats and trousers from £75 to £130 and bespoke, tailor-made suits for between £45 and £55. A pair of cords would be £25, tweed suits from £85 to £100.

There is many a chic woman who waits for the periodic *peripatetic Designers' Sale* to bring her wardrobe up to date.

The next are not until June 5 — 7. Tel: 071-223-8004 for tickets when you could put your summer wardrobe in order.

Do not forget the charity shops which seem to have become rather *démodé* recently.

I bought a ravishing silky ruffled blouse (ex-Saks 5th Avenue) at my local branch for £3.99 which, though I say it myself, acquitted itself well last week at a chic Parisian party.

For those who can dressmake or upholster or make their own curtains The Cloth Shop, 280 Portobello Road, Ladbrooke Grove, London W10 (tel: 061-662-6001) is well worth knowing about.

Most fabrics are sold at half-price. There are wool suitings at £10 a metre, old velvets from £1 to £2 a metre, as well as wonderful collection of old English tie fabrics from the late 1950s.

Then there are designer fabrics from people such as John Galiano and Arabella Pollen and at the moment a collection of Ralph Lauren blankets for £80 (normally £200).

When it comes to furnishing the home do not forget the markets — getting up early on a Friday morning to go to Brompton, south London, travelling the auction rooms and rooting around in the secondhand shops still provides the best bargains and gives homes an interesting and eclectic air.

Eric Gean's Town & Country Auctions in Britain, The Bargain Hunter's handbook (published by the AA, £5.99) is still in print and is still the best guide to salerooms all over the country.

The Java Cotton Company,

52 Lonsdale Road, London W11 5BY (some of its wares are photographed top right) sells ravishing hand-drawn and hand-blocked batik, all made by traditional Javanese methods.

Anyone who has already come across batik will know what truly lovely effects it produces, anyone who does not should hurry along to take a look. Besides selling the handblocked cottons by the metre (£14.75), it also has a range of accessories made from the fabric — table napkins (£2.25), cushions (£18.75) and tablecloths (from £38).

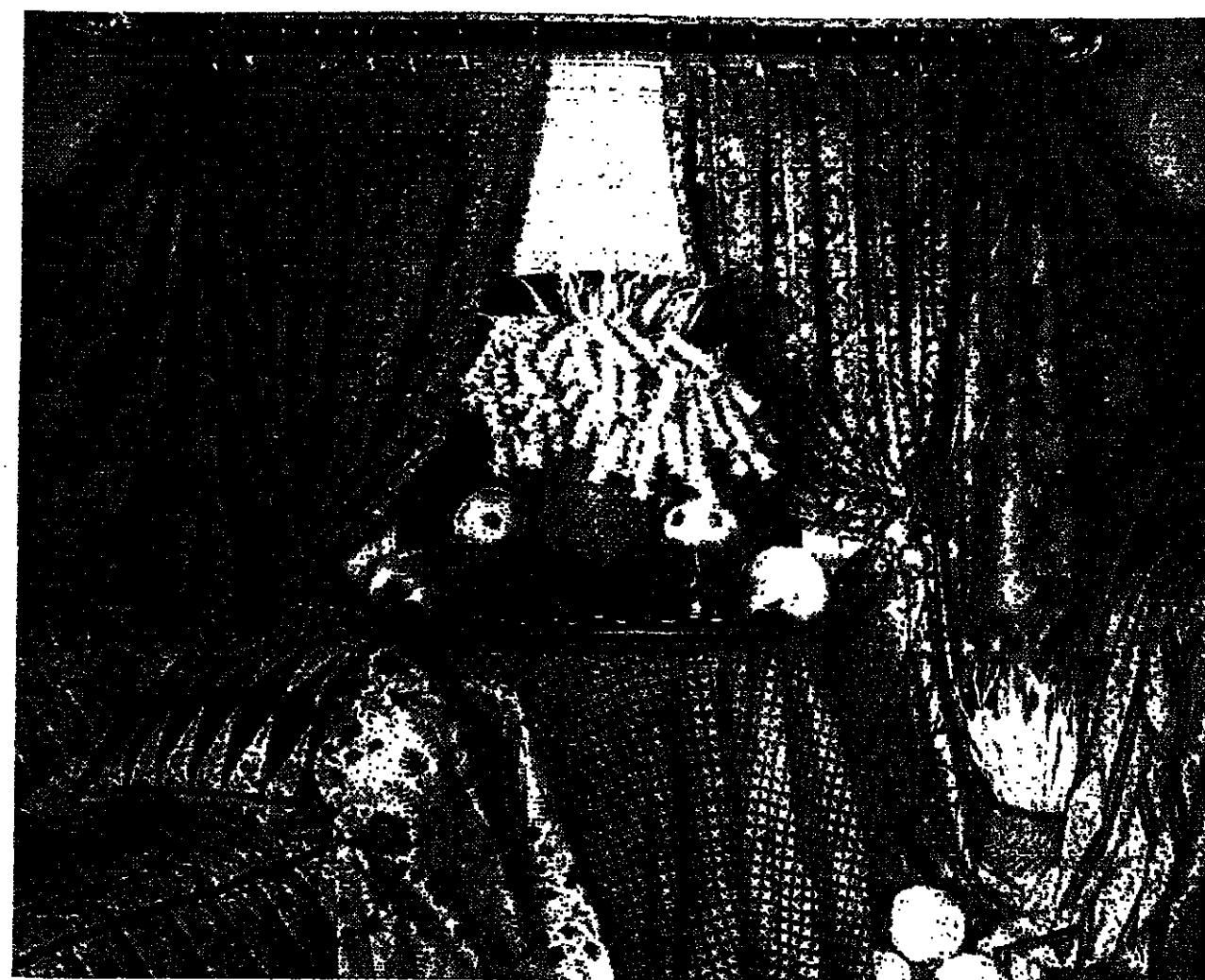
Ian Mankin, of 109 Regent's Park Road, London, MW1 8UT, has long been a source of sturdy inexpensive fabrics — all those lovely old-fashioned things such as mattress ticking (£4.75 a metre), striped muslin (£4.50 a metre), calico (£2.00) cricket stripes (£5.50) and cotton net (£1.50).

Now he has opened another branch south of the Park at 271 Wandsworth Bridge Road, London SW6 2TX. Look out also for double width linen by the metre, wide enough for a 5 ft 6 in bed, at £22.99 which means you could make a pair for £165 instead of paying the £235 that currently the lowest priced ready-made version costs.

Anthony Thompson currently has some marvellous rugs, carpets, shawls, needlepoint and textiles on sale at very special prices. The market has been seriously depressed all year and if you go along to his shop at 5, Hillgate Street, London W8 7SP you will find early 20th century needlework chair covers from £20, rugs from £50 and lots of other bargains besides.

Then there is our old friend the Next Directory — I cannot recommend highly enough the new spring version. It is beautifully photographed and filled with highly desirable clothes and household goods, from simple shorts and trousers, sweaters, the best T-shirts I have yet seen — generous sleeves with dropped shoulders, good necklines in marled blue, grey or cream for £12.99 — to an excellent range of household basics.

Look for 100 per cent cotton



A collection of ravishing cotton batik by Java Cotton Company

percale bedding at £19.99 for a single sheet, chambray bed linen at £29.99 for a single duvet cover and plain ridged glass bowls (photographed below) at £15.99 for four. Well worth sending for. For the catalogue (£1) tel: 0345-100-500.

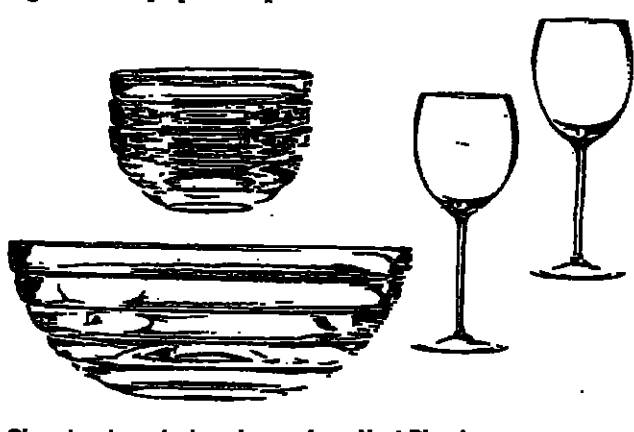
And now, having saved all that money, what about a treat?

Hartley Safaris have, at the request of four *Weekend FT* readers who came with us to the Kalahari and the Okavango delta two years ago, put together a very special trip to

the remote Kalahari Gemsbok Park, the Etosha pan, the Skeleton coast and the Namib desert.

It will be a privileged group of just ten readers and some smashing guides — eight places are booked, only two places, which will go to the first takers, are left.

It runs from April 24 - May 8 and costs £4,579 each. Full itineraries available from Hartley's Safaris, 13 Queensberry Mews West, London SW7 2DXU. Tel: 071-594-5005.



Glass bowls and wine glasses from Next Directory



Outdoor chair, £49.99 for two, from Next Directory

## FOOD AND DRINK

Philippa Davenport and Giles MacDonogh and their tasters try commercial stocks and supermarket soups — with surprising results

Designer ladles  
can be costly

LEFT TO my own devices I should be quite happy with a bowl or two of soup at lunchtime. Unfortunately, my life does not always allow for such simple solutions; but there are generally three or four days a week when I get away with it, writes Giles MacDonogh.

Over the years a good deal of agony has gone into finding the right solution to the problem of lunchtime soup. These days I tend to keep some of the cooked vegetables from the night before and ally them to something fresh that I can mince up fine.

Some stock (if nothing else the pots from Sainsbury will do) activates the mix. The process has taken ten minutes so far, and in ten minutes I will have wholesome soup. I use no thickeners apart from a tot of cream if that is to hand. These soups can be simple or eccentric, occasionally even baroque, but I like them and only I have to eat them.

It was for this reason that I was originally excited by the chilled soups produced in cartons by the New Covent Garden Soup Company: the soups filled two bowls; monthly specials added to a range which grew ever broader; the packaging looked nice. In short, the producers led you to believe that this was soup as mother made it.

But it was not. Since the soups were launched I have tasted virtually all of them with the exception of high-octane blends such as brussels sprouts and chestnuts. The soups are sticky with flour

and lacking in flavour. An obsession with vegetarians has meant that meat stocks are often shunned. When they are used (in the chicken and coriander, for example) they tend to be greasy and unappetising. More recently, I have tried a couple of fish soups and found neither of these exceptional. Covent Garden drove me back to the chopping board; for this reason alone I offer thanks.

The New Covent Garden Soup Company has been a runaway success. Rare is the sandwich shop that cannot offer its soups for the office kitchen.

Naturally, the supermarkets would also like to cash in on the chilled soup business but

*'There was enthusiasm for M&S minestrone'*

something has prevented them from making a go of it. For a while Sainsbury joined Waitrose in putting out an own-label soup bought in from Covent Garden but they have since abandoned the practice. Will Sainsbury's and other supermarkets make a comeback with soups of their own? Watch this space.

For the time being there are just Waitrose and Marks & Spencer, with the latter buying in soups from other suppliers. Last week, I obtained samples of the ranges offered by both supermarkets and, assembling a team to taste them with me, I gave myself over to chilled soup.

Both Waitrose and Marks & Spencer produced a tomato soup. The Waitrose came with (dried) basil. Neither had a fresh tomato taste. M & S was billed as a cream and advertised some fancy ingredients such as Mascarpone cheese. People were chiefly put off by the "day-glow orange" colour

of the soup. The M & S none-theless won by a head.

Waitrose's French-style fish soup was similar to Covent Garden's offering in this line. My jury found it watery and I found one of them poking at a sad, rubbery piece of crab she had found at the bottom. A professional chef described it as "weak court bouillon."

The M & S brique was the colour of plaster. The floury texture found few takers but it was a mile more popular than the Waitrose soup.

The Waitrose scotch broth with its peas, carrots and barley seemed indistinguishable from a canned soup; while an oxtail soup from M & S reminded everyone of gravy. More positive criticism was meted out for the Waitrose winter vegetable although there were grumbles about "dried garlic" and stock-cube stock.

Genuine enthusiasm greeted the M & S minestrone. It looked impressive in the pan and neither pasta nor vegetables were overcooked. No one detected the parmesan announced on the pot but the garlic found favour.

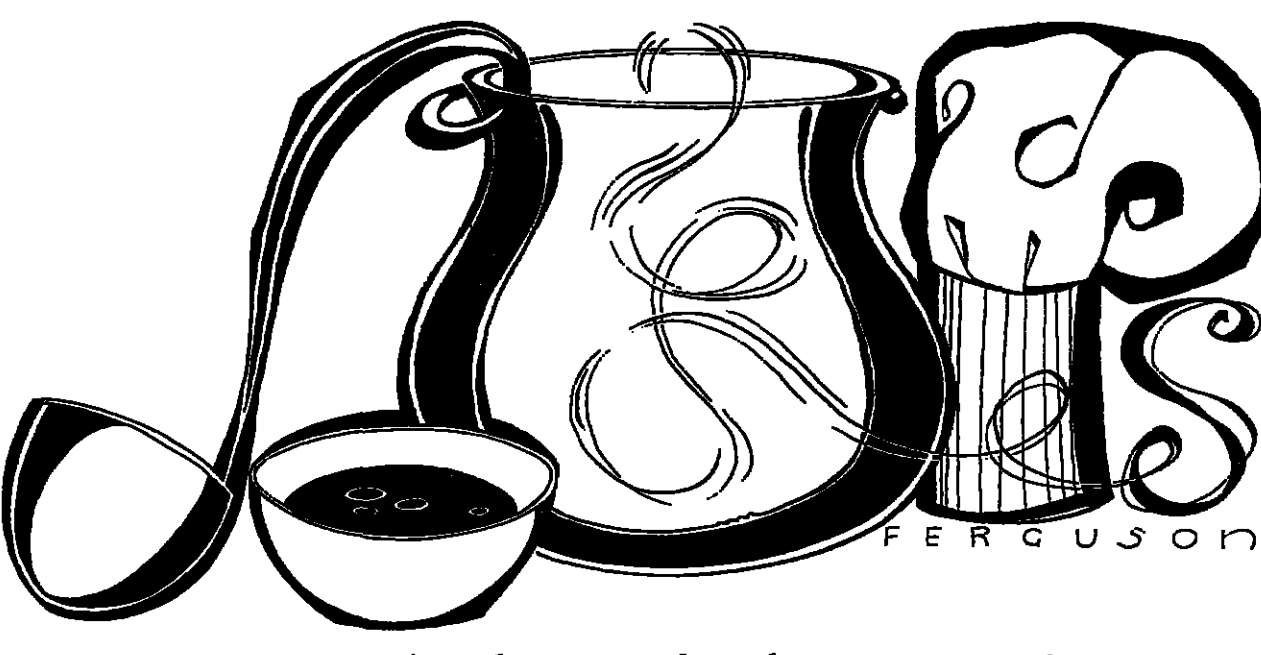
The M & S mushroom was also well received. One of the jury went so far as to say that "It's like mushroom soup you make yourself."

M & S leek and potato also scored over half marks with the caveat that it could be "leekier."

"Might be better cold," wrote one.

All the soups produced two scant servings. This made them suitable for lunch or as a prelude to a meal for two. Prices started at £1.50 so it would make no financial sense buying two pots for four; especially given how cheap and easy to make soup is.

The only soup in the range which could not have been quickly produced was the oxtail, but nobody liked this anyway.



## A lunch-hour slurp

*A few short-cuts to home-made soups*

Giles MacDonogh has been dipping into. They can, however, easily be cooked, eaten and washed up within a lunch hour. They could of course be served at dinner — and so gain Lord Curzon's approval.

For the sake of speed I have incorporated a few short cuts. One soup is made with frozen spinach, rather than fresh, which is not worth eating as a vegetable but acceptable for soup-making. The other uses leftover mashed potatoes, a commodity to be found in this house only if I deliberately cook more potatoes than needed for dinner the night before.

Normally I use home-made chicken stock as the liquid base for my soups but to tie in with the "almost instant" theme of this week's column I have used shop-bought versions here. To my surprise and that of my co-tasters, we found that the preferred stock cubes to the much more expensive and supposedly superior liquid stocks now on sale at some supermar-

kets and delicatessens. Jürgen Langen's poultry stock (sold in a glass jar at approximately £1.50 for 500 ml) got a thumbs down rating: low on poultry taste, and possessing the gluey quality of canned consommé, not entirely unpalatable but not really stock-like.

Sainsbury's fresh chicken stock (available from 100 branches at 85p per 284 ml carton) met nose-wrinkling dislike all round and got bottom marks. It was condemned as unchickany, the onions, celery, leeks, carrot, garlic, thyme and other flavourings seeming to outweigh heavily the taste of the bird. A very disagreeable after-taste also caused comment.

Waitrose own-label chicken stock cubes (12 cubes for 85p) were marginally preferred to Knorr (eight cubes for approximately 75p) by most tasters, though we all agreed that both brands need to be diluted with more water than the label instructions suggest. The best of the commercial

bunch by a long chalk, but still a very poor second to the home-made chicken stock, included in the blind tasting, was a relatively new brand, Just Bouillon cubes by Kallo (six cubes cost 85-75p).

Jointly and severally we rated this as pleasant and unaggressive, with a mild chickeny flavour that bears some resemblance to the real thing. The fact that it contains no monosodium glutamate, no E320 (butylated hydroxyanisole) and no yeast extract will please those with special dietary problems.

There are seven stocks other than chicken in the Just Bouillon range. For further details and stockists contact Kallo direct. Tel: 081-890-8324.

LEEK, POTATO AND CORIANDER SOUP

Fresh potatoes can of course be used instead of leftover mash. Dice them small to cook them quickly when speed is of the essence. The soup cost me an eminently modest £1.77 to make and it will serve six.

1 lb mashed potatoes; 1 lb leeks (trimmed, weighed); a bunch of coriander; 3 tablespoons extra virgin olive oil; 2½ pt light chicken stock or salted water.

Slice the leeks and simmer them in the liquid in a covered pan until tender but do not cook them so long that they are robbed of freshness.

Strain off the cooking liquor and work most of it in to the potatoes, pouring it on slowly and beating the potatoes with a wooden spoon to make a creamy smooth mixture.

Whizz the leeks in a food processor with the olive oil and a handful of coriander. Stir the fragrant green puree into the potato. Wash out the processor bowl with the rest of the cooking liquor and add it to the soup. Reheat gently, stirring occasionally, and season with salt and pepper.

SPINACH SOUP WITH ANCHOVY CREAM

Inspired by a favourite dish of spinach souffle with anchovy sauce from Langan's Brasserie, the Mayfair restaurant, this soup will serve five and costs about £2.30 to make.

1 lb frozen whole leaf spinach; 1 pt chicken stock and 1 pt water; the juice of half a lemon; freshly ground nutmeg; 1 x 2 oz can of anchovy fillets; ½ pt thick cream mixed with 3 or 4 tablespoons milk.

Cook the frozen spinach in the stock with the lemon juice, some salt, pepper and a very generous grating of nutmeg. Whizz the mixture to an emerald green puree in a food processor and return it to the pan. "Wash out" the processor bowl with the water, add the green flecked water to the soup and reheat.

While the spinach is cooking, tip the anchovies and their oil into a small pan. Place over low heat and mash and stir with a wooden spoon until the anchovies disintegrate. Then pour on most of the milk and cream mixture. Stir to blend and heat through well.

Stir the remaining milk and cream mixture into the basic soup to enrich it a little, and check seasoning. Finally, drizzle the hot anchovy cream over and through the soup in marbled swirls, and serve.







## BOOKS

## Life more revealing than literature

Anthony Curtis considers a strange state of affairs

"I DON'T like the family Stein," rhymed a pre-war wag. "There's Gert and there's Ep and there's Ein." Each Stein attacked a chosen medium with a chosen medium changed it utterly. But the long-term influence of Gertrude's innovative speciality, the circular sentence — "This is a rose is a rose" — has, it is true, become one of the trademarks of post-modernist literature; but today's intellectuals put much more intellectual muscle behind it than is found in her verbal marking. A phrase such as Beck-ett's "Imagination and imagination," repeated several times in the work of which it is the title, is not merely an incantation, it precisely reconstructs a state of mind.

In this double biography, Diana Souhami is concerned with the life of Gertrude Stein and that of her inseparable companion Alice Toklas, rather than with a fresh appraisal of Stein's work. Most of it is now a little read even by students. The loyal Virago did their best with two Stein reprints in the 1980s but not to much avail. What remains fascinating is the personality of a woman whose literary effrontery caused her for a while to be compared with Joyce. Souhami describes the only occasion the two writers met. It was in Paris in the 1930s and it was very brief. On being introduced Gertrude said: "After all these years." Joyce replied, "Yes and our names are always linked together." Gertrude followed this with, "We live in the same *arrondissement*." And at that point the conversation petered out. Ezra Pound was rather more forthcoming. He went to dinner with Gertrude and Alice in their flat at 27 rue de Fleurus, and enjoyed Alice's superb

cooking. Unfortunately when discussing T.S. Eliot, or maybe it was Japanese prints, he became over-excited and broke the back of a chair. "Ez is fine," said Gertrude later, "but I can't afford to have him in the house." For his part Pound did not think all that much of her work. As he wrote to Wyndham Lewis in 1936, "I feel all this flow of consciousness stuff has about FLOWED long enough."

Gertrude was a great rejecter of people. She quarrelled and eventually broke completely with most of her relations including her brother Leo. Like his more famous sister, Leo was an eccentric, an expatriate and an early patron of Picasso.

**GERTRUDE AND ALICE**  
by Diana Souhami  
Penguin/HarperCollins £19.99, 300 pages

Her rejects among her former protégés included many of "the lost generation" — that label was borrowed by Gertrude from a French friend. It was Alice's job to tell affronted callers that Miss Stein regrets she is not at home today nor will she be in future. Happily Gertrude's friendship with Man Ray lasted long enough for him to do several portraits of her and one of her white, round, Basket. Cecil Beaton then took over.

She was strangely, massively photogenic. Hemingway, a protégé until he began to make good, remembered Gertrude, in *A Moveable Feast*, as being "very big but not tall and... heavily built like a peasant woman. She had beautiful eyes and a strong German-Jewish face... her lovely thick, alive, immigrant hair which she wore put up in the same way she had probably worn it at college." And he

describes Alice as having "a very pleasant voice... small, very dark, with her hair cut like Joan of Arc... a very hooked nose. She was working on a piece of needlepoint when we first met them and she worked on this and saw to the food and drink and talked to my wife."

Picasso just about lasted the course as a close friend, as did that much inferior painter Gertrude later patronised heavily, the English artist Francis Rose. Another gifted student was Victor Thomson. He composed the music for Gertrude's opera *Four Saints in Three Acts*. The work contains a sentence "Pigeons on the grass alas" which has since found its way into the *Oxford Dictionary of Quotations*. With an all-black cast, and choreographed by Frederick Ashton, this curious opera was seen by many of the famous when performed in New York in 1934.

Both Gertrude and her lover Alice came from Jewish-American families settled in the West. The attraction between them was instant, the bond life-long. Gertrude had had a previous love-affair with a woman called May Bookstaver, a fact she concealed from Alice. The pattern of slave (Alice) and mistress (Gertrude) was soon firmly established, but we watch the balance of dependence gradually swing in Alice's favour; she had no easy task ministering to Gertrude's imperious needs and whims.

Yet you cannot but admire Gertrude's brute courage as much as Alice's power of endurance. They operated a private ambulance, distributing medical supplies to hospitals throughout France, in the latter part of the first war, and in the second they lived right through the Occupation in their country



house at Billiguin in Haute-Savoie. Gertrude somehow succeeded at long-range in preserving the Picassos in the flat in Paris from being plundered by the Gestapo.

Most of Gertrude's literary works, including her ecstatic accounts of her love-making, were so inaccessible to the ordinary reader that no commercial publisher would risk bringing them out. She had to sell a painting or two to finance publication. It was only when Gertrude wrote more comprehensively in her book on Picasso and above all in the *Autobiography of Alice B. Toklas* (Gertrude identifying publicly with Alice)

and its sequel *Everybody's Autobiography* that she became a best-seller. That led to the two ladies making a triumphal tour of America before the second war. Gertrude died suddenly in 1946 aged 72. Alice became overnight the classically protective author's widow. More paintings were sold so that all Gertrude's unpublished work could be printed, a project heroically undertaken by Yale University and the writer Carl Van Vechten. He had been a close friend and as "Papa Woolfums" had learnt to speak the baby-language Gertrude used with Alice at times of endearment.

Alice had problems

implementing this publishing project; she in her turn quarrelled with the Steins, her co-beneficiaries. But she was by no means finished. She struggled, on bravely with Basket the Second for companionship. She made some new friends and in her old age converted to Catholicism. Then she wrote a highly successful cook-book, and eventually in 1967, just short of her 90th birthday, was reunited with Gertrude in Père Lachaise where they both now lie in a joint tomb. The strange story of this long lesbian love-affair has been thoroughly well told in this book — one that is much easier to read than any by Gertrude Stein.

## Deft portrait of naval rivalry

THIS IS a book you are bound to enjoy. It is a chronicle of the Anglo-German naval rivalry placed against the broader background of the personal and national clashes that led to the Great War. The set pieces — the naval review of June 1897, the Jameson Raid, the Kaiser's visits to Windsor, Winston Churchill visiting the fleet, "the spring of the panther" — are dramatically recreated.

The pen portraits of the political and naval establishments of Wilhelmian Germany and Victorian and Edwardian Britain are brilliantly evoked with a sharp eye for the memorable detail (Bismarck's knowledge of Walter Scott's novels is a case in point). Massie keeps his complex story under tight control, covering large areas of domestic history and international manoeuvring without losing his reader's attention. Monographers like myself can only envy the sheer sweep of *Dreadnought* and the author's rich palette of colours so deftly applied. Like Barbara Tuchman's *Guns of August*, this is narrative history at its very best.

There are but a few instances where the author's appeal to a general audience dictates his selection of high points. There is an extended treatment of the Eulenburg affair, an intimate of the Kaiser brought to trial for homosexuality. We are presented again with the now seemingly obligatory account of Winston Churchill's unhappy childhood, the school besting, many and all, as well as his early adventures in the Sudan. Occasionally, a major figure escapes even Massie's skilful brush. He can do little with Sir Edward Grey, the all-important yet ultimately elusive British foreign secretary, who was left permanently shocked by his failure to preserve peace in 1914. For Grey, more than any other British politician, played the decisive role in determining Britain's course in July.

Multi-dimensional in approach and amply filled with larger-than-life politicians and seamen, this book is necessarily short on analysis but also curiously inconclusive. As Massie knows, the dreadnought race did not lead to an Anglo-German war. That issue was really settled by 1912 and relations between Berlin and London were far better in 1914 than they had been earlier. The naval race, as Massie's central theme, leaves little room for any real examination of the roots of the Great War and the German and British decisions to engage in it.

**DREADNOUGHT: BRITAIN, GERMANY AND THE COMING OF THE GREAT WAR**  
by Robert K. Massie  
Jonathan Cape, £20

The British decision, taken out of weakness rather than strength, haunted the imaginations of the inter-war generation and remains the subject of sharp historical debate. Belgium was but a fig-leaf to cover radical doubts; more deep-seated fears of the consequences of neutrality convinced the Cabinet waverers to cast their vote for Mars. Why are not told why they should have thought that this war could be fought on the high seas and so believed its course to be limited. Nor why all the statesmen of Europe believed that the conflict would be a short one, an illusion that critically influenced their actions.

Robert Massie's final chapters, already too crowded to give full play to the drama of that final crisis, omit much that is critical to any understanding of the origins of the Great War. For this, one must consult a different kind of book. If only it could be as engrossing and readable as this one.

Zara Steiner

## Freudian line between fact and fantasy

"LUCY R" was the Scottish governess who consulted Freud because she could smell only burnt pudding and the whiff of cigar smoke. Freud tested his "talking cure" on her, dredging up memories and emotions associated with the smells while the governess lay primly on his couch, and then told her "I believe you are in love with your employer". Soon afterwards, Lucy was "cured", slipped out of Freud's life and is remembered only as a brief case history in his early work, *Five Studies in Hysteria*. Who was Lucy, and what happened to her?

Lucy's Nose began as Cecily Mack-

several months in 1929-30. So Lucy's Nose became her fictionalised story of Lucy, interwoven with details of Freud's life at the time of the case and an account of her own researches.

Mackworth's Lucy is a tightly-laced, naive woman of 30 who has suddenly found herself dancing to the foreign tune of *fin de siècle* Vienna. The ordinary days of peace and *kuchen* and *kuchen* are worlds away from native Glasgow; her temperamental, guilt-ridden employer might have stepped out of the love-circle of Schindler's *La Ronde*. No wonder the roccoco extravagance sends poor Lucy's fantasies of love and fulfilment out of control, and olfactory hallucinations take over; nevertheless her Scottish sobriety can't help conflict with the wild ideas of Vienna's trendy young doctor. "But I am not asleep", she insists, when Freud tries to hypnotise her. And — her parting shot — "after all, I can have thoughts and

feelings to myself". Like every exchange between Freud and Lucy in Mackworth's story, this comes straight out of Freud's own account. One reason why Freud continues to be so widely read today is the fluency and absolute conviction of his writing; his case histories read

**LUCY'S NOSE**  
by Cecily Mackworth  
Carcanet £12.95, 180 pages

like compressed novels. *Lucy's Nose* is one of these novels uncompresses, a classic tale of fear and repression unfolding into shaky self-knowledge. The "factual" encounters between doctor and patient are the pillars of this version; Ms Mackworth's sensitively tuned embellishments extend not only to Lucy's mid-session hopes and dreams but to those of the strug-

gling doctor too. No famous post-1900 Freud here, his couch filled by a succession of glamorous women, but an over-eager doctor, crushed when a patient responds badly, desperate to cling on to a promising case, fighting intellectual isolation and Viennese anti-Semitism. "The poets and philosophers before me discovered the unconscious. What I discovered was the scientific method by which the unconscious can be studied", said Freud. In recent years, doubt has been cast on the complete authenticity of some of his examples; that a compelling and convincing fiction like this one can be woven out of a case history suggests that the final line between fact and fantasy in Freud's writing is not of the first importance, that Freudian psychology took on a momentum depending less on the rigour of Freud's scientific method than on insights developed by the man himself.

Jackie Wullschlager

## A chicken and egg situation

IT IS a brave journalist who, in his own book about South Africa, draws attention to a classic text by a member of the same profession. Sebastian Mallaby in *The Economics of Apartheid*, based in southern Africa from 1989-90, acknowledges *Move Your Shadow* by Joe Lelyveld of the *New York Times* as one of his "models of good writing". After *Apartheid* has much to recommend it. There are some sharp observations and insights, and revealing anecdotes. It combines detachment with sensitivity. But it does not stand the comparison that has been invited.

It may be that it is simply too soon to write a book about South Africa's transition to democracy. Explaining why apartheid failed is one thing. It is very much more difficult to say what will replace it. "With its communists and neo-Nazis, its Christians, Jews and Muslims, its Afrikaners and English, its Indians and Coloureds, Xhosa and Zulus, Sotho and Venda — with all its bubbling variety, how could South Africa build the basic consensus that democracy requires?" Quite so. "South Africa's new constitution would have to cater to diversity of both race and tribe... the question was how to do it. The irritating use of tense implies an historical perspective from which the author can provide the answer.

He cannot, though his guess may well turn out to be correct. Neither the African National Congress nor the National Party has an alternative to negotiations, writes Mallaby. The ANC will be an important partner, if not the senior partner, in any future coalition — although it is not clear just where Mangosuthu Buthelesi fits in; and at least one or two white politicians will remain in the cabinet.

But too little of the negotiating process has been allowed to show us just how South Africa will get from its current state to consensus and coalition; or what lessons other African countries can draw from South Africa's exercise in constitution making when it comes to resolving their own ethnic tensions, and reconciling majority rule with minority rights.

Around this unsatisfactory core of the book are excursions into South Africa's familiar past, further predictions, and tenuously linked accounts of the author's experiences in

**AFTER APARTHEID**  
by Sebastian Mallaby  
Faber & Faber £14.99, 234 pages

Nigeria, Kenya, Zimbabwe and Mozambique.

No new ground is broken in sections dealing with the effect of sanctions on the South African economy, the bloody rivalry between black political parties, or the well known story of Winnie Mandela and her gang of thugs. Fears of a violent backlash from the extreme white right are seen as exaggerated, although several South African cabinet ministers are not so confident. Perhaps Mallaby has fallen between two stools. In presenting South Africa's search for post-apartheid democracy against the wider backdrop of Africa's post-independence disaster, he has been able to do justice to neither.

Of course he is right to stress the critical importance of land redistribution in post-apartheid South Africa, and it forms one of the most interesting chapters in the book. But a waste of space to devote a whole chapter to the examination of land policies in Tanzania, Ethiopia, Zimbabwe and Kenya, with a few paragraphs on Asia and South America thrown in, is not very helpful.

Mallaby is at his best when reporting, rather than speculating or providing potted history. His account of an excursion aboard a South African company jet doing the rounds of its commercial outposts is as revealing as it is entertaining.

The run takes in Malawi, which does not hide its trade with Pretoria; Mozambique, where the company managed the state-owned chicken farms; Zambia, where sanctions obliged the company to pose as British and route faxes from Johannesburg via London; and Zimbabwe, where hens and hen-coops were flown in from South Africa in response to President Robert Mugabe's demand for a chicken farm.

There was one problem. The president was expecting distinguished guests. They would want to see results. So another plane was dispatched, loaded with eggs, one to be tucked under each chicken. "A European company would never have done that", said the shrewd South African chairman.

Michael Holman

## Poetic 'counter-culture' runs out of steam

CHILDREN OF ALBION was an anthology of underground poetry in Britain "edited and extricated" by Michael Horovitz, published as a Penguin paperback in 1969. With its title and cover design from William Blake and long, dithyrambic, "Shag" and "Punk" extractions, it was and remains a flavoured product of its period, an authentic document of a "counter-culture" vital enough in its poetic energies to win praise from such an "overground" figure as Ted Hughes.

Horovitz's canon of alternative writings comprised political protest poetry such as Adrian Mitchell's famous "To Whom It May Concern", dialect poems like Tom Pickard's "Geordie 'Shag'" and poems influenced in general by the experience of public reading. Horovitz was an instigator of the first International Poetry

Incarnation at the Albert Hall in 1965, an event which did much to set the fashion for poetry as performance.

If it seemed paradoxical to establish a "canon" of works whose thrust was precisely to de-academise the writing and appreciation of poetry, both of which had reached heights of hermetic irony in the preceding years of the "Movement", the anthology read in retrospect has a satisfying and qualitative feel, and I find it rather more interesting now than when I first encountered it in the 1970s.

But Horovitz regards the "underground" impulse as having continued unabated, its radicalism having become a name of everyday lives and at the same time been retained as a necessary protest against new ills. He himself has kept the flame alive by organising "Poetry Olympics" for the per-

formance of verse and by editing his irregular journal *New Departures*. These allied ventures are reflected in this new anthology to which he has given the logical but somewhat self-dismissive title *Grandchildren of Albion*.

**GRANDCHILDREN OF ALBION**  
edited by Michael Horovitz  
New Departures (Piedmont, Bisleigh, Stroud, Glas.) £9.99, 416 pages

The book is strikingly inferior to its parent. Horovitz's generosity of spirit has led him to embrace just about any work that kicks against a poetry Establishment defined in terms of Craig Raine's "Marxian school" and the Penguin

Book of Contemporary British Poetry. "All-while's alright" is the motto imputed to the latter, whereas Horovitz's anthology bends over ideologically backwards to accommodate "a quorum of the most energetic diversity of black, Asian, female and feminist, regional, urban and rural, communal, ecological and heterodox extremes based in Britain", as he phrases it in a much briefer though more militant Afterword than 1969's.

His ethical stance seems to have impaired his aesthetic judgment, for many of the poems included here would be embarrassing in a school magazine, while the visual appearance of the book — with its eclectic graphics, roughly assorted illustrations, stretches of musical notation, and mysteriously dropped first 16 page numbers — bespeaks no great fastidiousness. It is one of the

messiest publications I've seen. The book's deeper problem is that the counter-culture has not survived as a significant force in the way that Horovitz would like to think. In the 1960s it was apprehended, even by its opponents, as a positive, central force, not to be confined to the margins of society, always threatening the whole. Adrian Mitchell's proud rhetoric ("Tell me lies about Vietnam") has an authority deriving from a profound political consensus; his bitterness is decidedly supra-personal. But the Thatcher years have reduced many of Albion's grandchildren to a smouldering personal rancour. They do not bear a global weight of responsibility so much as a chip on the shoulder.

The over-generous selection from Carol Ann Duffy's work has an unappealing hardness of tone that is typical. Nor has

the tradition of poetry-in-performance helped matters: virtually all these pieces have an eye on audience effect and poetry is all too often trivialised into anecdote.

The strength of the anthology is probably its range: Caribbean dialect poems, though their consequence is not always easy to distinguish from their quaintness (but that's a problem with Chaucer too). Pieces like John Agard's "Palm Tree King" and "Listen Mr Oxford Don" and Valerie Bloom's children's ballad "Don't Go Ova Dere" are funny, fetching and hard to forget. After Fiona Pitt-Kethley's scurrilous anecdotes, the lower-case feminist doodlings of Michèle Roberts, and Attila the Stockbroker's weak suburban staccato, they come as a considerable relief.

Paul Driver

light for the non-specialist, but then Cyberspace involves enough disciplines to make a nonsense of specialism.

Since no process of logical reasoning can add to the *information* which its founding axioms contain, nor to the observations from which it proceeds (information encoded in a molecule of DNA or an architect's blueprint), and since Cyberspace has yet to decide on its logical processes and its axioms, this is a fascinating area which allows every intellectual discipline a fair show. Few academic subjects are confident enough not to exclude others these days.

Perhaps because Cyberspace is a country of the mind, the laws of the imagination will turn out to be the processes which govern the new electronic knowledge from their reader, who is expected to be familiar with such disparate

as Baudrillard, Habermas, Lacan, C.S. Lewis, le Corbusier, McLuhan, Merleau-Ponty and Gerard de Nerval. Michael Benedikt's editing is rather too

**CYBERSPACE: FIRST STEPS**  
edited by Michael Benedikt  
MIT Press £19.95, 436 pages

ture in honest perplexity. The Cyberspace revolution has spawned a new commentator, the Cyber-architect, who unites (as traditional architects do) the disciplines of design, technology and sociology. The language which explains Cyber-

space is overwhelmingly architectural: dimensions, structures, habitations. But there is no obvious "natural space" equivalent for motion or physical interaction in Cyberspace. Those who write about it in this collection are mining in unknown seams with an occasional pit-prop and no illumination from the outside world.

Now, Cyberspace research is beginning to call into question our very notions of "space", "intelligence" and "perception"; so these essays are a taxing excursion in philosophical and semantic thinking. The contributors require a highly eclectic knowledge from their reader, who is expected to be familiar with such disparate

LOST IN Cyberspace? Then blame Descartes: "I have, on the one hand, a clear and distinct idea of myself as a thinking, non-extended thing, and, on the other hand, a distinct idea of my body as an extended, non-thinking thing. It is therefore certain that I am truly distinct from my body, and can exist without it" (*Meditations*, 1642). Three hundred and fifty years on, technology has proved this almost instinct almost true. Leibniz arrived in 1686 with his idea of "electronic language" for logical reasoning outside language, and the coordinates for Cyberspace were set.

*Cyberspace: First Steps*, is a difficult, technical and interdisciplinary collection of 15 essays from architects, philosophers, Sci-Fi writers and intellectual historians. It gives the history of a technology that will alter our lives next century, although no one knows exactly how. The essays' limitations — obscurity, obtuseness and jar-

gon — are entirely consistent with the confusing surrounding VR technology. No one knows what kind of world the technology is driving us towards.

The history, however, is plain enough. After written texts (around 1900) came the electronic revolution (after 1900) and the age of information technology (after 1960). In 1984, the Sci-Fi writer William Gibson coined the term "Cyberspace" in *Neuromancer*, a bewildering journey through a matrix of "collective hallucination". Instead of sitting at the computer keyboard controlling information, Gibson's characters were inside the matrix. They were information. The current pop-example of Cyberspace is the new "Virtual Reality" (VR) technology. This lets a computer's users represent themselves in three dimensions and wander around

with other bits of electronic information in the computer's memory; this technology has become useful for architects, designers and fire fighters as well as games-players. But Cyberspace is more than that: it is the place where all information, visually, spatially, moves along electronic networks between users; the place where data is collected and robots controlled remotely; the place where the mind floats free of the body.

So, what does living in Cyberspace mean? Many people are already there. With portable PCs and modems, we are turned into nomads who are always in touch. Within the permanently ephemeral world created by digital television, PCs and high bandwidth cable or radio-frequency networks, we build structures of information like data visualisation,













A WRITER of my acquaintance, Neil Lyndon, is a man with a peculiar mission. He wants to know how many people there are in the world. Or, more particularly, how we know how many people there are in the world. Or, still more particularly, how those who say they know how many people there are in the world, can justify their claim. So he rang up the Office of population and censuses at the United Nations, and asked an information officer there if he was right in thinking that the population of the earth now exceeded 6bn. "Er... that can't be right," said the population officer. "It's more like 5.5bn. Isn't it?"

China, one imagines is the source of much of the confusion. My friend asked the man at the UN how they knew the population of China. For

## The certainties of ignorance

Dominic Lawson explores the hazards of relying upon the modern expert

example, when was the last census held in China, and how was it carried out? "Oh dear," said the man from the UN. "I very much doubt you could find anyone who could answer that question." So my friend rang up the Chinese Embassy in London. No one answered. They must have been on short.

It is, one must concede to Lyndon, a big, and perhaps even an important question. Since we tend to be given so many statistics expressed as a percentage of the population of the world - what percentage have AIDS, for example - it is a little unsettling to discover that they are all based on

ignorance. Unsettling perhaps, but not surprising. Stock markets for example, seem based entirely on the principle of general ignorance about everything of importance. If the true facts about corporate performance were universally available and understood there would be very little difference of opinion, and hence very little room for trading. This sort of ignorance is acceptable, because it is somehow abstract and intangible. But general ignorance is expanding to cover the most practical and down to earth problems.

Take, for example, something as seemingly simple as the workings of the internal combustion engine.

It used to be the case that almost anyone who drove a car would have a basic idea of how the engine worked. They could imagine, armed with the necessary diagram, how the thing might be put right, if it stalled, stalled, or conked out. Few owners of a modern car would have any idea what to do in a similar situation. Indeed, the electronics have become so complex and computerised, that much doubt if the average garage owner has a clear idea of how to solve a breakdown in a modern engine. Many parts have to be sent back to the manufacturers, the only people who understand the sophisticated electronic management systems. I

suppose the retort of the car manufacturers would be that their customers have ceased to have the same need to know how engines work, because the things are now so much more reliable than they were. But still, as one drives one of these gently humming beauties, it is difficult not to feel uneasy, that one is somehow a cog in a machine beyond one's comprehension.

This is a particular example of a universal problem. Increasingly, one is told to "trust the expert." The very word "expert" has become something of a commonplace in newspaper accounts of otherwise inexplicable events, the readers being reassured that such and such

an "expert" or in the tabloid press, "boffin" has come up with such and such a theory, which explains everything. The "experts" sometimes work under other names such as "doctor" or "garage mechanic" or "psephologist" or "environmental health officer".

It would be pleasant always to believe that these experts are trading in more than the blend of half understood facts, ignorance, and prejudice which inform the beliefs of the rest of us. But that would amount to an act of faith, just as big as that required to believe that the average garage mechanic can mend our car engine, to believe that the United Nations office of populations and censuses really knows how many people there are in the world, and that there will always be someone to answer the telephone in the Chinese Embassy.

■ Dominic Lawson is editor of the Spectator.

## The Word

Michael Thompson-Noel



THIS HAS been a tough old week for those of us in Beverly Hills. There is a belief in different quarters that life in Los Angeles - especially in Beverly Hills - is one long round of parties, polo matches, lunch dates, shopping, private screenings and conferences with one's hairdresser, florist, decorator, astrologer, mass supervisor, hypnotist, and celebrity fitness trainer, tennis coach, garden masonry consultant, personal organiser, tax attorney and PR office.

And so it is, of course. But there are odd chinks in the day which still have to be filled. Very, very opportunities, I think we should call them. When the resident of Beverly Hills, or even the regular visitor, must turn his attention to this frivolous thing called work.

Take Monday. On Monday I was convinced I had spotted a work opportunity. I read in the paper that at 5.30 am on Wednesday the Academy of Motion Picture Arts and Sciences right here in Beverly Hills was holding a press conference at which this year's Oscar contenders, five in each category, would be named.

The 5.30 am kick-off was designed to attract TV coverage from network news channels on the West coast, and from CNN in Europe. I rang the Academy. But Monday was a holiday. The Academy was shut. So I rang again on Tuesday.

By then, I was told, "credentialed" for the press conference had closed. "If you want

## HAWKS & HANDSAWS

not credentialed at this time," hussy told me. "Then you will be able to attend, though you will have to pick up a press pass from the Academy between 7.30 and noon."

I have never found more nourishment in press packs. These days, journalism is so competitive editors so shrill, that you have to delve way beyond the press pack if you want to make your mark. You simply cannot ring the News Editor and instruct him "hold the back page, I am picking up a press pass."

Which left me confronting a singular lack of work opportunities with which to make a good time. Wednesday, to flesh out my schedule and justify the insignificant cost of maintaining on the ground in Beverly Hills another 24 hours.

But fortune favours the bold. Not at all flustered by my failure to get into the Oscar press conference, I repaired, at 10 am, to poolside at the Regent Beverly Wilshire Hotel. The morning was beautiful. The swimming pool quivered and glittered just like a David Hockney.

And then my eye fell upon a magazine ad placed by Negative Population Growth Inc. which claimed that, driven by explosive population growth, the US was hurtling towards environmental disaster.

At once my journalistic instincts tempered these many years by the white heat of ferocious competition, pinged into action. Talk about a story.

According to Negative Population Growth Inc. "if present immigration and fertility rates continue, our population, now over 250m, will pass 400m by the year 2050 and still be growing rapidly."

"We believe that all efforts to save our environment will ultimately prove to be futile unless we not only halt US population growth, but reverse it, so that our population can eventually be stabilised at a sustainable level - far lower than it is today."

What was the ideal size of the US population? Answer: in the range of 125m to 150m, about what it was in the 1940s.

How would this be achieved? Answer: by reducing annual immigration to about 200,000 so that it roughly balanced emigration; and by lowering the fertility rate from 2.1 children per woman to around 1.5 and keeping it there for several decades.

"We believe," said the ad, "that non-coercive financial incentives will be necessary in order to reach that goal." These would include eliminating the present Federal income tax exemption for dependent children.

At once, numerous ideas of inquiry suggested themselves to my active mind.

Who was masterminding this? What did they stand to gain? Was there any plan to eliminate whole categories of persons - people who work in questionable agencies springing felicitously to mind? Or to eliminate whole cities? What about New York? It has always seemed to me that New York is peopled exclusively by nerds and jerks.

Unfortunately, the only way to get in touch with NPG Inc. was to send off a cheque for annual membership. So I wrote a cheque for \$30 and asked the post attendant to mail it to Tennen, New Jersey.

Then I rang my hairdresser.

Private View/Christian Tyler

## A mother in waiting to be a priest

Church leaders debated ordination for women this week. Dilly Baker, a London curate, talks about her vocation

DILLY BAKER is expecting to become a mother in two weeks' time and an Anglican priest within two years.

The birth of her first child may be in God's hands. Her ordination is in the hands of the general synod of the Church of England which debated the divisive subject of women priests again this week and could give final approval in November.

Barring parliamentary accident, the crop-headed young curate of St. John the Evangelist in Goose Green, south London, will then be able to celebrate the Eucharist and to give absolution - she, and about 1,000 other women, already ordained deacons, who are priests in waiting.

The church will gain another male priest, too: Dilly's husband, Chris, curate of the neighbouring parish of St. Barnabas, who has delayed his own ordination in sympathy with his wife.

Dilly Baker's tomboy haircut and progressive views could suggest a militant feminist, a woman subconsciously trying to be a man. But there is nothing mannish about her big eyes, wide mouth and giggly laugh - she is younger than her 30 years - and nothing strident about the way she talks.

I asked her to describe her vocation.

"My sense of vocation has never been the kind of blinding light from heaven," she said. "It's always been something I have a little bit of a love-hate relationship with. I mean, I'm here because I believe that I am called to be a priest, but the Church of England does give me severe jitters at times."

She wonders what her father would have said. He was a C of E traditionalist who died when she was only 12. "I often think about that. I have a hunch he would have said: 'You go for it!'"

Have you a vocation or do you really mean you want a career?

"It depends how you want to define vocation. I feel that I have. I can pinpoint the time when I felt very, very strongly that this was something I had to do: it was during a pilgrimage week at Jona."

How do you know your vocation is for the priesthood?

"I feel my ministry is incomplete without the priestly part. When you've been involved in people's lives, birth and death and everything in between, and then the shutter comes down on Sunday morning that feels very, very wrong."

And if ordination were denied you?

"I would find it very difficult to continue in the church in my present position."

Do you see it as a woman's right to be ordained priest?

"It's a very loaded term, that."

Yes, I said, it was deliberate.

The curate sighed. "I don't think I want to talk in terms of rights because that just turns people off. I might want to talk in terms of justice. Men and women are created together in the image of God and to deny women the ability to represent Christ is, I think, a fundamental break with justice. But I'm not the sort of person to go around talking about women's rights too earnestly."

Is what you're doing part of the feminist movement?

"I'm reluctant to say Yes because feminism is such a dirty word for a lot of people. But feminism has helped us to see more clearly what has been going on in the church, the way women have been treated and understood."

The church was taking its cue from secular society, but would lose all credibility if it did not press ahead. And there was a precedent - its renunciation of slavery after centuries.

*'Men have been heading this show for so long. Women will bring a breath of fresh air'*

Just under a third of the laity but slightly more than a third of the clergy oppose the ordination of women, according to diocesan poll results discussed this week. Many regard it as the feminist component of a general slide into trendy theology and secularism.

Dilly Baker (her real name is Hilary) acknowledged a theological connection. "It's not simply a matter of who says the Eucharistic prayer. We're dealing with something very important: how we understand God, how we understand sexuality and relations between women and men. So long as the church says that women cannot adequately represent Christ at the altar then our theology is open to question."

Is the gender of God a separate question from whether women should be priests or not?

She hesitated. "I personally don't think it's separate. But let's be honest. There's no sex to God. It's a convenient metaphor. We're talking metaphors all the time here and I think we need to enlarge our vision of God all the time. But women priests equals female God? Is not what I want to say at all."

Devout Anglicans see women's ordination as the last nail in the coffin of traditional Christianity. (A few have gone further, claiming that in New Zealand it has caused

an outbreak of 'religious witchcraft'. "There are as many, or more," said the curate, "who feel it's not fair to dump it all at the feet of women priests. To have women as priests redresses the balance a little bit but no way does it alter the fundamentals of the faith."

Some objectors quote Biblical authority for their views, others are just shocked by the thought that such a long tradition is to be broken. Yet Methodists, Baptists, and other English non-conformists have already broken it, and there are 1,500 women priests in Anglican churches overseas - and two women bishops.

For Dilly Baker, the fact that Jesus chose male disciples is not persuasive. They were not chosen as priests, and church hierarchies developed much later in accordance with social custom. The fact that Christ was a man did not prevent him conferring important roles on Mary and Martha.

"Jesus came to take on our flesh to understand us as human beings," she said. "It's that taking on of our humanity that is of essential importance, not the maleness... or else the gospel has really nothing to say to women."

She also rejected the argument that women priests would damage prospects of unity with the Church of Rome. "To suggest that it's just these few pushy women who are stopping unity is not very accurate. Anyway I would want to say 'Unity at what cost?'"

What about the unity of the Church of England itself? I asked. What will the cost be if the ordination of women goes ahead?

"Well, I think the Church is going to be greatly enriched by it," she laughed. "I can say no other, can I?"

Don't you take seriously the threat that a lot of people will leave?

"I don't think a lot of people will leave. Some will just as some people will leave if it doesn't go through. That's very sad and I'm sorry about that. I feel it's unnecessary since the legislation stands there still will be a place for people who are opposed to women priests. But there are also people we don't hear about who have left who don't come to church because of the way the church treats women."

What about the church splitting?

"I don't know how seriously to take that. Whether it's scaremongering tactics I don't know."

"But I do know - and I'm in a High Church here where you expect to find most opposition - that as people have got used to me as a minister, they have become comfortable with the idea of women priests. Because I'm standing behind the altar and the symbol has all part and parcel of the church's inability to come to terms with sexuality."

Some clergymen cannot get used



to it. One, after a recent conversation with a woman deacon, suddenly stopped and said: "Why do you insist on wearing that bitch collar?"

The incident prompted me to ask why so many homosexual clergy (they form a large minority in the London diocese) were hostile. The mother-to-be, so far serene, looked uncomfortable. Eventually she said: "I would want to affirm gay people in their sexuality. I don't want to be seen as opposed to gay people. I feel upset that they can't see the connection between the way the church has treated gay people and the way it has treated women. It's all part and parcel of the church's inability to come to terms with sexuality."

She agreed that the Church of England could be seen as the last male bastion. "Men have been heading this show for so long. Women will bring a breath of fresh air, a little more imagination and creativity, and will open the whole thing up. Maybe that is why some men are so very threatened by the whole issue."

I asked her how women priests would differ from men.

Once more, she was reluctant to employ "stereotypes". She finally agreed that women might find it easier to extend sympathy, especially to other women. The family of a parishioner whose funeral she recently conducted had said as much.

Finally, I asked her: do you think

it's God's will that women should be priests?

"Yes," she said, very quietly. "I certainly do."

Do you kneel down and pray to be told this is the right thing for you?

"Yes. That would be quite an apt way of putting it. I have thought about it and prayed about it and struggled with the issue for some time and I'm absolutely certain this is the way forward - not just for me as an individual but for the church in general."

So you have God on your side?

"Oh, you wicked... I never talk in terms of God on my side. I do think it's God's will but I'm not so naive as to say the opposition wouldn't say the same thing."

Heaven and Hell

## To joke — perchance to laugh?

Mark Archer asks a deeply philosophical question

ARE THERE jokes in Heaven? Difficult to imagine, isn't it? Ancient philosophers envisaged the gods happily contemplating the perfection of the universe. But show a comedian the perfect world and he will burst out laughing or, more typically, tell a joke.

Jokes are incorrigibly dissident. At the lightest level, they deflate our vanity (interviewed by Dame Edna Everage on TV, best-selling novelist Jeffrey Archer once said how important it was to laugh at oneself. "If you can't do that, Jeffrey, you've missed the biggest joke of all" came the reply).

At a deeper level, they enable us to live with highly-unpleasant truths about ourselves which often are directly contrary to our orthodox beliefs. All those jokes about mothers-in-law, sex and religion: don't they serve as safety valves for some of our most ambivalent thoughts and desires?

Some of the funniest jokes about

Heaven are told by churchmen: not surprising when the strongest believers are often tortured by doubt. Heaven is one thing about which we cannot be certain. As the 17th-century philosopher, Thomas Hobbes, put it: "What kind of Felicity God hath ordained to them that devoutly honour Him, a man shall no sooner know than enjoy." But, through jokes, people at least can accommodate completely inconsistent ideas in one release of mirth rather than suffer mental anguish.

Once in Heaven, though, jokes would be ruled out of court. Every-one there would have a starred First in Perfection *cum laude*. If you went around intimating that anyone was a little less than perfect, you would be considered, well, a bit naïf.

How would some of the most dissident comic writers entertain themselves? Henry Fielding for instance (he would be out of a job as a magistrate, in any case)? Or Jane Austen, whose irony - as expressed by Eliz-

abeth in *Pride and Prejudice* - is directed at the "follies and inconsistencies" of the world? Queen Victoria would be there (she who never was amused); but we would seek in vain for Dr Johnson and his drinking companions, Goldsmith, Garrick and Gibbon. Heaven would not just be beyond a joke. Would it not also be, er, just a little boring?

The problem is not to do with Heaven or whether we would be happy there. The hard thing is imagining happiness without jokes or fun: do these not depend on recognising human "follies and inconsistencies." T.E. Lawrence once said that "failure was God's freedom to mankind." He could have been describing jokes.

In an important respect, man's follies are his freedoms. Jokes thrive on the quirky and unpredictable in human nature. Only in this way can they surprise us with their knowledge of ourselves.

How could jokes survive in Heaven, where everything is pre-

dictable? So much human happiness depends on chance - the old English word "hap," meaning chance or luck, is part of the word - and jokes are no exception. Like life's best adventures, their success is in proportion to the uncertainty of their outcome.

Jokes are chancy things. You need to carry them off, and you also need to carry your audience with you. Indeed, one reason jokes are risky is because they depend on other people, to hear as well to share in them. "A jest's prosperity lies in the ear; Of him that hears it," as Rosalind says at the end of *Love's Labour's Lost*.

But because Heaven admits of no chance, it cannot admit of happiness, at least not as it is understood humanly. Everyone miraculously would hear the punchline in his head before you said it. How could you get your timing right in an environment which was timeless, changeless and co-eternal with God? Every joke would be divinely stale.

Human unpredictability is not always a source of happiness. Jokes fail. They also wound, as Emma Woodhouse learns when she attempts a joke at the expense of Miss Bates in Jane Austen's *Emma*. But during wars, when unpredictable human folly can make it seem as if the world has gone mad, jokes can turn the tables on adversity.

Someone who thought the follies and uncertainties of this life were heaven found was Rupert Brooke who, in a poem, celebrated "voices in laughter," "the pain, the calm, and the astonishment/Desire illimitable, and still content."

"All these," he says, "have been my loves," despite the fact that "these shall pass." What he loves is the unpredictability of life, the unforeseenness of its all-too-human epiphanies, even - we could say - its capacity for jokes.

The great poets understood this better than the philosophers. While philosophers were propounding a



po-faced image of celestial happiness, their literary brethren were saying something very different about happiness.

Why do so many gods of ancient legend descend to earth merely to get up to mischief? They play pranks and they love to joke; they love, also, to fall in love although they rarely hold on to the mortals they pursue.

Perhaps the gods were on to something that happiness, like a good joke, is something you need to be human to appreciate.

Mark Archer